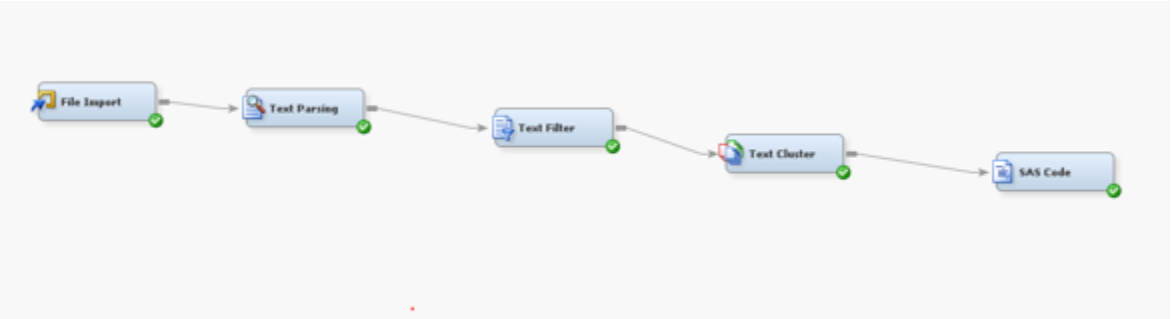
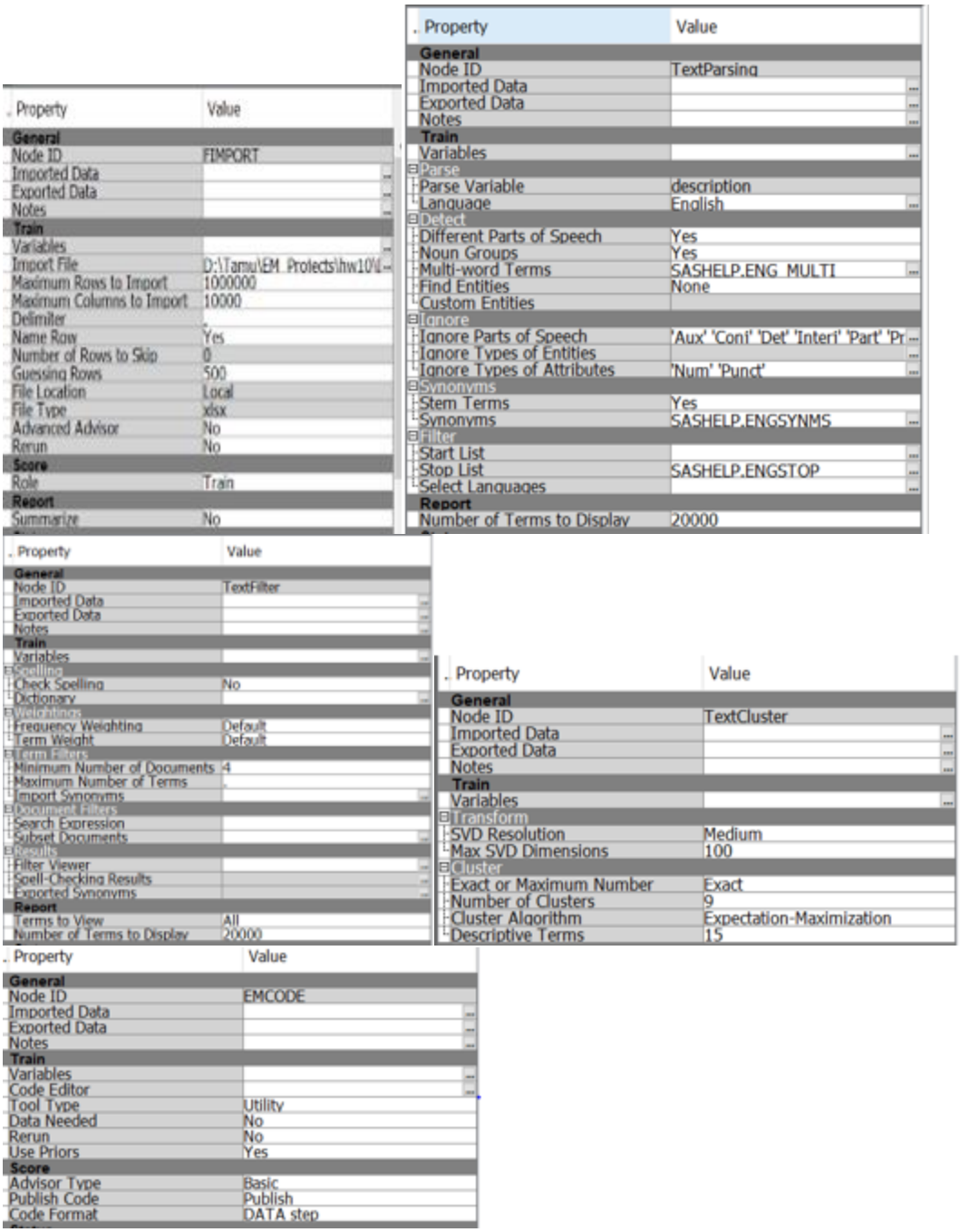
SAS Part

Report a screen shot of the diagram and the property windows for all nodes in the diagram.





