

MICRO CREDIT DEFAULTER MODEL

Submitted by:

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I would like to extend my appreciation and thanks for the mentors from DataTrained and professionals from FlipRoboTechnologies who had extended their help and support.

References:

https://sklearn.org/supervised_learning.html#supervised_learning

https://www.datacamp.com/community

https://github.com/mxc19912008/Andrew-Ng-Machine-Learning-Notes

https://www.analyticsvidhya.com/blog/category/machine-learning/

INTRODUCTION

Business Problem:

A client in Telecom Industry is collaborating with an MFI (Microfinance Institution) to provide micro-credit on mobile balances to be paid back in 5 days. The Consumer is believed to be defaulter if he deviates from the path of paying back the loaned amount within the time duration of 5 days.

In order to improve the selection of customers for the credit, the client wants some predictions that could help them in further investment and improvement in selection of customers.

Background of domain:

- Microfinance is a banking service provided to unemployed or low-income individuals or groups who otherwise would have no other access to financial services.
- Microfinance allows people to take on reasonable small business loans safely, and in a manner that is consistent with ethical lending practices.
- The majority of micro financing operations occur in developing nations, such as Uganda, Indonesia, Serbia, and Honduras.
- Like conventional lenders, micro financiers charge interest on loans and institute specific repayment plans.
- The World Bank estimates that more than 500 million people have benefited from microfinance-related operations.

Indonesia is renowned for its large scale microfinance sector, with a range of commercial banks. More than 56.5 million Micro Small Medium Enterprises 1 (MSME), contributed greater than 50% of Gross Domestic Product (GDP) in 2014. However, many of them do not have adequate access to the bank financing they need to grow their businesses, particularly in rural areas.

Some rural communities in Indonesia have no choice but to seek out loans from unregulated moneylenders. Micro lenders, particularly those operating under Indonesian banks, as well as social enterprise startups, are also targeting these communities through their high mobile penetration rates and are developing the right digital platforms to reach out to them.

Only around 22% of Indonesians are connected to formal financial institutions.

Micro-finance is accessible for people in remote areas and on small islands, not just people in the cities.

In 2012, there were 143 million unique mobile subscribers, more than double the number of bank account holders (62 million). Telecommunication operators have more than 300,000 locations at which phone vouchers are sold. Most banks would like to have access to these distribution networks, which would enable them to access the poorest people requiring micro-finance.



MOTIVATION FOR PROBLEM UNDER TAKEN:

Based on data provided from our client database, customer's repayment of loan is assessed based on different factors. By building the model, we can assess which customers are highly likely to repay the loan, thereby it will be useful for those needy people who will repay the loan and also prevent the loss to the customer by avoiding loans to the defaulters.

ANALYTICAL PROBLEM FRAMING

MATHEMATICAL MODELLING OF PROBLEM:

Mathematical modeling is simply the method of implementing statistical analysis to a dataset where a Statistical Model is a mathematical representation of observed data.

While analyzing the data, there are an array of statistical models we can choose to utilize.

For the given project, we need to predict whether the customer is a defaulter or not.

This is a classification problem. There are wide varieties of classification models like decision trees, random forests, nearest neighbor, Logistic Regression.

DATA SOURCE AND FORMAT:

The data has been provided by client in a comma separated values(.csv) format.

1. The data will be loaded into pandas dataframe.

```
import pandas as pd
import numpy as np

df=pd.read_csv("Data file.csv")
df.head()
```

2. Checking no. of rows and columns of the data frame and the data type of columns.

```
In [5]: 1 df.shape
Out[5]: (209593, 36)
In [6]: 1 df.info()
                 <class 'pandas.core.frame.DataFrame'>
                 RangeIndex: 209593 entries, 0 to 209592
                Data columns (total 36 columns):
                                               Non-Null Count
                  # Column
                 7 last_rech_date_ma 209593 non-null float64
8 last_rech_date_da 209593 non-null float64
9 last_rech_amt_ma 209593 non-null int64
10 cnt_ma_rech30 209593 non-null float64
11 fr_ma_rech30 209593 non-null float64
12 sumannt_ma_rech30 209593 non-null float64
13 medianmare_hprehal30 209593 non-null float64
14 medianmare_hprehal30 209593 non-null float64
                  14 medianmarechprebal30 209593 non-null float64
                  15 cnt_ma_rech90 209593 non-null int64
16 fr_ma_rech90 209593 non-null int64
17 sumamnt_ma_rech90 209593 non-null int64
18 medianamnt_ma_rech90 209593 non-null float64
                  19 medianmarechprebal90 209593 non-null float64
                 19 mediammarechprebal90 209593 non-null float64
20 cnt_da_rech30 209593 non-null float64
21 fr_da_rech30 209593 non-null float64
22 cnt_da_rech90 209593 non-null int64
23 fr_da_rech90 209593 non-null int64
24 cnt_loans30 209593 non-null int64
25 ammt_loans30 209593 non-null float64
26 maxamnt_loans30 209593 non-null float64
27 mediamamnt_loans30 209593 non-null float64
28 cnt_loans30 209593 non-null float64
                  32 payback30 209593 non-null float64
33 payback90 209593 non-null float64
34 pcircle 209593 non-null object
35 pdate 209593 non-null object
                 dtypes: float64(21), int64(12), object(3)
                 memory usage: 57.6+ MB
```

This data set has around 2 lakh rows and 36 columns.

There are 3 object columns namely msisdn, pcircle, pdate.

Msisdn is the mobile number of customer, Pcircle is the telecom circle and pdate is the date.

DATA PRE PROCESSING:

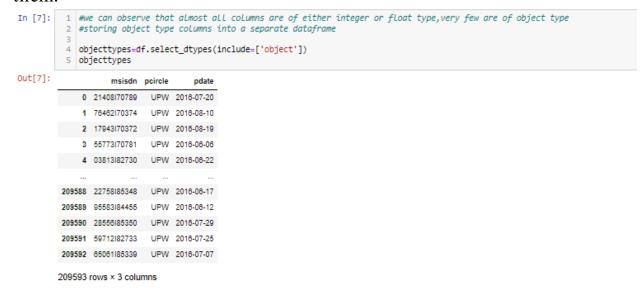
Data preprocessing is a technique of converting raw data into useful format.

Data cleaning is a part of preprocessing technique which involves filling missing values.

For the given dataset it has been mentioned that there are no null values.

Firstly, I dealt with object type columns.

Checking what columns are of object type and what type of data is stored in them.



