



PIZZA DASHBOARD | SALES

(Jan 15 - Dec 15)

Pizza Category

All

1/1/2015

31/12/2015



Home



Best and Worst

BUSIEST DAY & MONTH

DAYS

ORDERS ARE AT IT HIGHEST ON WEEKEND FRIDAY/SATURDAY

MONTH

THERE ARE MAXIMUM ORDERS FROM THE MONTH JULY AND JANUARY

SALES PERFORMANCE

CATEGORY

CLASSIC PIZZA HAS THE HIGHEST ORDER AND SALES

SIZE

LARGE PIZZA IS THE HIGHEST SELLING PIZZA SIZE

Total Revenue

817.86K

AVG Order Value

38.31

Total Pizza Sold

49574

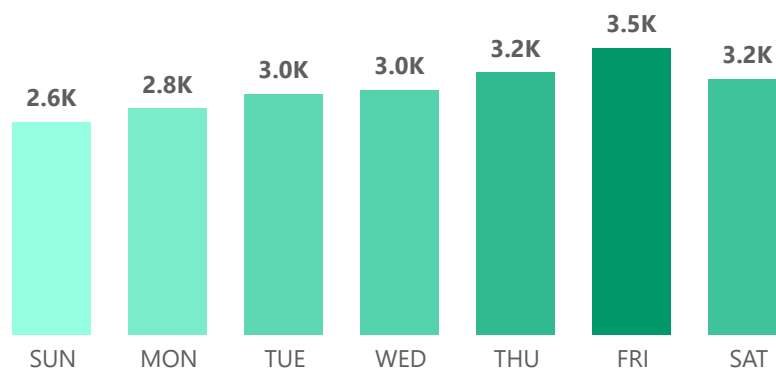
Total Orders

21350

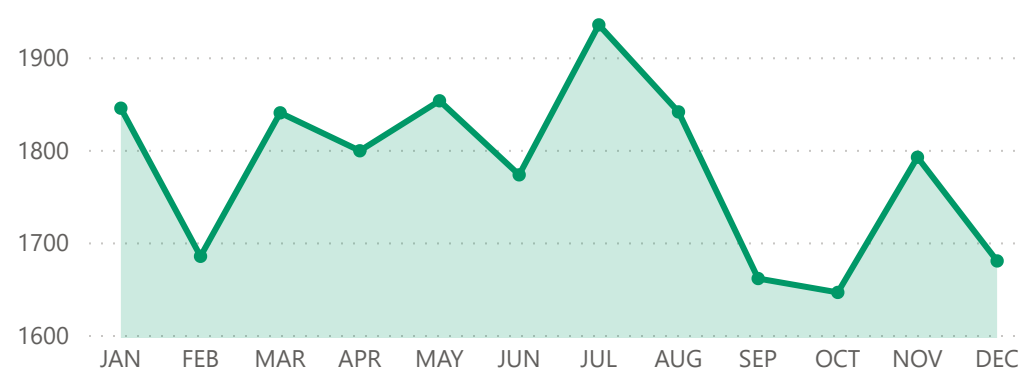
AVG Pizzas Per Order

2.32

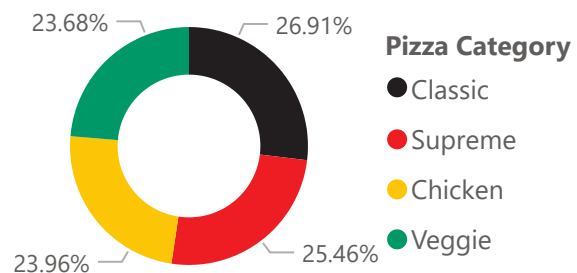
Total Orders by Order Day



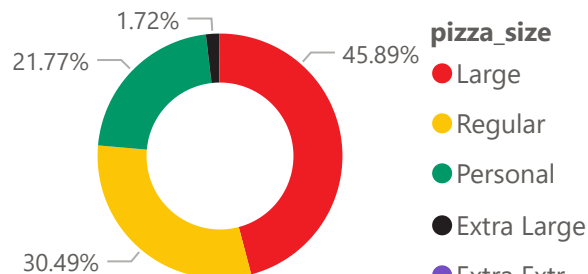
Monthly Trend for Total Orders



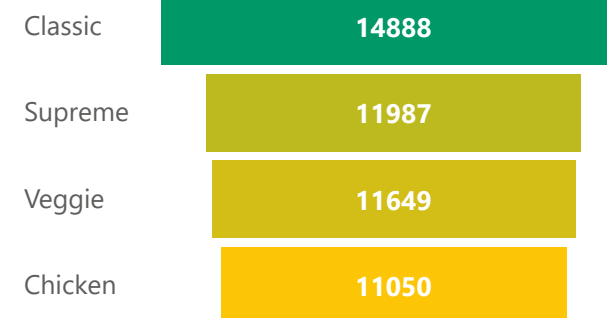
% of Sales by Category



% of Sales by Size



Total Pizza Sold by Category





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Best and Worst



BEST SELLERS

REVENUE