Property	Value
General	
Node ID	FIMPORT
Imported Data	
Exported Data	
Notes	
Train	
Variables	
Import File	D:\Tamu\EM_Projects\hw10\i...
Maximum Rows to Import	1000000
Maximum Columns to Import	10000
Delimiter	,
Name Row	Yes
Number of Rows to Skip	0
Guessing Rows	500
File Location	Local
File Type	xlsx
Advanced Advisor	No
Rerun	No
Score	
Role	Train
Report	
Summarize	No

Property	Value
General	
Node ID	TextParsing
Imported Data	
Exported Data	
Notes	
Train	
Variables	
Parse	
Parse Variable	description
Language	English
Detect	
Different Parts of Speech	Yes
Noun Groups	Yes
Multi-word Terms	SASHELP.ENG_MULTI
Find Entities	None
Custom Entities	
Ignore	
Ignore Parts of Speech	'Aux' 'Conj' 'Det' 'Interj' 'Part' 'Pr...
Ignore Types of Entities	
Ignore Types of Attributes	'Num' 'Punct'
Synonyms	
Stem Terms	Yes
Synonyms	SASHELP.ENGSYNMS
Filter	
Start List	
Stop List	SASHELP.ENGSTOP
Select Languages	
Report	
Number of Terms to Display	20000

Property	Value
General	
Node ID	TextFilter
Imported Data	
Exported Data	
Notes	
Train	
Variables	
Spelling	
Check Spelling	No
Dictionary	
Weightings	
Frequency Weighting	Default
Term Weight	Default
Term Filters	
Minimum Number of Documents	4
Maximum Number of Terms	.
Import Synonyms	
Document Filters	
Search Expression	
Subset Documents	
Results	
Filter Viewer	
Spell-Checking Results	
Exported Synonyms	
Report	
Terms to View	All
Number of Terms to Display	20000

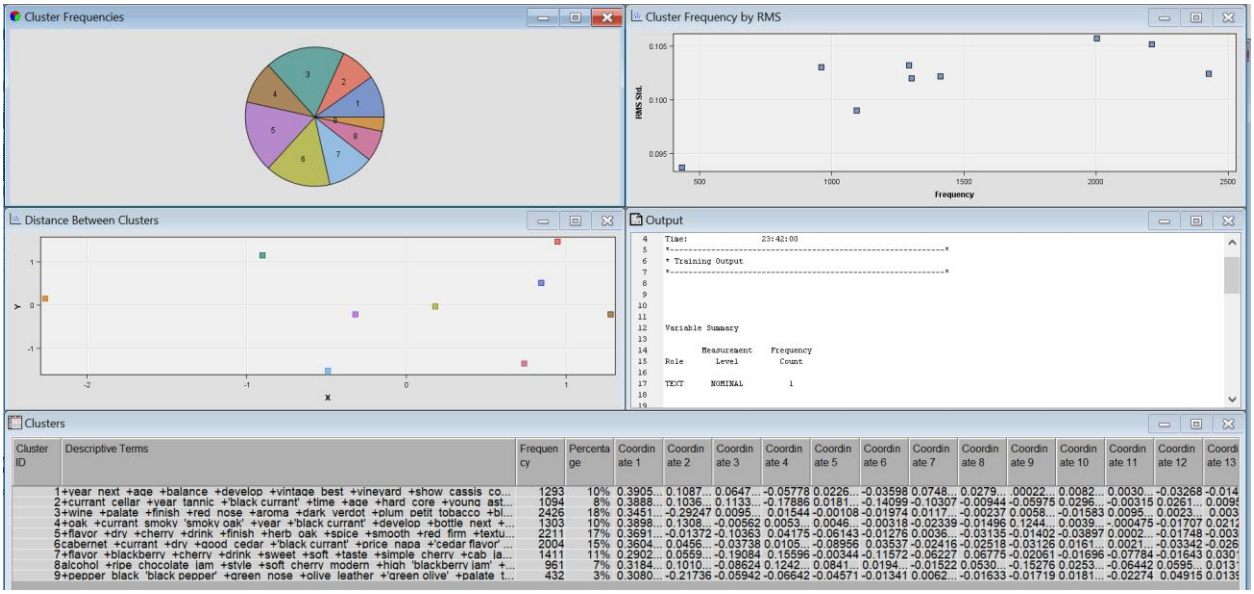
Property	Value
General	
Node ID	TextCluster
Imported Data	
Exported Data	
Notes	
Train	
Variables	
Transform	
SVD Resolution	Medium
Max SVD Dimensions	100
Cluster	
Exact or Maximum Number	Exact
Number of Clusters	9
Cluster Algorithm	Expectation-Maximization
Descriptive Terms	15

