



# Positivity

# Correct your postures positively!



on your computers.

Everyone at home. The

contributing to more muscle imbalances and strain. Positivity is born to fix it, by fixing the postures in realtime!





# available fitness market

## available market.

I may have no dedicated computer and sit anywhere

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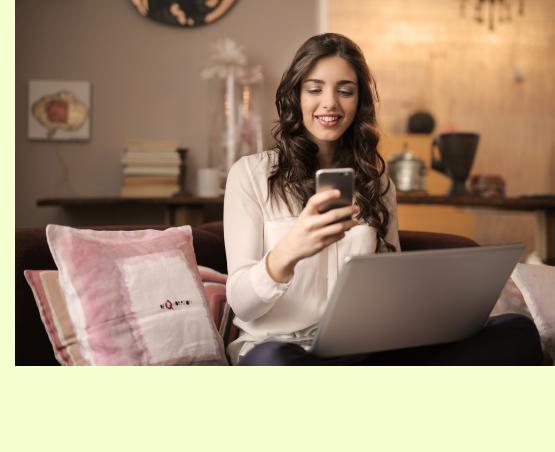
## SOLUTION

Realtime monitoring of the postures using mobile devices and alerting if the posture is improper and needs a fix.

Remind to take breaks and suggest smart workouts based on the posture.

# BENEFITS

- No additional purchase of devices necessary.
- Availability of online posture coach.
- Summarize the improper postures end of each session.



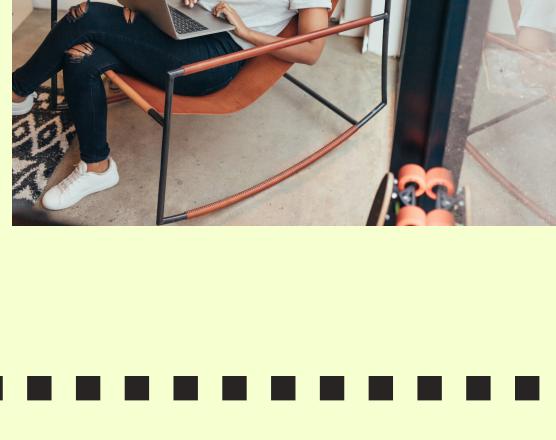
arning model uses Convolution

object detection. Built on TensorFlow Lite on a mobile device. Uses Swift for iOS device.

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

million global IT pr  
b. 4.6 million from

A horizontal row of 15 small black squares, evenly spaced, used as a visual separator or decorative element.



and MacBreakZ, Posture Man Pat



and Perfect Posture Workout are small indirect competitors.



Page 1

Superior technologies.  
Highly accurate and realtime feedback.



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No in-app advertisements. Emphasis on  
customer privacy and security. The data stored

# REVENUE

One-time app purchase at a promotional price of \$4.99. The actual price is \$11.99 after initial launch.

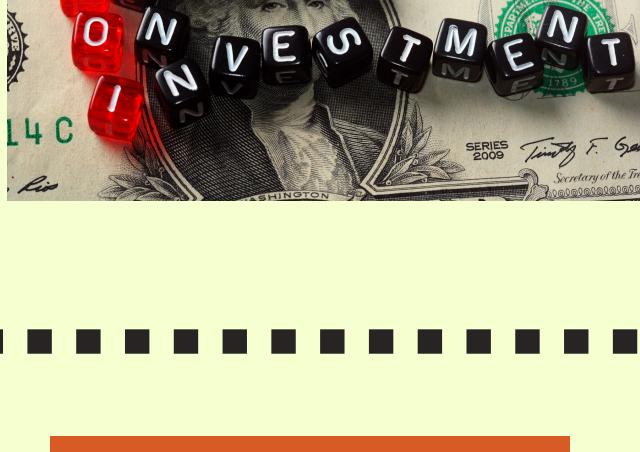


# GROWTH

New vertical - online coaching to be added should generate additional revenue, when launched.

# FUNDING

\$10,000 to be raised for 10% equity share. The money to be spent on marketing and advertising campaign during the product launch.

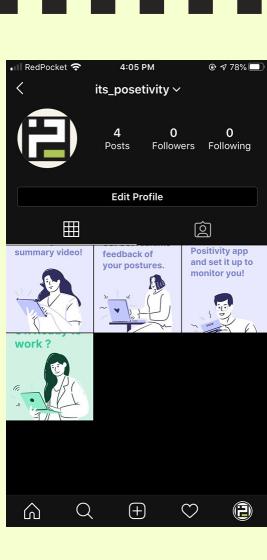
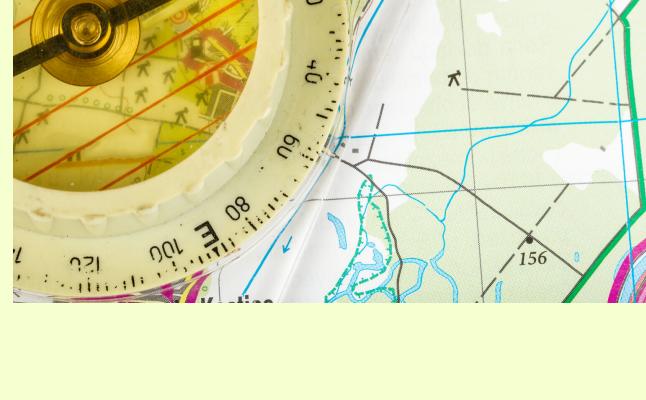


# ROI

Take \$1 for every app sold till the original investment of \$10,000 is reached.  
Retain 10% equity.

# FUTURE ROADMAP

Wearables like Watch.  
Online Coach.  
Web-based solution.



# CONTACT US

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