**INTRODUCTION:**

In this final assignment we choose a problem such that it must possess a simple methodologies which we had been studied in these 9 courses and incorporate in this final report , defining a problem as follows

**Business Problem:**

A Asian restaurant food joint thinks of opening few stores in and around Toronto region; as they possess a good brand value around Asian regions, they want to concentrate much of that region people. Such that much of the stores will attract that people from that region. There are several factors we need to consider while solving this problem .Let me address those things in the next problem