Property	Value
General	
Node ID	EMCODE
Imported Data	
Exported Data	
Notes	
Train	
Variables	
Code Editor	
Tool Type	Utility
Data Needed	No
Rerun	No
Use Priors	Yes
Score	
Advisor Type	Basic
Publish Code	Publish
Code Format	DATA step

SAS code

```
proc tabulate data=&em_import_data;
class TextCluster_cluster_;
var price;
var points;
table TextCluster_cluster_, price*mean;
table TextCluster_cluster_, points*mean;
run;
```

Table of average points and price for each topic group



Cluster ID	Descriptive Terms	Frequency	Percentage	Coordinate 1	Coordinate 2	Coordinate 3	Coordinate 4	Coordinate 5	Coordinate 6	Coordinate 7	Coordinate 8	Coordinate 9	Coordinate 10	Coordinate 11	Coordinate 12	Coordinate 13
1	+vear next +age +balance +develop +vintage best +vinevard +show cassis co...	1293	10%	0.3905...	0.1087...	0.0647...	-0.05778	0.0226...	-0.03598	0.0748...	0.0279...	.00022...	0.0082...	0.0030...	-0.03268	-0.014
2	+currant cellar +vear tannic +'black currant' +time +age +hard core +young ast...	1094	8%	0.3888...	0.1036...	0.1133...	-0.17886	0.0181...	-0.14099	-0.10307	-0.00944	-0.05975	0.0296...	-0.00315	0.0261...	0.009
3	+wine +palate +finish +red nose +aroma +dark verdot +plum petit tobacco +bl...	2426	18%	0.3451...	-0.29247	0.0095...	.01544	-0.00108	-0.01974	0.0117...	-0.00237	0.0058...	-0.01583	0.0095...	0.0023...	0.003
4	+oak +currant smoky 'smoky oak' +vear +'black currant' +develop +bottle next +...	1303	10%	0.3898...	0.1308...	-0.00562	0.0053...	0.0046...	-0.00318	-0.02339	-0.01496	0.1244...	0.0039...	-.000475	-0.01707	0.021
5	+flavor +dry +cherry +drink +finish +herb oak +spice +smooth +red firm +textu...	2211	17%	0.3691...	-0.01372	-0.10363	0.04175	-0.06143	-0.01276	0.0036...	-0.03135	-0.01402	-0.03897	0.0002...	-0.01748	-0.003
6	cabernet +currant +dry +good cedar +'black currant' +price napa +'cedar flavor' ...	2004	15%	0.3604...	0.0456...	-0.03738	0.0105...	-0.08956	0.03537	-0.02416	-0.02518	-0.03126	0.0161...	0.0021...	-0.03342	-0.026
7	+flavor +blackberry +cherry +drink +sweet +soft +taste +simple cherry +cab ia...	1411	11%	0.2902...	0.0559...	-0.19084	0.15596	-0.00344	-0.11572	-0.06227	0.06775	-0.02061	-0.01696	-0.07784	-0.01643	0.030
8	alcohol +ripe chocolate jam +style +soft cherry modern +high 'blackberry jam' +...	951	7%	0.3184...	0.1010...	-0.08624	0.1242...	0.0841...	0.0194...	-0.01522	0.0530...	-0.15276	0.0253...	-0.06442	0.0595...	0.013
9	+pepper black 'black pepper' +green nose +olive leather +'green olive' +palate t...	432	3%	0.3080...	-0.21736	-0.05942	-0.06642	-0.04571	-0.01341	0.0062...	-0.01633	-0.01719	0.0181...	-0.02274	0.04915	0.013

	price
	Mean
TextCluster_cluster_	
1	73.83
2	73.87
3	63.27
4	57.53
5	45.98
6	45.56
7	32.24
8	60.29
9	59.79

	points
	Mean
TextCluster_cluster_	
1	91.21
2	90.68
3	89.58
4	89.43
5	88.42
6	88.47
7	84.38
8	87.70
9	88.88

