

M.HARISHAN MOHAN



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SUMMARY

3rd-year Engineering undergraduate with a foundation in digital technologies, data analytics, and content creation. Skilled in web & graphic design, copywriting, and CMS management. Experienced in volunteer outreach and event coordination, with strong communication, creativity, and time management skills.

EDUCATION

Bachelor of Engineering (B.E.), Electronics & Communication Engineering

Annai Velankanni's College of Engineering, Chennai

September 2023 – March 2027 (Expected)

Mary Immaculate Heart Matriculation Higher Secondary School, Tiruvannamalai

2008 – 2019

SKILLS

Hard Skills

- Adobe Photoshop & Illustrator
- Web Design & Web Management
- Copywriting & Content Writing
- Data Entry & Microsoft Excel
- Market Research & Data Analytics
- Prompt Engineering (AI tools)

Soft Skills

- Independent Work Ethic
 - Creativity & Problem-Solving
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PROFESSIONAL EXPERIENCE

Prompt Engineer | Soul AI — Remote | *June 2025 – Present*

- Created and optimized high-performing prompts for generative AI tools to enhance content generation across marketing and educational domains.
 - Built reusable prompt libraries and documented workflows for internal teams and clients.
 - Carryout with teams to deliver AI-driven solutions tailored to client needs.
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Copywriter | IPSEN Technologies Pvt. Ltd | *June 2024 – August 2024*

- Wrote clear, engaging, and SEO-optimized content for websites, blogs, landing pages, and digital campaigns.
 - United with designers and marketing teams to align content with brand voice and visual identity.
 - Cooperated keyword research and applied SEO best practices to increase organic reach and website traffic..
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INTERNSHIP EXPERIENCE

Data Science intern | CODSOFT (virtual) | *August 2025 – Present*

- Gained hands on experience in real world datasets. python, data visualization, and machine learning basics.
 - Developed Analytical thinking and problem -solving skills through project-based learning
 - Collaborated remotely with team members and completed all assigned task responsibly
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VOLUNTEER EXPERIENCE

Student Volunteer | Organization for Eelam Refugees Rehabilitation (Oferr) – Chennai, Tamil Nadu *April 2023 – Present*

- Supported community outreach programs, including refugee education, humanitarian aid distribution, and awareness campaigns.
 - Assisted in event coordination, logistics, and communication for workshops and social initiatives focused on refugee welfare and integration.
 - Collaborated with cross-functional volunteer teams to plan and execute local engagement projects.
 - Promoted social inclusion by helping organize cultural events, advocacy drives, and youth empowerment sessions.
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LEADERSHIP & CAMPUS ENGAGEMENT

Campus Ambassador | Internshala Trainings — (Remote) | *June 2024 – July 2024*

- Promoted Internshala's online training programs through digital marketing, word-of-mouth, and campus outreach initiatives.
- Performed awareness sessions and peer engagement activities to increase student participation in skill-based courses.
- Built and managed a network of student referrals, achieving monthly enrolment targets and boosting brand visibility on campus.
- Reported weekly campaign performance and feedback to Internshala's coordination team for continuous improvement

PROJECTS

Student Volunteer — Refugee Awareness & Government Projects

Organization for Eelam Refugees Rehabilitation (OfERR) — Chennai | April 2023 – Present

- Contributed to a 6-month government data entry project focused on registering Sri Lankan refugees, ensuring accurate and timely data collection.
- Assisted in a two-day marriage registration project under Tamil Nadu government directives, acquiring skills in event management, data entry, and official documentation.
- Supported documentation and preparation of the organization's annual report, including contributions to an Australian awareness campaign focused on refugee welfare.
- Coordinated and designed awareness content, posters, and digital flyers to enhance outreach and engagement within refugee communities.

Data Science Intern (Projects) — CodSoft (Remote) | *August 2025 – Sep 2025*

- Completed 3 Data science projects as part of the internship program:
- **Titanic Survival Prediction** → Logistic Regression model with data preprocessing & feature engineering.
- **Iris Flower Classification** → Implemented Decision Tree & KNN algorithms, compared classification accuracy.
- **Movie Rating Prediction** → Regression-based model to estimate ratings, applied feature selection & evaluation.

I hereby declare that all the facts and information are true and correct to the best of my knowledge.

Date: 29-08-25

Name: M.Harishan mohan

Place: Chennai, Tamilnadu