- 1) The msisdn has numeric entries, so converting this column into integer type.
- 2)Checking the Pcircle entries ,seems all the rows has same telecom provider name. If all the entries are same in pcircle column, will be deleting the column.
- 3)Will be converting the pdate column into like year ,month and date.

```
1 for col in objecttypes.columns:
In [8]:
             print("Number of unique value in ",col,"==>",objecttypes[col].nunique())
             print("\n",col,"\n",objecttypes[col].value_counts())
        3
             4
       Number of unique value in msisdn ==> 186243
       msisdn
       04581185330
                  7
       47819190840 7
       30080190588
                  6
       55809189238
                  6
       22038188658
                  6
       36902190840 1
       17447188689 1
       59686190584 1
       00504I91190 1
       65061185339
       Name: msisdn, Length: 186243, dtype: int64
       Number of unique value in pcircle ==> 1
       pcircle
       UPW 209593
       Name: pcircle, dtype: int64
       **************
       Number of unique value in pdate ==> 82
       pdate
       2016-07-04 3150
       2016-07-05 3127
       2016-07-07 3116
       2016-06-20 3099
       2016-06-17
                  3082
       2016-06-04
                  1559
       2016-08-18
                  1407
       2016-08-19
                  1132
       2016-08-20
                  788
       2016-08-21
                  324
       Name: pdate, Length: 82, dtype: int64
```

```
OBSERVATION:
              1) msisdn happens to be cellphone number, but there is I in the 6th place. Usually a mobile number consists of 10 digits, by including I it will be 11 digits, so
              2)Deleting poircle column as it has single value.
              3)We can notice the data belong to year-2016 ,will be adding the month and date columns
              1 df.drop(['pcircle'],axis=1,inplace=True)
    In [10]: 1 len(df['msisdn'][0])
    Out[10]: 11
    In [11]:
                1 df['msisdn']=df['msisdn'].str.replace('I','')
                2 df['msisdn']
    Out[11]: 0
                         2140870789
                         7646270374
                         1794370372
                          5577370781
                         0381382730
                         2275885348
              209588
              209589
                         9558384455
              209590
                         2855685350
              209591
                         5971282733
              209592
                         6506185339
              Name: msisdn, Length: 209593, dtype: object
    In [12]: 1 df['msisdn']=df['msisdn'].astype('int64')
    In [13]:
                1 df['Year']=df['pdate'].str.split('-').str[0]
                2 df['Month']=df['pdate'].str.split('-').str[1]
3 df['Date']=df['pdate'].str.split('-').str[2]
In [14]: 1 df.head()
Out[14]:
                       msiedn aon dally_decr30 dally_decr30 rental30 rental30 rental90 last_rech_date_ma last_rech_date_da last_rech_amt_ma ... cnt_loane90 amnt_loa
                0 2140870789 272.0 3055.050000 3065.150000 220.13 260.13
                                                                                              2.0
                                                                                                               0.0
                                                                                                                               1539
                                                                                                                                               2.0
                 1 7646270374 712.0 12122.000000 12124.750000 3691.26 3691.26
                                                                                             20.0
                                                                                                               0.0
                                                                                                                               5787 ...
                                                                                                                                               1.0
                 1 1794370372 535.0 1398.000000 1398.000000 900.13
                                                                                              3.0
                                                                                                               0.0
                                                                         900.13
                                                                                                                               1539
                                                                                                                                               1.0
                                                                                                                               947 ...
                1 5577370781 241.0
                                       21.228000 21.228000 159.42 159.42
                                                                                             41.0
                                                                                                               0.0
                                                                                                                                               2.0
                1 381382730 947.0
                                       150.619333
                                                    150.619333 1098.90
          5 rows × 38 columns
```

As the date column is splitted into 3 columns, will be deleting the pdate column.

```
In [15]: 

1  #since we have splitted the pdate column, into 3 columns, dropping pdate column
2  df.drop(['pdate'], axis=1,inplace=True)

In [16]: 

1  #since we have splitted the pdate column, into 3 columns, dropping pdate column
2  df['Year'], axis=1,inplace=True)

In [17]: 

1  #since all the data collected is about 2016 year, dropping the year column as weel
2  df.drop(['Year'], axis=1, inplace=True)

In [18]: 

1  df['Month']=df['Month'].astype(int)
2  df['Date']=df['Date'].astype(int)
```

Also, the data gathered belongs to 2016 year, hence it won't be impacting the output due to same entry in all the columns. So dropped the year column.

Later converted the month and date columns to integer.

```
In [15]:

1  #Since we have splitted the pdate column, into 3 columns, dropping pdate column
2  df.drop(['pdate'], axis=1,inplace=True)

In [16]:

1  #Checking the unique values in year column.
2  df['Year'].nunique()

Out[16]:

In [17]:

1  #Since all the data collected is about 2016 year, dropping the year column as weel
2  df.drop(['Year'], axis=1,inplace=True)

In [18]:

1  df['Month']=df['Month'].astype(int)
2  df['Date']=df['Date'].astype(int)
```

Checking whether all the columns are of integer type.

```
In [19]: 1 df.info()
           <class 'pandas.core.frame.DataFrame'>
           RangeIndex: 209593 entries, 0 to 209592
           Data columns (total 36 columns):
                               Non-Null Count Dtype
            # Column

        label
        209593 non-null
        int64

        msisdn
        209593 non-null
        int64

        aon
        209593 non-null
        float64

        daily_decr30
        209593 non-null
        float64

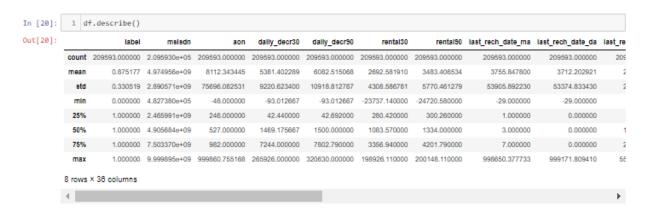
        daily_decr90
        209593 non-null
        float64

        rental30
        209593 non-null
        float64

            0 label
            2 aon
                rental90
                                           209593 non-null float64
           last_rech_date_ma
                                           209593 non-null
            12 sumamnt_ma_rech30
                                           209593 non-null float64
            13 medianamnt_ma_rech30 209593 non-null float64
            14 medianmarechprebal30 209593 non-null float64
            15 cnt_ma_rech90 209593 non-null int64
            17 sumannt_ma_rech90 209593 non-null int64
            18 medianamnt_ma_rech90 209593 non-null float64
            19 medianmarechprebal90 209593 non-null float64
            20 cnt_da_rech30 209593 non-null float64
21 fr da rech30 209593 non-null float64
           209593 non-null float64
209593 non-null float64
            32 payback30
            33 payback90
            34 Month
                                            209593 non-null int32
                                            209593 non-null int32
           dtypes: float64(21), int32(2), int64(13)
           memory usage: 56.0 MB
```

We can see that all the columns are of numeric type.

