A Simple Beamer Template for WP Carey School Affiliated Researchers

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An Important Field Conference, May 12, 2021



A Brief Summary

► A new idea: Idea 1.



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► We show surprising result.



Agenda

- Introduction
- Model
- Results
- Managerial Implications



Introduction

► Customers buy bundles of resources in combination.



Introduction

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 - Example: Airline itinerary.



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Model

• Key parameters of agent W: θ , γ



Model

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- $\blacktriangleright \ \, \text{Key parameters of agent } C \colon \, \delta, \, \omega.$



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A Result



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Key Non-Existence Result

Suppose $\gamma>0.$ There does not exist an outcome where $\delta>0$ and $\Delta>0.$ That is,

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Possible Misinterpretation

This is not to be misunderstood with $\delta < 0 \implies \Delta > 0$.



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Thank You.

Paper available at harishguda.me/research.

