

Super Store Sales Dashboard

Year

2011

2012

2013

2014

Category

☐ Furniture

☐ Office Supplies

☐ Technology

Region

☐ Central

☐ East

☐ South

☒ West

725.46K

Total Sales

450.32

Average Order Value

108.42K

Total Profit

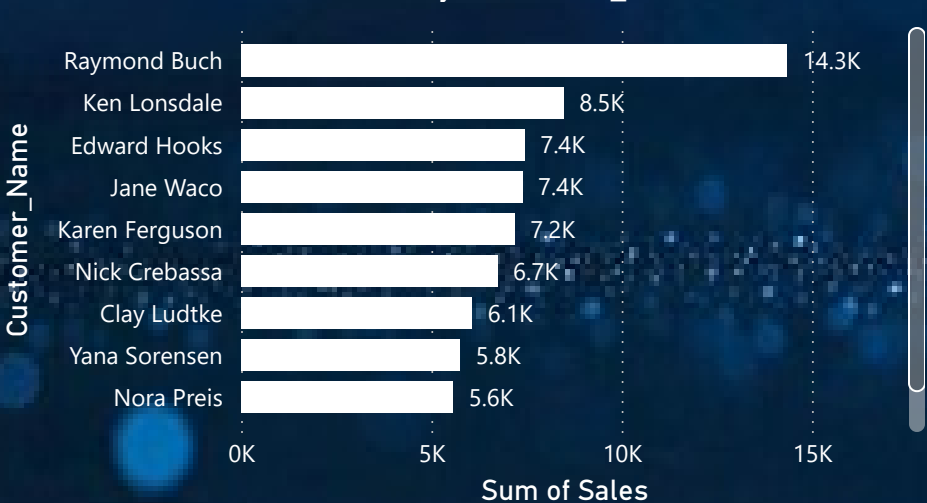
1611

Total Orders

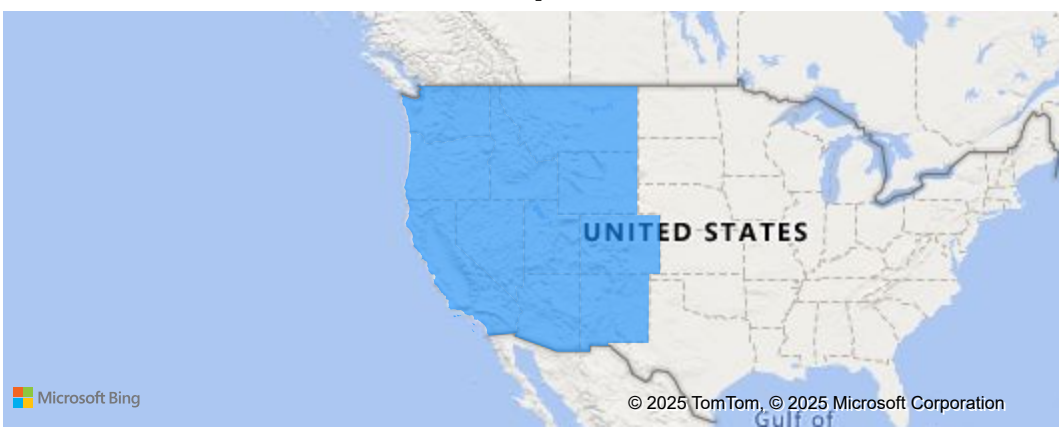