Describe method is used to view some basic statistical details like percentile, mean, standard deviation etc. of a data frame or a series of numeric values.



We can note that there is a huge difference in 75% value and max value for most of the columns which indicate presence of outliers.

COLUMNS WITH NEGATIVE MINIMUM VALUES:

1)aon

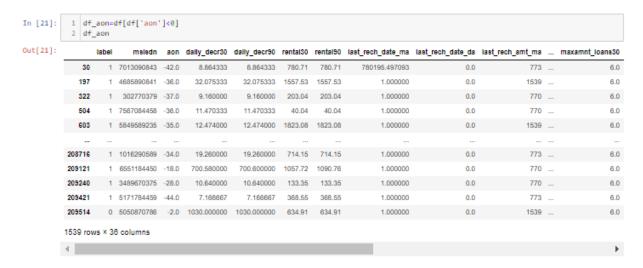
- 2)daily_decr30=>Daily amount spent from main account, averaged over last 30 days (in Indonesian Rupiah)
- 3)daily_decr90=>Daily amount spent from main account, averaged over last 90 days (in Indonesian Rupiah)
- 4)rental30=>Average main account balance over last 30 days
- 5)rental90=>Average main account balance over last 90 days
- 6)last_rech_date_ma=>Number of days till last recharge of main account
- 7)last_rech_date_da=>Number of days till last recharge of data account

AON:

This column predicts age on cellular network in days.

This columns minimum value should be zero, instead there are negative values might be due to typos.

so checking the other columns values where aon has negative values.



Converting the aon column to positive.

last_rech_date_ma, last_rech_date_da: these two columns indicate no.of days till last recharge of main and data accounts. This count of days also can't be negative.

Converting them to positive.

```
In [25]: 1 #mo.of days till Last recharge of main and data accounts cant be negative.

2 #converting them into positive values.

3 df['last_rech_date_ma']=abs(df['last_rech_date_ma'])

4 df['last_rech_date_da']=abs(df['last_rech_date_da'])

In [26]: 1 df['last_rech_date_ma'].min()

Out[26]: 0.0

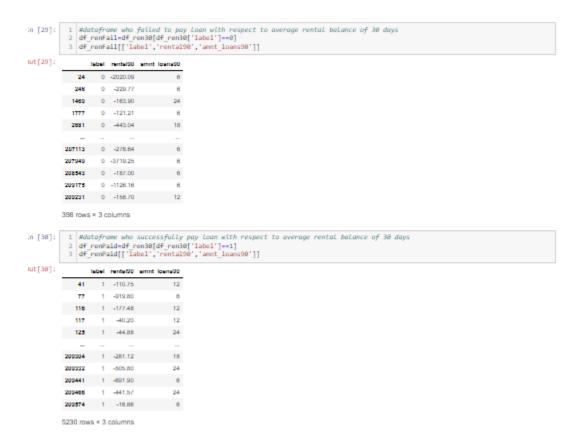
In [27]: 1 df['last_rech_date_da'].min()

Out[27]: 0.0
```

I Created two different data frames in respect to negative values in rental 30 column.

1)One being the people who failed to repay the loan.

2)Other being the people who did repay the loan.



We can note that even though the average rental balance is in negatives which means the customer owe rent to company,

Even then they did repay their loans, which is most unlikely.

There might be other possibility that user will not be granted loan if they have negative balance. This might be due to erroneous entry. So converting them to positive.

```
In [31]: 1 df['rental30']=abs(df['rental30'])
```

The same approach has been followed for rental 90 column.

```
3 df_ren90Fail[['label','rental90','amnt_loans90']]
Out[33]:
          label rental90 amnt_loans90
           24 0 -2020.09
           246 0 -229.77
                                   6
           1309 0 -83.02
           1469 0 -163.90
                                  24
          1777 0 -121.21
         207113 0 -278.64
         207949 0 -3719.25
                                   6
         208543 0 -187.00
                                   6
         209175 0 -1126.16
                                   6
         209231 0 -158.70
                                  12
         414 rows × 3 columns
        1 #dataframe who failed to pay loan with respect to average rental balance of 90 days
        2 df_ren90Pass=df_ren90[df_ren90['label']==1]
3 df_ren90Pass[['label','rental90','ammt_loans90']]
Out[34]:
         label rental90 amnt_loans90
          41
              1 -110.75
               1 -919.80
              1 -177.48
         116
                               12
          117 1 -40.20
                               12
        125 1 -44.88
        209304 1 -281.12
        209332 1 -505.80
                               24
        209441 1 -891.90
                               6
        209466
                1 -441.57
                               24
        209574 1 -16.86
       5515 rows x 3 columns
```

Converting the rental 90 column negative values to positive values.

```
In [35]: 1 #converting rental 90 column to positive.As there are negative values for people who had repaid their loans.
2 df['rental90']=abs(df['rental90'])
```

Checking the entries of maxamnt_loans 30 column.

```
In [36]: 1 df['maxamnt_loans30'].value_counts()
Out[36]: 6.000000
                        179193
         12.000000
                        26109
         0.000000
                         3244
         17083.998141
         62511.750702
                         . . . .
         30346.385852
         66821.819056
         55716.817238
         41580.156627
         96927.243252
         Name: maxamnt_loans30, Length: 1050, dtype: int64
```

It has been mentioned that this columns values has to be either 6 or 12. we can notice that there are huge no. of entries other than 6,12. Ignoring 0 because there might be users who hasn't taken loans. Converting the other numbers to zero beacuse there is no probability of loan repay amount other than 6 ad 12. There are 1047 rows that has values other than 6,12 and0.

```
1 #checking the values which have entries other than 6,12,0
          2 df.loc[(df['maxamnt_loans30']!=6.0) & (df['maxamnt_loans30']!=12.0) & (df['maxamnt_loans30']!=0.0), 'maxamnt_loans30']
Out[38]: 118
                  61907.697372
         125
                  22099.413732
               98745.934048
         146
         369
                  58925.364061
                 78232.464324
         209189 50824.996349
         209262
                 17324.994582
         209331
                  92864.501728
         209392
                  54259.265687
                  96927.243252
         Name: maxamnt_loans30, Length: 1047, dtype: float64
```

There are 1047 records of values that are other than 6,12 and 0.

Converting these 1047 records to zero because we can't predict their repayment amount.

