

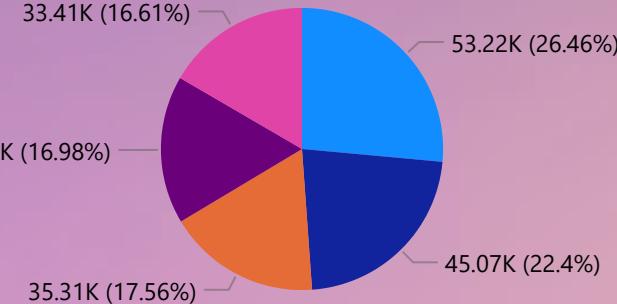
InvoiceDate

01-12-2010	09-12-2011
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Country

Country	Sum of Total Cost	Sum of Total transaction	Sum of Average Sales
Australia	£1,37,077.27	1259	£3,318.50
Austria	£10,154.32	401	£526.86
Bahrain	£548.40	17	£57.59
Belgium	£40,910.96	2069	£1,630.24
Brazil	£1,143.60	32	£35.75
Canada	£3,666.38	151	£1,145.91
Channel Islands	£20,086.29	758	£948.03
Guernsey	£12,846.20	622	£422.00
Total	£83,00,065.81	406829	£55,774.30

Sum of Total Quantity by Product



Description

- WORLD WAR 2 GLIDERS ASS...
- JUMBO BAG RED RETROSPOT
- ASSORTED COLOUR BIRD OR...
- WHITE HANGING HEART T-LI...
- PACK OF 72 RETROSPOT CAK...

Country

Australia	Austria	Bahrain	Belgium	Brazil	Canada
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TOP 5 CUSTOMER BY PRICING

14646	17448
2,79,489.02	-4,287.63
18102	15369
2,56,438.49	-1,592.49
17450	14213
1,87,482.17	-1,192.20
14911	17603
1,32,572.62	-1,165.30
12415	12503
1 23 725 45	-1.126.00

BOTTOM 5 CUSTOMER BY PRICING

14646	17448
2,79,489.02	-4,287.63
18102	15369
2,56,438.49	-1,592.49
17450	14213
1,87,482.17	-1,192.20
14911	17603
1,32,572.62	-1,165.30
12415	12503
1 23 725 45	-1.126.00

CustomerID

All

TOP 5 PRODUCTS FROM THE CUSTOMER

ASSORTED COLOUR BIRD ORNAMENT
JUMBO BAG RED RETROSPOT
PACK OF 72 RETROSPOT CAKE CASES
WHITE HANGING HEART T-LIGHT HOLDER
WORLD WAR 2 GLIDERS ASSTD DESIGNS

TOP 5 CUSTOMER BY PURCHASE FREQUENCY

14911
146
12748
115
17841
113
15311
91

BOTTOM 5 CUSTOMER BY PURCHASE FR...

12346
1
12349
1
12350
1
12353
1

Invoice Date	Country					
01-12-2010	09-12-2011	Australia	Austria	Bahrain	Belgium	Brazil

TOTAL SALE

8.30M

TOTAL SALE

4.91M

Description											
<input type="text"/> Search											
(Blank)	12 DAISY PEGS IN WOOD BOX	12 IVORY ROSE PEG PLACE SETTINGS	12 PENCILS SMALL TUBE RED RETROSPOT	12 PENCILS TALL TUBE RED RETROSPOT	12 PINK HEN+CHICKS IN BASKET	15 PINK FLUFFY CHICKS IN BOX	16 PIECE CUTLERY SET PANTRY DESIGN	2 PICTURE BOOK EGGS EASTER BUNNY	20 DOLLY PEGS RETROSPOT	3 BIRDS CANVAS SCREEN	
10 COLOUR SPACEBOY PEN	12 EGG HOUSE PAINTED WOOD	12 MESSAGE CARDS WITH ENVELOPES	12 PENCILS SMALL TUBE SKULL	12 PENCILS TALL TUBE SKULLS	12 PINK ROSE PEG PLACE SETTINGS	15CM CHRISTMAS GLASS BALL 20 LIGHTS	18PC WOODEN CUTLERY SET DISPOSABLE	2 PICTURE BOOK EGGS EASTER CHICKS	200 BENDY SKULL STRAWS	3 BLACK CATS W HEARTS BLANK CARD	
12 COLOURED PARTY BALLOONS	12 HANGING EGGS HAND PAINTED	12 PENCIL SMALL TUBE WOODLAND	12 PENCILS TALL TUBE POSV	12 PENCILS TALL TUBE WOODLAND	12 RED ROSE PEG PLACE SETTINGS	16 PC CUTLERY SET PANTRY	2 DAISIES HAIR COMB	2 PICTURE BOOK EGGS EASTER DUCKS	200 RED + WHITE BENDY STRAWS	3 DRAWER ANTIQUE WHITE WOOD	

Customer Segment		
Entry-level customers	High-value customers	Mid-tier customers
Frequent customers	Occasional customers	One-time customers
4228	18	79
211	2782	1387