Sum of Sales by Month



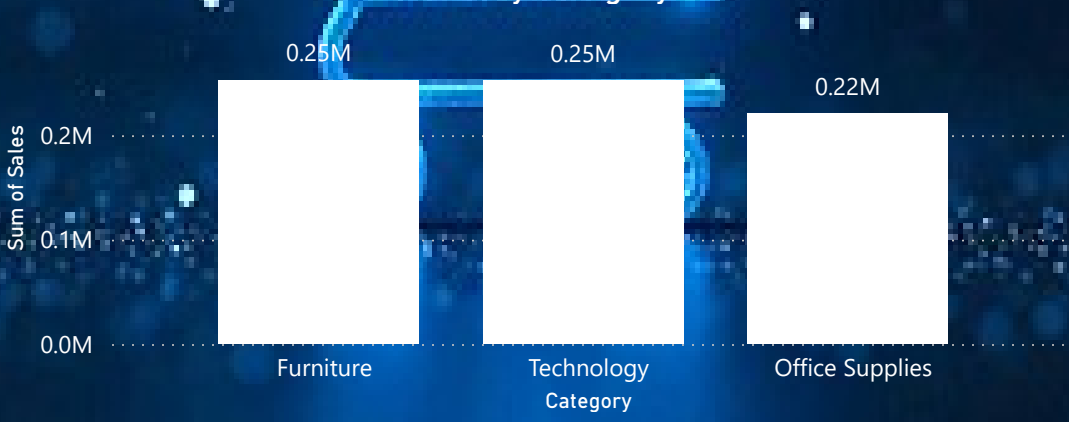
Sum of Sales by Customer_Name



Sales by State



Sales by Category



Products & Sales Insights

Sub_Category

Accessories

Appliances

Art

Binders

Bookcases

Chairs

Copiers

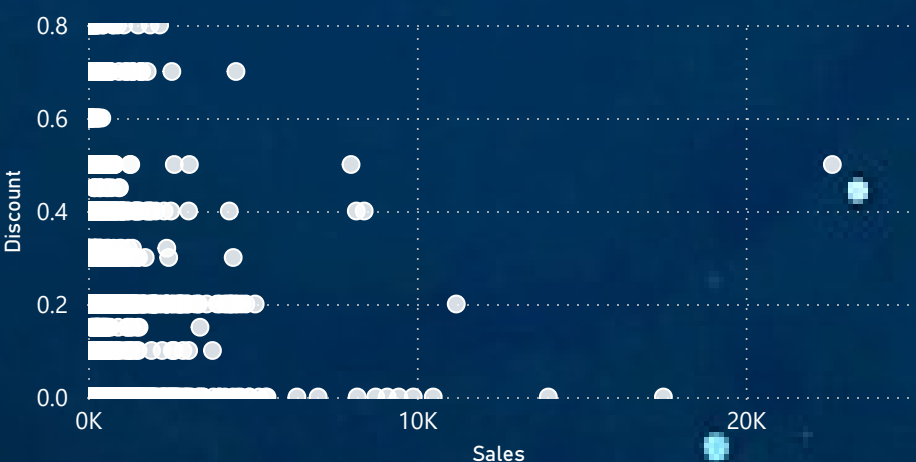
Category

Furniture

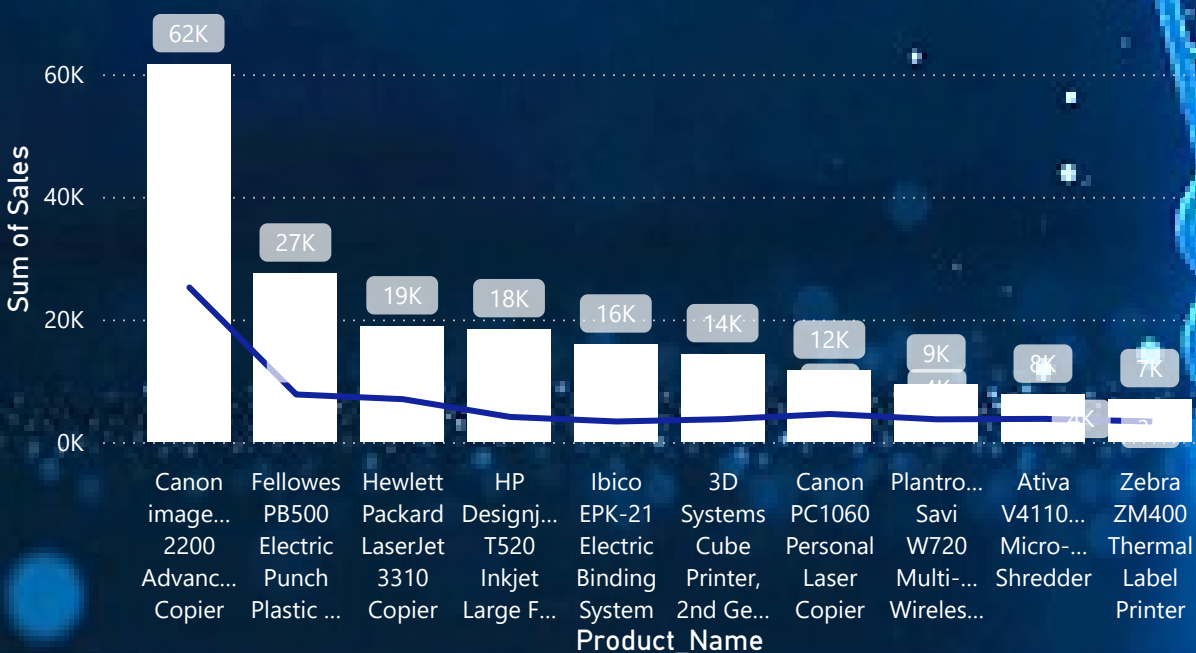