Checking the users who haven't taken any loan.

```
In [41]: 1 #checking the users who havent taken any Loan.
2 dff=pd.DataFrame(np.where(df['amnt_loans90']==0))
3 dff

Out[41]: 0 1 2 3 4 5 6 7 8 9 ... 2033 2034 2035 2036 2037 2038 2039 2040 2041 2042
0 127 149 187 212 262 431 441 475 488 570 ... 208137 208148 208231 208818 209213 209337 209343 209401 209408 209580
1 rows × 2043 columns
```

Amt_loans 90 column describes the total amount of loans taken by the user in span of 90 days. The presence of zero in this column indicates that the user hasn't taken any loans.

There are 2043 rows in the dataframe with zero in amt_loans90 column.Dropping the rows which has zero in the amt_loans 90 column because such rows wont be useful in predicting the loan repayment.

```
In [42]: 1 #deleting the info of users who havent taken any Loan.
2 df.drop(df[df['amnt_loans90']==0].index,inplace=True)

In [43]: 1 np.where(df['amnt_loans90']==0)
Out[43]: (array([], dtype=int64),)
```

msisdn is nothing but phone number of the user, it has nothing to do with the predictions of loan payment. Hence dropping it.

```
#msisdn is nothing but phone number of the user, it has nothing to do with the predictions of loan payment 
#so dropping the msisdn column 
df.drop(['msisdn'],axis=1,inplace=True)
```

Hardware and Softwares Used:

Software requirement: Anaconda, Jupyter notebook

Libraries and packages used: Numpy, Pandas, Sklearn, seaborn, Matplotlib, imblearn, scipy.

Model/s Development and Evaluation

Problem-solving approach:

The data set is imbalanced since it has large no. of records which contains data about those repaid the loan and less no. of records of those who defaulted loan.

This might result in biased predictions. So, used imbleam library to reduce the imbalances. The imbleam library provides different approaches one is Random under sampling. In contextof this problem, RandomUnderSampling reduces the no. of records of those who paid the loan. To be precise, random under sampling deletes data from the majority class such that there will be equal no. of samples of both the classes. Hence reduces the bias.

Imbalanced learn

Statistical methods used:

Outlier removal: Mostly outliers are removed by either z score or IQR(Inter Quartile Range). Tried both these approaches first but, the data loss is high in both these approaches. It has been mentioned in guidelines that the data loss should not exceed 7%. So applied capping technique which is also called as winsorization.

OUTLIER REMOVAL:

IQR METHOD:

22% of data removed through z score.

OBSERVATION:

Huge amounts of data is removed through IQR ,hence can say IQR is not recommended for outlier removal

aon -> 0.5284793206435929 daily_decr30 -> 1.0935453721579609 daily_decr90 -> 1.1543224310681035 rental30 -> 1.1265741276622285 rental90 -> 1.1558700165194147 last_rech_date_ma -> 1.1987272241492852 last_rech_date_da -> 0 last_rech_amt_ma -> 0.8359061321231329 cnt_ma_rech30 -> 0.6277453849914029 fr_ma_rech30 -> 1.0070623988221368 sumamnt_ma_rech30 -> 0.7588124242088926 medianamnt_ma_rech30 -> 0.9295986608192282 medianmarechprebal30 -> 1.3584623130969407 cnt_ma_rech90 -> 0.7670588467394291 fr_ma_rech90 -> 1.5893409860791652 sumamnt_ma_rech90 -> 0.8543081510966238 medianamnt_ma_rech90 -> 0.9684104269012621 medianmarechprebal90 -> 1.258477107838736 cnt_da_rech30 -> 0 fr_da_rech30 -> 0 cnt_da_rech90 -> 0 fr_da_rech90 -> 0 cnt_loans30 -> 0.8910588387118499 amnt_loans30 -> 0.7816448336192705 maxamnt_loans30 -> 2.2568424305116785 medianamnt loans30 -> 0 cnt_loans90 -> 1.017641178749645 amnt_loans90 -> 0.9564054554835316 maxamnt_loans90 -> 2.224470801656892 medianamnt_loans90 -> 0 payback30 -> 0.9902087443404338 payback90 -> 1.0130726215353174

Testing of Identified Approaches (Algorithms):

List of algorithms used:

- Logistic Regression
- Decision Tree Classifier
- KNeighborsClassifier
- RandomForestClassifier
- AdaboostClassifier
- BaggingC;assifier
- GradientBoostingClassifier

Run and Evaluate selected models:

Cross-validation is used to test the model's ability to predict new data that was not used in estimating it. Cross validation used in scenarios where we need to avoid over fitting.

LOGISTIC REGRESSION

```
In [252]: logreg=LogisticRegression()
          logreg_score=cross_val_score(logreg,x_us,y_us,cv=5,scoring='accuracy')
          print("cross validation score for svm:",np.mean(logreg score))
          cross validation score for svm: 0.7720548033272404
In [253]: logreg.fit(x_train,y_train)
          predicted_logreg=logreg.predict(x_test)
          print("Accuracy score::",accuracy_score(y_test,predicted_logreg))
          print('Precision: ', precision_score(y_test, predicted_logreg))
          print('Recall: ',recall_score(y_test, predicted_logreg))
          print('F-measure:',f1_score(y_test, predicted_logreg))
          print("Training accuracy::",logreg.score(x_train,y_train))
          print("Test accuracy::",logreg.score(x_test,y_test))
          Accuracy score:: 0.7733248392888168
          Precision: 0.7854984894259819
          Recall: 0.7524018983678666
          F-measure: 0.7685940640889204
          Training accuracy:: 0.7716290612431184
          Test accuracy:: 0.7733248392888168
```

DECISION TREE CLASSIFIER:

KNeighborsClassifier:

```
In [116]: 1 knn=KNeighborsClassifier()
2 knn_score=cross_val_score(knn,x_us,y_us,cv=5,scoring='accuracy')
3 print("cross validation score for K-Neighbors Classifier:",np.mean(knn_score))

cross validation score for knn: 0.7809990944768568

In [117]: 1 knn.fit(x_train,y_train)
2 predicted_knn=knn.predict(x_test)
3 print("Accuracy score:",accuracy_score(y_test,predicted_knn))
4 print("Precision:",precision score(y_test,predicted_knn))
5 print("Recall:",recall_score(y_test,predicted_knn))
6 print("F-measure",fl_score(y_test,predicted_knn))
7 print("Training accuracy==>",knn.score(x_train,y_train))
8 print("Test accuracy==>",knn.score(x_test,y_test))

Accuracy score: 0.7801586841952858
Precision: 0.7982510161349919
Recall: 0.7502025697418683
F-measure 0.7734813223535028
Training accuracy==> 0.8413440967567105
Test accuracy==> 0.7801586841952858
```

RandomForestClassifier:

Ensemble models in machine learning operate on a similar idea. They combine the decisions from multiple models to improve the overall performance.

