

# Harish Guda | Curriculum Vitae

W.P. Carey School of Business, Arizona State University

BA 427, 300 E. Lemon St, Tempe, AZ. 85287

✉ hguda@asu.edu • 🌐 harishguda.me • Last Updated: February 15, 2026

## Education

- **The University of Texas at Dallas** Richardson, TX  
August 2013 – July 2019
  - *Ph.D. in Management Science*
- **Indian Institute of Technology, Madras** Chennai, India  
August 2009 – June 2013
  - *Bachelor of Technology, Mechanical Engineering*

## Academic Employment

- **Arizona State University** Tempe, AZ  
August 2019 – now
  - *Assistant Professor*  
Department of Supply Chain Management, W.P. Carey School of Business

## Working Papers

1. Guda, H., Yang, Y. and Li, H., 2023. Competitive Pricing in the Presence of Manipulable Information in Online Platforms. [ssrn]
2. Guda, H., Takasi, G., Dawande, M. and Janakiraman, G., 2024. Non-Profit Support in Education: Resource Allocation and Students' Lifetime Outcomes. [ssrn]
3. Guda, H. and Subramanian, U., 2026. Demand-Based Dynamic Pricing with Competitive Learning Interference. [ssrn]
4. Yang, Y., Guda, H. and Li, H., 2026. Experimentation in Complex Environments with Learning Spillovers: Applications to New Product Development. [pdf]

## Journal Publications

1. Guda, H., Dawande, M. and Janakiraman, G., 2023. The Economics of Process Transparency. *Production and Operations Management*, 32(6), pp. 1812-1829. [doi]
  - Coverage at the LSE Business Review. [url]
2. Wang, L., Rabinovich, E. and Guda, H., 2023. An Analysis of Operating Efficiency and Policy Implications in Last-Mile Transportation Following Amazon's Integration. *Journal of Operations Management*, 69(1), pp.9-35. [doi]
3. Guda, H., Dawande, M. and Janakiraman, G., 2021. "Seemingly-Beneficial" Interventions. *Production and Operations Management*, 30(10), pp. 3337-3353. [doi]
  - Paper Chosen as the Lead Article for Volume 30, Issue 10.
4. Guda, H., Dawande, M., Janakiraman, G. and Rajapakshe, T., 2021. An Economic Analysis of Agricultural Support Prices in Developing Economies. *Production and Operations Management*, 30(9), pp. 3036-3053. [doi]
5. Guda, H. and Subramanian, U., 2019. Your Uber is Arriving: Managing On-Demand Workers Through Surge Pricing, Forecast Communication, and Worker Incentives. *Management Science*, 65(5), pp. 1995-2014. [doi]
6. Guda, H., Dawande, M., Janakiraman, G. and Jung, K.S., 2016. Optimal Policy for a Stochastic Scheduling

Problem with Applications to Surgical Scheduling. *Production and Operations Management*, 25(7), pp. 1194-1202. [doi]

## Invited Talks

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- The Economics of Process Transparency.
  - College of Business, U. Nebraska at Lincoln (February 2025), Ericsson North America (October 2024), Indian School of Business (March 2023), IIM Ahmedabad (virtual; November 2021).
- Managing On-Demand Workers through Surge Pricing, Forecast Communication and Worker Incentives.
  - December 2018-January 2019: Nanyang Business School (Nanyang Technological U.), Gies College of Business (U. Illinois), W.P. Carey School of Business (ASU), Ross School of Business (U. Michigan), Fox School of Business (Temple U.), Liautaud Graduate School of Business (U. Illinois at Chicago), UCL School of Management (UC London).