Office Supplies

Technology

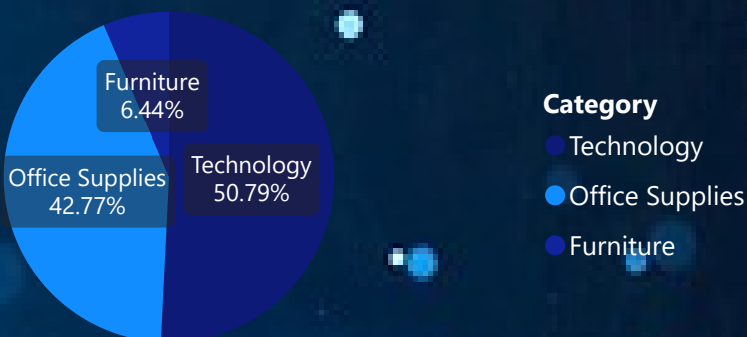
Sales and Discount



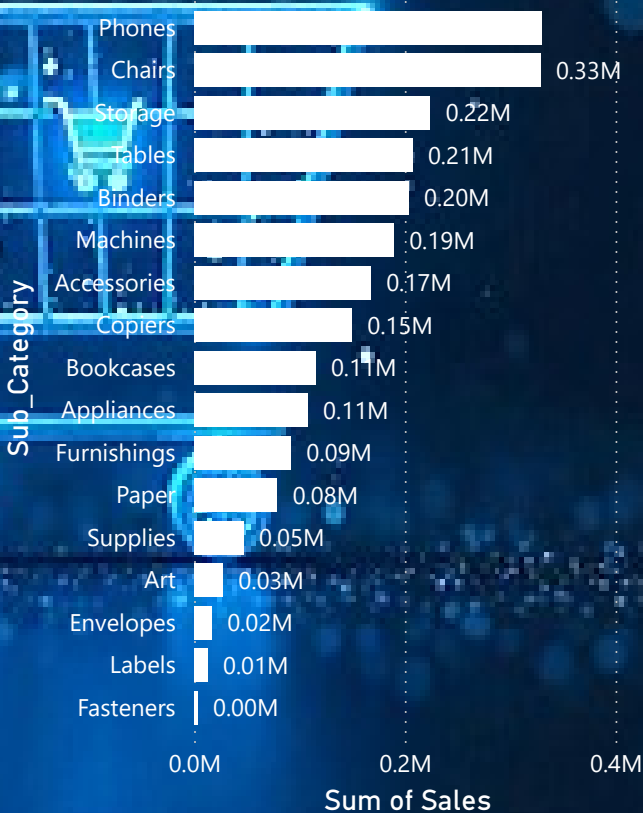
Top 10 Profitable Product by Sales



Profit by Category



Sales by Sub Category



Customer & Regional Insights

Year

2011

2012

2013

2014

Segment

☐ Consumer

☐ Corporate

☐ Home Office