The idea behind bagging is combining the results of multiple models to get a generalized result.

Here I have used the following ensemble techniques.

1.ADA BOOST CLASSIFIER

```
In [123]:
             1 adb=AdaBoostClassifier()
             2 adb_score=cross_val_score(adb,x_us,y_us,cv=10,scoring='accuracy')
             3 print("Cross validation score for Ada boost:",np.mean(adb_score))
           Cross validation score for Ada boost: 0.8132979383949541
In [125]: 1 adb.fit(x_train,y_train)
             predicted_adb=adb.predict(x_test)
                print("Accuracy score:",accuracy_score(y_test,predicted_adb))
print("Precision:",precision_score(y_test,predicted_adb))
             5 print("Recall:",recall_score(y_test,predicted_adb))
             6 print("F-measure",f1_score(y_test,predicted_adb))
            print("Training accuracy==>",adb.score(x_train,y_train))
print("Test accuracy==>",adb.score(x_test,y_test))
           Accuracy score: 0.8120692650721029
           Precision: 0.8264342774146696
           Recall: 0.7903692557008913
           F-measure 0.8079995266552276
           Training accuracy==> 0.8141883218758023
           Test accuracy==> 0.8120692650721029
```

2.BAGGING CLASSIFIER

```
In [126]:
            1 bgc=BaggingClassifier()
             | bgc=sore=cross_val_score(bgc,x_us,y_us,cv=10,scoring='accuracy')
| print("Cross validation score for BAGGING Classifier:",np.mean(bgc_score))
           Cross validation score for BAGGING Classifier: 0.8276700153577246
In [128]:
             bgc.fit(x_train,y_train)
             predicted_bgc=bgc.predict(x_test)
              3 print("Accuracy score:",accuracy_score(y_test,predicted_bgc))
             4 print("Precision:",precision_score(y_test,predicted_bgc))
             5 print("Recall:",recall_score(y_test,predicted_bgc))
             6 print("F-measure:",f1_score(y_test,predicted_bgc))
             print("Training accuracy==>",bgc.score(x_train,y_train))
print("Test accuracy==>",bgc.score(x_test,y_test))
           Accuracy score: 0.8241153645682516
           Precision: 0.8493389872786231
           Recall: 0.7882856812131034
           F-measure: 0.8176742510656181
           Training accuracy==> 0.9871922868471347
            Test accuracy==> 0.8241153645682516
```

3. Gradient Boosting classifier

Training accuracy==> 0.8441965941181504 Test accuracy==> 0.8396363004575201

```
In [130]: 1 grbc=GradientBoostingClassifier()
2 grbc_score=cross_val_score(grbc,x_us,y_us,cv=10,scoring='accuracy')
3 print("Cross validation score for Gradient Boosting Classifier:",np.mean(grbc_score))

Cross validation score for Gradient Boosting Classifier: 0.8400159998211774

In [131]: 1 grbc.fit(x_train,y_train)
2 predicted_grbc=grbc.predict(x_test)
3 print("Accuracy score:",accuracy_score(y_test,predicted_grbc))
4 print("Precision:",precision_score(y_test,predicted_grbc))
5 print("Recall:",recall_score(y_test,predicted_grbc))
6 print("F-measure:",f1_score(y_test,predicted_grbc))
7 print("Training_accuracy==>",grbc.score(x_train,y_train))
8 print("Test_accuracy==>",grbc.score(x_train,y_train))
Accuracy_score: 0.8396363004575201
Precision: 0.8513287048120661
Recall: 0.8232434309526565
E-measure: 0.837605502265639
```

Key Metrics for success in solving problem under consideration:

A confusion matrix helps us gain an insight into how correct our predictions were and how they hold up against the actual values.

The following metrics are used:

- 1) Accuracy: Accuracy is the ratio of the total number of correct predictions and the total number of predictions.
- 2) Precision: Precision is the ratio between the True Positives and all the Positives
- 3)Recall: The recall is the measure of our model correctly identifying True Positives
- 4)F1 score: F1 Score is needed when you want to seek a balance between Precision and Recall.

HYPER PARAMETER TUNING:

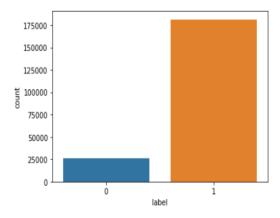
Hyper parameter tuning is used to increase the performance of the algorithm.

HYPER PARAMETER TUNING:

Visualizations:

In [196]: sns.countplot(df['label'])

Out[196]: <matplotlib.axes._subplots.AxesSubplot at 0x25a328dce48>



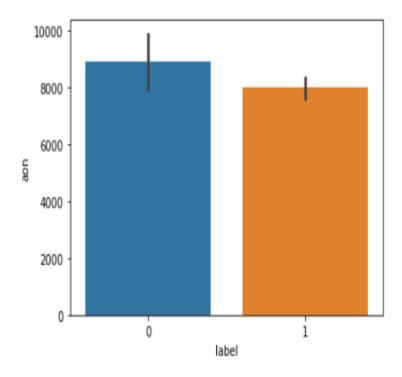
OBSERVATION:

We can note that there is less data about defaulters and more about those who did repay their loan.

Hence can say that the data is imbalanced.

In [197]: sns.barplot(x='label',y='aon',data=df)

Out[197]: <matplotlib.axes._subplots.AxesSubplot at 0x25a328b9548>

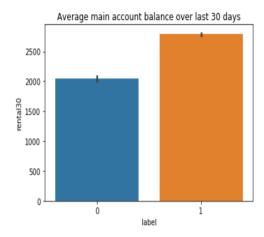


OBSERVATION:

With increase in Age on Network, defaulting rate is higher.

```
In [199]: sns.barplot(x=df['label'],y=df['rental30'])
plt.title('Average main account balance over last 30 days')
```

Out[199]: Text(0.5, 1.0, 'Average main account balance over last 30 days')

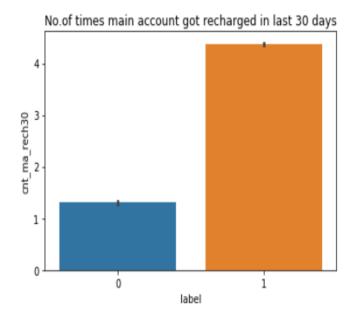


There is huge imbalance in the data collected, when compared to the imbalances, we can note that there is less difference between loan default and repayment. Hence can say that with the increase in Average Main balance, there is a probability of defaulting.