The Thai Chicken pizza contribute to the maximum revenue

QUANTITY

The Classic Deluxe pizza contribute to maximum total quantity

TOTAL ORDER

The Classic Deluxe pizza contribute to maximum total order

WORST SELLERS

REVENUE

The Brie Carre pizza contribute to the minimum revenue

QUANTITY

The Brie Carre pizza contribute to minimum total quantity

TOTAL ORDER

The Brie Carre pizza contribute to minimum total order

Total Revenue

817.86K

AVG Order Value

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Total Pizza Sold

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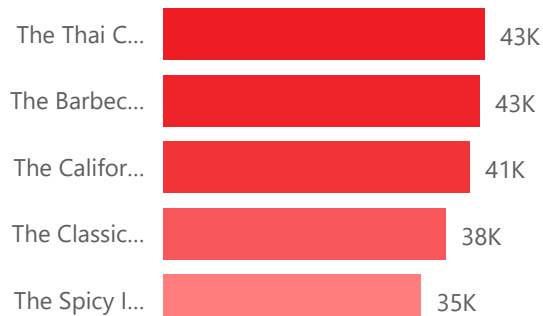
Total Orders

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AVG Pizzas Per Order

2.32

Top 5 Pizza by Revenue



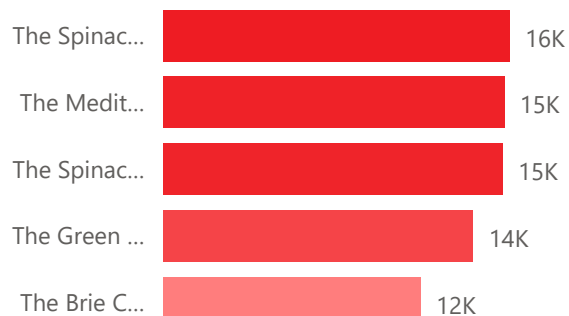
Top 5 Pizza by Quantity



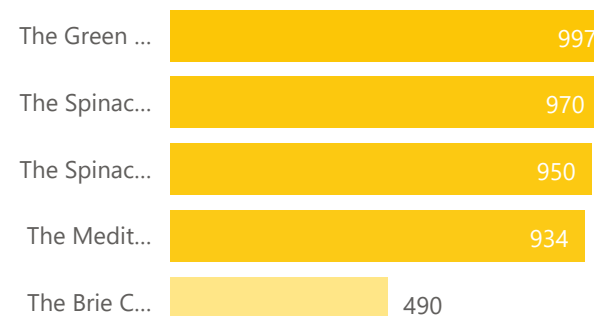
Top 5 Pizza by Total Order



Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Quantity



Bottom 5 Pizza by Total Order