Python Part

```
import pandas as pd
import numpy as np
import string
import nltk
from nltk import pos_tag
from nltk.tokenize import word_tokenize
from nltk.stem.snowball import SnowballStemmer
from nltk.stem import WordNetLemmatizer
from nltk.corpus import wordnet as wn
from nltk.corpus import stopwords
from sklearn.feature_extraction.text import CountVectorizer
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.feature_extraction.text import TfidfTransformer
```

```
from sklearn.decomposition import LatentDirichletAllocation

nltk.download('punkt')
nltk.download('averaged_perceptron_tagger')
nltk.download('stopwords')
nltk.download('wordnet')

def fn_analyzer(s):
    #Synonym List
    synonyms = {'veh': 'vehicle',
          'car': 'vehicle',
          'chev':'cheverolet',
           'chevy':'cheverolet',
          'air bag': 'airbag',
          'seat belt':'seatbelt',
          "n't":'not',
          'to30':'to 30',
          'wont':'would not',
          'cant':'can not',
          'cannot':'can not',
          'couldnt':'could not',
          'shouldnt':'should not',
          'wouldnt':'would not' }

    s = s.lower()
    s = s.replace(',', '. ')

    tokens = word_tokenize(s)
    tokens = [word.replace(',','') for word in tokens ]
    tokens = [word for word in tokens if ('*' not in word) and \
              ("'" != word) and ("``" != word) and \
              (word!='description') and (word !='dtype') \
              and (word != 'object') and (word!="'s")]

    for i in range(len(tokens)):
        if tokens[i] in synonyms:
            tokens[i] = synonyms[tokens[i]]

    #Stop words removal
    punctuation = list(string.punctuation)+['..', '...']
    pronouns = ['i', 'he', 'she', 'it', 'him', 'they', 'we', 'us', 'them']
    stop = stopwords.words('english') + punctuation + pronouns
    filtered_terms = [word for word in tokens if (word not in stop) and \
                  (len(word)>1) and (not
word.replace('.','',1).isnumeric()) \
                  and (not word.replace("'",'',2).isnumeric())]

    tag_words = pos_tag(filtered_terms, lang='eng')
    stemmer = SnowballStemmer("english")
    wn_tags = {'N':wn.NOUN, 'J':wn.ADJ, 'V':wn.VERB, 'R':wn.ADV}
```

```
    wnl = WordNetLemmatizer()
    stemmed_tokens = []
    for tag_token in tag_words:
        term = tag_token[0]
        pos  = tag_token[1]
        pos  = pos[0]
        try:
            pos   = wn_tags[pos]
            stemmed_tokens.append(wnl.lemmatize(term, pos=pos))
        except:
            stemmed_tokens.append(stemmer.stem(term))
    return stemmed_tokens

def fn_preprocessor(s):
    s = s.lower()
    s = s.replace(',', '. ')
    print("preprocessor")
    return(s)

def fn_tokenizer(s):
    print("Tokenizer")
    tokens = word_tokenize(s)
    tokens = [word.replace(',','') for word in tokens ]
    tokens = [word for word in tokens if word.find('*')!=True and \
              word != "'" and word !="``" and word!='description' \
              and word !='dtype']
    return tokens

pd.set_option('max_colwidth', 32575)

df = pd.read_excel("CaliforniaCabernet.xlsx")

num_docs     = len(df['description'])
num_samples  = num_docs
m_features = None
s_words    = 'english'
ngram = (1,2)

#Setup reviews in list 'discussions'
discussions = []
for i in range(num_samples):
    discussions.append(("%s" %df['description'].iloc[i]))

cv = CountVectorizer(max_df=0.95, min_df=2, max_features=m_features,\
                     analyzer=fn_analyzer, ngram_range=ngram)
tf = cv.fit_transform(discussions)
print("\nVectorizer Parameters\n", cv, "\n")


num_topics        = 9
```

```
max_iter        =  5
learning_offset = 20.
learning_method = 'online'

tf_idf = TfidfTransformer()
print("\nTF-IDF Parameters\n", tf_idf.get_params(),"\n")
tf_idf = tf_idf.fit_transform(tf)

#Constructing the TF/IDF matrix from the data
tfidf_vect = TfidfVectorizer(max_df=0.95, min_df=2,
max_features=m_features,analyzer=fn_analyzer, ngram_range=ngram)
tf_idf = tfidf_vect.fit_transform(discussions)
print("\nTF_IDF Vectorizer Parameters\n", tfidf_vect, "\n")

lda = LatentDirichletAllocation(n_components=num_topics,
max_iter=max_iter, learning_method=learning_method, \
                                learning_offset=learning_offset, \
                                random_state=12345)
lda.fit_transform(tf_idf)
print('{:.<22s}{:>6d}'.format("Number of Reviews", tf.shape[0]))
print('{:.<22s}{:>6d}'.format("Number of Terms", tf.shape[1]))
print("\nTopics Identified using LDA with TF_IDF")
tf_features = cv.get_feature_names()
max_words = 15
topic_description=[]
for topic_idx, topic in enumerate(lda.components):
        message = "Topic #%d: " % topic_idx
        message += " ".join([tf_features[i]
                  for i in topic.argsort()[:-max_words - 1:-1]])
                            topic_description.append(message[10:])
                            print(message)
                            print()

for i in range(len(topic_description)):
    topic_description[i]=topic_description[i].split(' ')

temp=lda.transform(tf_idf)
temp1=[]
for i in range(len(temp)):
    temp1.append(temp[i].argmax())
temp1=pd.DataFrame(temp1,columns=['Topic#'])
df=df.join(temp1)

table_1=df.pivot_table(['points','price'],index='Topic#')
table_1=table_1.join(pd.DataFrame(topic_description))
table_1=table_1.rename_axis({'points':'avg_points','price':'avg_price'},ax
is=1)
table_1.T

table_2=df.pivot_table('Review',index='Region',columns='Topic#',\
```

```
                        aggfunc='count',\
                        fill_value=0,margins=True)

    def percent_convert(x):
        for index in x.index:
            for i in x.columns:
                x.loc[index,i]=round(x.loc[index,i]*100/x.loc[index,'All'],2)

        return x
    percent_convert(table2)

    print(table_1)
    print(table_2)
```