Defaulters have max average balance of 2000, repayers has an avg main balance over 2500

```
In [200]: sns.barplot(x=df['label'],y=df['cnt_ma_rech30'])
   plt.title('No.of times main account got recharged in last 30 days')
```

Out[200]: Text(0.5, 1.0, 'No.of times main account got recharged in last 30 days')



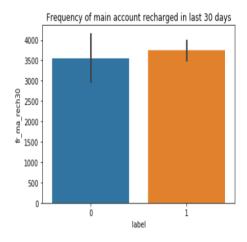
OBSERVATION:

Defaulters recharged Main account max number between 1 and 2 times.

whereas repayers recharged for 4 plus times.

```
In [201]: sns.barplot(x=df['label'],y=df['fr_ma_rech30'])
plt.title('Frequency of main account recharged in last 30 days')
```

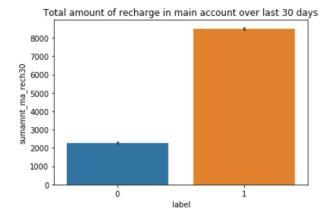
Out[201]: Text(0.5, 1.0, 'Frequency of main account recharged in last 30 days')



With increase in frequency of Recharge in last 30 days, equal probabilities of defaulting and repayment. Even though there is less data about defaulting, there is high chance of defaulting with increased recharge fdrequency.

```
In [202]: sns.barplot(x=df['label'],y=df['sumamnt_ma_rech30'])
   plt.title('Total amount of recharge in main account over last 30 days')
```

Out[202]: Text(0.5, 1.0, 'Total amount of recharge in main account over last 30 days')

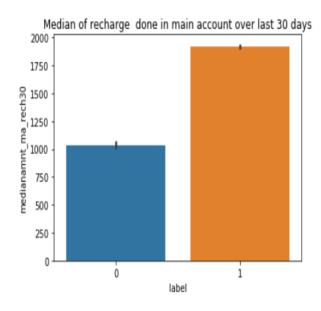


OBSERVATION:

the defaulters has max limit ranging between 2000 and 3000 of Total recharge amount.

```
In [203]: sns.barplot(x=df['label'],y=df['medianamnt_ma_rech30'])
plt.title('Median of recharge done in main account over last 30 days')
```

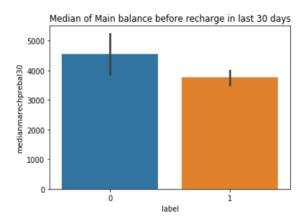
Out[203]: Text(0.5, 1.0, 'Median of recharge done in main account over last 30 days')



On an average the defaulters has recharged for a max of 1000 indonesian rupaiah.

```
In [204]: sns.barplot(x=df['label'],y=df['medianmarechprebal30'])
plt.title('Median of Main balance before recharge in last 30 days')
```

Out[204]: Text(0.5, 1.0, 'Median of Main balance before recharge in last 30 days')

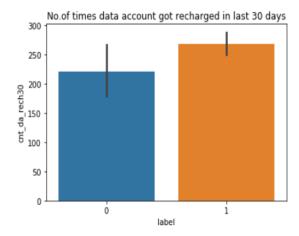


Defaulters has a medianMain account recharge amount ranging between 4000 and 5000.

2)With increase in Median of Main balance recharge, probability of defaulting is very high.

```
In [205]: sns.barplot(x=df['label'],y=df['cnt_da_rech30'])
plt.title('No.of times data account got recharged in last 30 days')
```

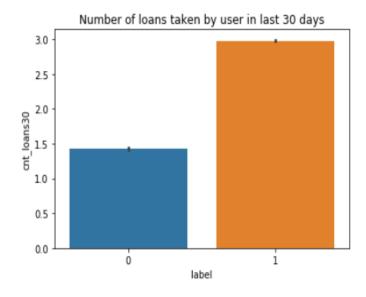
Out[205]: Text(0.5, 1.0, 'No.of times data account got recharged in last 30 days')



- 1)Defaulters has recharged the data account for a maximum of 200 to 250 times.
- 2)With increase in No.of times data accounts recharge, probability of defaulting is high.

```
In [207]: sns.barplot(x=df['label'],y=df['cnt_loans30'])
   plt.title('Number of loans taken by user in last 30 days')
```

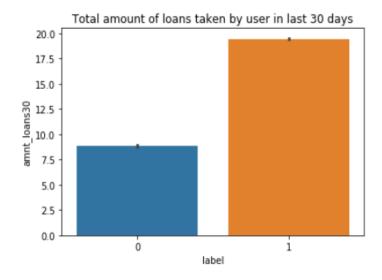
Out[207]: Text(0.5, 1.0, 'Number of loans taken by user in last 30 days')



- 1)Defaulters has taken between 1 to 1.5 no.of loans.
 As practically there will be no 1.5 loan, considering only 1 loan.
- 2)Those who repaid had taken maxof 3 loans.

```
In [208]: sns.barplot(x=df['label'],y=df['amnt_loans30'])
plt.title('Total amount of loans taken by user in last 30 days')
```

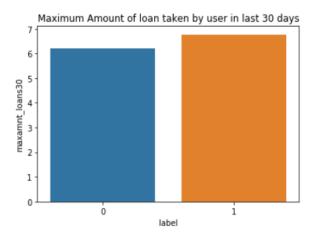
Out[208]: Text(0.5, 1.0, 'Total amount of loans taken by user in last 30 days')



- 1)Total Amount of loans took by Defaulters varies between 7.5 and 10.
- 2) Repayers has took 20 loans which tends to be the max limit.

```
n [209]: sns.barplot(x=df['label'],y=df['maxamnt_loans30']) plt.title('Maximum Amount of loan taken by user in last 30 days')
```

ut[209]: Text(0.5, 1.0, 'Maximum Amount of loan taken by user in last 30 days')



OBSERVATION:

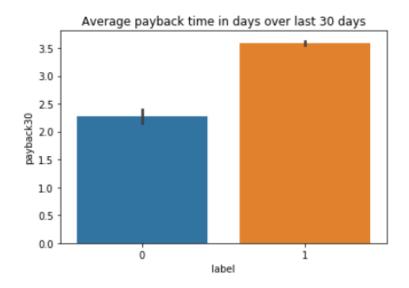
A user can take Maximum of 7 loans in 30 days.

Defaulters took 6 loans whereas repayers took 7 loans.

