RealPage Core Values:

Excellence, Ownership, Character, and **Teamwork**.

Excellence: Commit to Excellence

1. Focus on customer success
2. Drive innovation and thought leadership
3. Operate with a passion for quality

Ownership: Own It

Hold ourselves and one another accountable

1. Follow through on commitments
2. Lead, drive, and own results

Character: Lead with Character

Treat everyone with respect and dignity

1. Foster a diverse and inclusive environment
2. Serve and strengthen our communities
3. Live with and demand impeccable integrity

Teamwork: Win Together

Align on common goals to achieve shared success

1. Communicate with transparency and authenticity
2. Collaborate and execute as one global team
3. Celebrate the joy in the journey

Why are core values important to a company?

Core values are the building blocks of organizational culture, and they provide a platform for each of us as teammates to anchor to that company culture.

Core values help shape the company culture in everything we do, and they provide a common language across the organization. They define how we show up to one another internally, and how we want to be understood externally.

Core values help guide our decision-making, inform our actions, and emphasize what is important to the business as the organization continues to evolve and improve.