## Talks & Presentations

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- Experimentation in Complex Environments with Learning Spillovers: Applications to New Product Development.
  - POMS 2026.
- Non-Profit Support in Education: Resource Allocation and Students' Lifetime Outcomes.
  - POMS 2025, 2024, MSOM 2024, INFORMS 2024, 2025.
- When Does Dynamic Pricing Soften Competition?
  - Purdue Supply Chain and Operations Management Conference 2025, Biz-AI Conference 2025, POMS 2024.
- Competitive Pricing in the Presence of Manipulable Information in Online Platforms.
  - POMS 2023.
- The Economics of Process Transparency.
  - Milind Dawande Memorial 2025, MSOM 2021, INFORMS 2021.
- "Seemingly-Beneficial" Interventions.
  - POMS 2019, 2018.
- Regulating the Gig-Economy: Implications of Minimum Wages on the Service Region Design of a Platform.
  - INFORMS 2020, POMS 2023, 2021.
- Managing On-Demand Workers through Surge Pricing, Forecast Communication and Worker Incentives.
  - INFORMS 2018, 2017, POMS 2018, Texas Economic Theory Camp 2017, Platform Strategy Symposium 2017, POMS 2017.
- Agricultural Support Prices in Developing Economies: Operational Analysis and Use in Policy Making.
  - POMS 2021, 2019, 2017, 2016, MSOM 2017, INFORMS 2016.
- Optimal Policy for a Stochastic Scheduling Problem with Applications to Surgical Scheduling.
  - POMS 2017, 2016.

## Teaching

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### Arizona State University

- SCM 502: Operations and Supply Chain Management (FT-MBA Core, MS-SCM Core)
  - FT-MBA: Fall 2019 (6.1/7, 6.4/7), 2020 (5.5/7), 2021 (6.2/7), 2022 (6.6/7), 2023 (6.5/7), 2024 (6/7), 2025 (6.3/7).

- MS-SCM: Fall 2024 (6.5/7).
- SCM 551: Operations Planning and Execution (MBA Elective)
  - Fall 2020 (6.5/7), 2021 (6.4/7), 2022 (6.7/7), 2023 (7/7), 2024 (6.4/7), 2025 (6.7/7).
- SCM 501: Fundamentals of Operations and Supply Chain Management (MS-Management (MiM) Core)
  - Fall 2021 (6.3/7), 2022 (6.4/7).
- SCM 551: Operations Planning and Execution (MS-SCM Online)
  - Spring 2021 (4.7/7).
- SCM 300: Global Supply Operations (BA in Business Administration; Online)
  - Fall 2023 (5.8/7), 2025 (6.2/7).

## The University of Texas at Dallas

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- OPRE 3310: Introduction to Operations Management (BS-BA Core).
  - Spring 2017 (4.95/5), Fall 2017 (4.84/5).

## Awards and Nominations

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### Research

- Winner, W.P. Carey Dean's Early-Career Research Excellence Award (2024). [\[url\]](#)
- Finalist, POMS College of SCM Student Paper Competition (2019). [\[url\]](#)
- Second Prize, POMS College of SCM Student Paper Competition (2018). [\[url\]](#)

### Teaching

- Nominated for Poets and Quants Favorite MBA Professors (2024). [\[url\]](#)
- Nominated for W.P. Carey "Business is Personal" Inclusive Teaching Award (2024). [\[url\]](#)
- Nominated for JSOM Outstanding Graduate Student Teaching Award (2017).

## Service

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- **PhD Dissertation Committee Member:** Lina Wang (2021).
- **Department Research Seminars:** Organizer (2023, 2024).
- **Committee Member:** SCM Faculty Search Committee (2025, 2022), Post-Doc Recruitment Committee (2025).
- **FT-MBA Concentration Lead:** Supply Chain Management (2025-).
- **Editorial Review Board:** Decision Sciences (2021-).
- **Reviewer:** Management Science (MS), Manufacturing and Service Operations Management (MSOM), Operations Research (OR), Production and Operations Management (POM), Journal of Marketing Research (JMR), Decision Sciences (DS), IISE Transactions, Journal of Operations Management (JOM), Naval Research Logistics (NRL), Omega, Service Science.
- **Session Chair:** POMS Annual Conference (2016, 2021, 2022, 2023, 2024, 2025), INFORMS Annual Meeting (2020, 2021, 2023).