Can say that there not a much difference in loans took by both defaulters and repayers.

```
In [211]: sns.barplot(x=df['label'],y=df['payback30'])
   plt.title('Average payback time in days over last 30 days')
```

Out[211]: Text(0.5, 1.0, 'Average payback time in days over last 30 days')

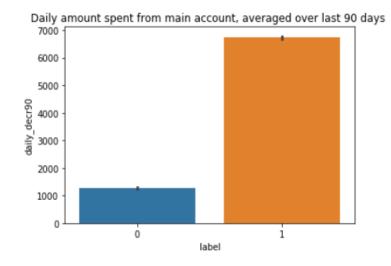


A potentail defaulter might repay in 2 days.

Repayers took average of 3.5 days.

```
sns.barplot(x=df['label'],y=df['daily_decr90'])
plt.title('Daily amount spent from main account, averaged over last 90 days ')
```

t[212]: Text(0.5, 1.0, 'Daily amount spent from main account, averaged over last 90 days ')

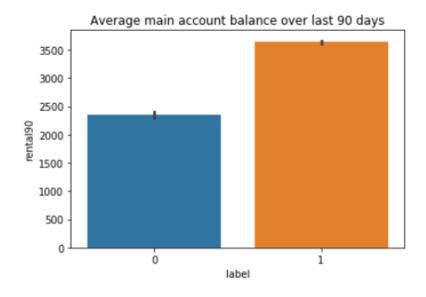


OBSERVATION: In terms of daily spending from main account in span of 90 days,

- 1)the defaulters has spent a little above 1000
- 2)Repayers has spent 7000 rupaiah.

```
In [213]: sns.barplot(x=df['label'],y=df['rental90'])
   plt.title('Average main account balance over last 90 days')
```

Out[213]: Text(0.5, 1.0, 'Average main account balance over last 90 days')

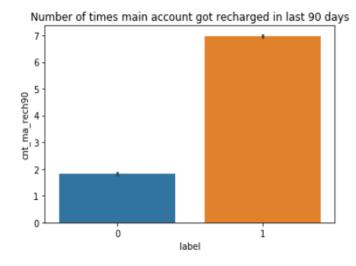


OBSERVATION: In terms of Average balance over 90 days,

- 1)Defaullters average=2000 to 2500
- 2)Repayers average= 3500

```
In [214]: sns.barplot(x=df['label'],y=df['cnt_ma_rech90'])
plt.title('Number of times main account got recharged in last 90 days')
```

Out[214]: Text(0.5, 1.0, 'Number of times main account got recharged in last 90 days')



OBSERVATION:

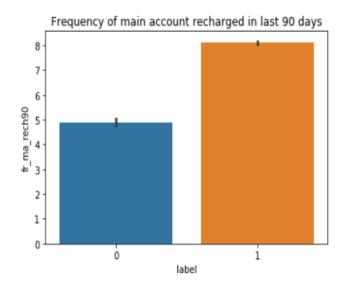
In terms of No.of times Main accounts recharged in 90 days,

defaulters recharged for 2 times.

repayers recharged for 7 times.

```
In [215]: sns.barplot(x=df['label'],y=df['fr_ma_rech90'])
    plt.title('Frequency of main account recharged in last 90 days')
```

Out[215]: Text(0.5, 1.0, 'Frequency of main account recharged in last 90 days')



OBSERVATION:

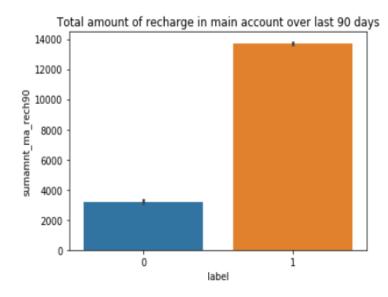
In terms of Frequency of Main Account recharge in 90 days period,

defaulters frequency is 5.

repayers frequency is 8.

```
In [216]: sns.barplot(x=df['label'],y=df['sumamnt_ma_rech90'])
    plt.title('Total amount of recharge in main account over last 90 days')
```

Out[216]: Text(0.5, 1.0, 'Total amount of recharge in main account over last 90 days')



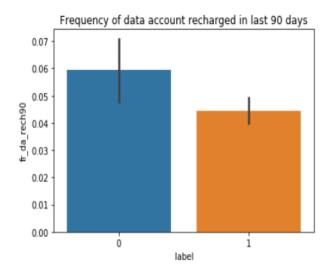
OBSERVATION:

In terms of Total recharge amount in 90 days,

defaulters recharge amount varies from 2000 to 4000. Repayers recharged for 14000.

```
In [219]: sns.barplot(x=df['label'],y=df['fr_da_rech90'])
   plt.title('Frequency of data account recharged in last 90 days')
```

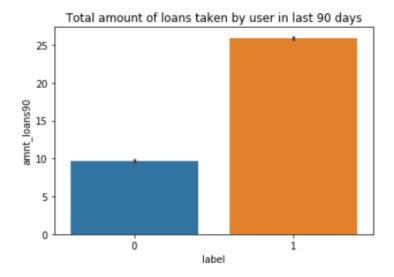
Out[219]: Text(0.5, 1.0, 'Frequency of data account recharged in last 90 days')



With increase in frequency of Data account recharge in 90 days, defaulting rate is high.

```
In [221]: sns.barplot(x=df['label'],y=df['amnt_loans90'])
   plt.title('Total amount of loans taken by user in last 90 days')
```

Out[221]: Text(0.5, 1.0, 'Total amount of loans taken by user in last 90 days')



OBSERVATION:

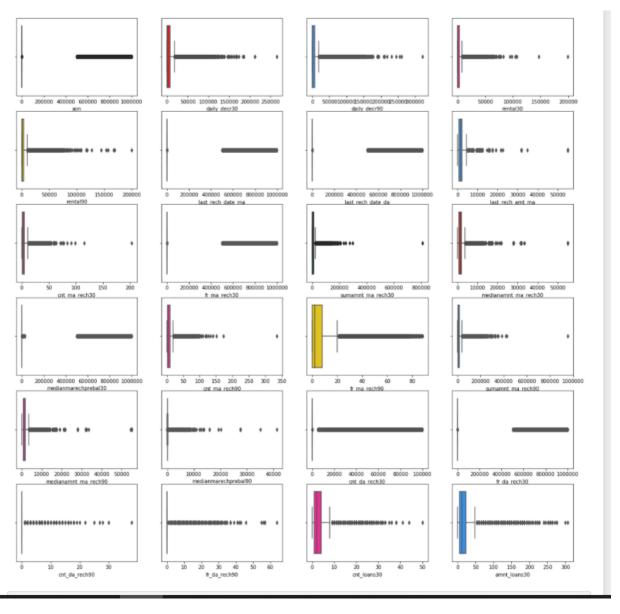
In total amount of loans users took,

- 1)defaulters took max of 10 loans.
- 2) Repayers took 25 max of loans.