Output

Table 1

Topic#	0	1	...	7	8
avg_points	90.0806	84.5	...	84.5	86
avg_price	64.7879	28.4286	...	47	33.7778
0	wine	barely	...	brightness	bouquet
1	flavor	wait	...	weedy	effort
2	tannin	sweaty	...	muscular	santa
3	black	bay	...	breadth	light-bodied
4	blackberry	overpower	...	recall	elevation
5	cabernet	weave	...	farm	lurk
6	currant	chile	...	opposite	loam
7	oak	front	...	cake	slate
8	year	tongue	...	black-fruit	ting
9	fruit	create	...	relieve	notion
10	cherry	funky	...	neighbor	excite
11	dry	drop	...	lohr	gamy
12	rich	generosity	...	j.	offset
13	show	acceptable	...	six-plus	medium-weight
14	ripe	underbelly	...	today	reduction

Table 2

Topic#	0	1	2	3	...	6	7	8	All
Region					...				
California Other	26.77	0.00	0.00	0.00	...	0.27	0.00	0.40	100.0
Central Coast	50.70	0.17	0.28	0.00	...	0.00	0.00	0.22	100.0
Central Valley	33.99	0.99	0.99	0.00	...	0.00	0.00	0.00	100.0
Clear Lake	0.00	0.00	0.00	0.00	...	0.00	0.00	0.00	100.0
High Valley	0.00	0.00	0.00	0.00	...	0.00	0.00	0.00	100.0
Lake County	50.00	0.00	0.00	0.00	...	0.00	0.00	0.00	100.0
Mendocino	60.00	0.00	3.33	0.00	...	0.00	0.00	0.00	100.0
Mendocino County	62.07	0.00	0.00	0.00	...	0.00	0.00	0.00	100.0

Mendocino Ridge	66.67	0.00	0.00	0.00	...	0.00	0.00	0.00	100.0
Mendocino/Lake Counties	56.12	0.00	0.51	0.00	...	0.00	0.00	0.00	100.0
Napa	78.31	0.00	0.14	0.03	...	0.04	0.05	0.03	100.0
Napa-Sonoma	70.24	0.00	0.00	0.00	...	0.00	0.00	0.00	100.0
North Coast	36.07	1.09	0.00	0.00	...	0.00	0.00	0.00	100.0
Red Hills Lake County	64.86	0.00	0.00	0.00	...	0.00	0.00	0.00	100.0
Redwood Valley	66.67	0.00	0.00	0.00	...	0.00	0.00	0.00	100.0
Sierra Foothills	48.41	0.00	0.00	0.00	...	0.79	0.00	0.00	100.0
Sonoma	65.22	0.31	0.00	0.00	...	0.22	0.18	0.00	100.0
South Coast	42.31	0.00	0.00	0.00	...	0.00	0.00	0.00	100.0
All	67.07	0.11	0.14	0.02	...	0.08	0.06	0.07	100.0