CHECKING FOR OUTLIERS:

```
#checking outliers in columns
fig, ((ax1, ax2,ax3,ax4),(ax5,ax6,ax7, ax8),(ax9,ax10,ax11,ax12),(ax13,ax14,ax15,ax16),(ax17,ax18,ax19,ax20),(ax21,ax22,ax23,ax24)

sns.boxplot(df['daily_decr30'], color="r",ax=ax2)
sns.boxplot(df['daily_decr30'], color="dodgerblue",ax=ax3)
sns.boxplot(df['rental30'], color="deeppink",ax=ax4)
sns.boxplot(df['rental30'], color="deeppink",ax=ax4)
sns.boxplot(df['last_rech_date_da'], color="deeppink",ax=ax6)
sns.boxplot(df['last_rech_date_da'], color="deeppink",ax=ax7)
sns.boxplot(df['last_rech_date_da'], color="deeppink",ax=ax8)
sns.boxplot(df['fr_ma_rech30'], color="deeppink",ax=ax8)
sns.boxplot(df['fr_ma_rech30'], color="deeppink",ax=ax10)
sns.boxplot(df['medianamt_ma_rech30'], color="g.ax=ax11)
sns.boxplot(df['medianamt_ma_rech30'], color="dedgerblue",ax=ax12)
sns.boxplot(df['fr_ma_rech30'], color="dedgerblue",ax=ax13)
sns.boxplot(df['fr_ma_rech90'], color="dedgerblue",ax=ax16)
sns.boxplot(df['medianamt_ma_rech90'], color="dedgerblue",ax=ax16)
sns.boxplot(df['medianamt_ma_rech90'], color="deeppink",ax=ax17)
sns.boxplot(df['medianamt_ma_rech90'], color="deeppink",ax=ax18)
sns.boxplot(df['medianamt_ma_rech90'], color="deeppink",ax=ax18)
sns.boxplot(df['medianamt_ma_rech90'], color="deeppink",ax=ax19)
sns.boxplot(df['cnt_da_rech30'], color="deeppink",ax=ax20)
sns.boxplot(df['cnt_da_rech30'
```

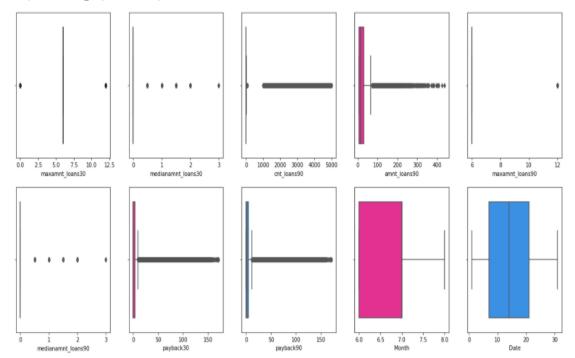


We can note that there are outliers in almost every column.

```
In [227]:
    fig, ((ax1, ax2,ax3,ax4,ax5),(ax6,ax7, ax8,ax9,ax10)) = plt.subplots(nrows=2, ncols=5, figsize = (20, 10))

sns.boxplot(df['maxamnt_loans30'] , color="g",ax=ax1)
sns.boxplot(df['medianamt_loans30'] , color="ax=ax3)
sns.boxplot(df['amnt_loans90'] , color="deeppink",ax=ax4)
sns.boxplot(df['maxamnt_loans90'] , color="gold",ax=ax5)
sns.boxplot(df['maxamnt_loans90'] , color="dodgerblue",ax=ax6)
sns.boxplot(df['payback30'] , color="deeppink",ax=ax7)
sns.boxplot(df['payback30'] , color="deeppink",ax=ax7)
sns.boxplot(df['payback90'] , color="deeppink",ax=ax8)
sns.boxplot(df['Month'] , color="deeppink",ax=ax9)
sns.boxplot(df['Date'] , color="dedgerblue",ax=ax10)
```

Out[227]: <matplotlib.axes._subplots.AxesSubplot at 0x25a19e26348>



Interpretation of the Results:

- We can note that there is less data about defaulters and more about those who did repay their loan. Hence can say that the data is imbalanced
- With increase in Age on Network, defaulting rate is higher.
- The data is collected based on different parameters for two time periods. One observation is for 30 days and other is for 90 days. Analyzing the parameters separately.

• For 30 days:

- 1) With the increase in Average Main balance, there is a probability of defaulting.
- 2) Defaulters recharged Main account max number between 1 and 2 times. Whereas re-payers recharged for 4 plus times.
- 3) On an average the defaulters has recharged for a max of 1000 Indonesian Rupaiah for Main Balance.
- 4) Defaulters has recharged the data account for a maximum of 200 to 250 times. With increase in No. of times data accounts recharge, probability of defaulting is high
- 5) A defaulter may default after 2 days, re payers took average of 3.5 days.
- 6) Defaulters took 1 loan, re payers took 3 loans.

FOR 90 DAYS:

- 1) the defaulters has spent a max of 1000 from main account, Repayers has spent 7000 rupaiah.
- 2) Defaulters average main account balance = 2000 to 2500 Repayers average main account balance = 3500
- 3) Defaulters recharged main account for 2 times. Re-payers recharged main account for 7 times.
- 4) Defaulters frequency of main account recharge is 5, Repayers frequency of main account recharge is 8.

CONCLUSION

• Key Findings and Conclusions of the Study:

The defaulting rate is higher in old customers. Defaulters recharge for the main account less no. of times but does recharge for data account more no. of times.

Re payers recharge the main account more no. of times when compared to defaulters.

• Learning Outcomes of the Study in respect of Data Science

One of the challenge i faced while data cleaning is outlier removal, in most of the scenarios Z-score will be used as outlier removal technique since it performs quite well with less data loss. In our data set, Z-score has caused 22% data loss. Then I tried another famous technique called InterQuartileRange it caused around 80% data loss.

Another technique is replacing the outlier data with mean or median. But when we observe this data set there is a huge difference between minimum and maximum values. If we calculate mean or median it won't give appropriate values as it includes the outlier value (maximum ones). So not using this approach.

As we are not dropping the outliers, another approach is capping or winsorization of outliers. Using percentile capping. Values that are less than the value at 10th percentile are replaced by 10th percentile value, and the value greater than 90th percentile are replaced by 90th percentile value.

The other challenge is when I used the imbalanced data, the accuracy was very high but there was bias in predictions. So I used imblearn to reduce the imbalances in the target variable.

Limitations of this work and Scope for Future Work:

This data set contains data of the year 2016 belonging to psw telecom circle.

If we get data of other years along with other telecom companies we can predict on varied scenarios.