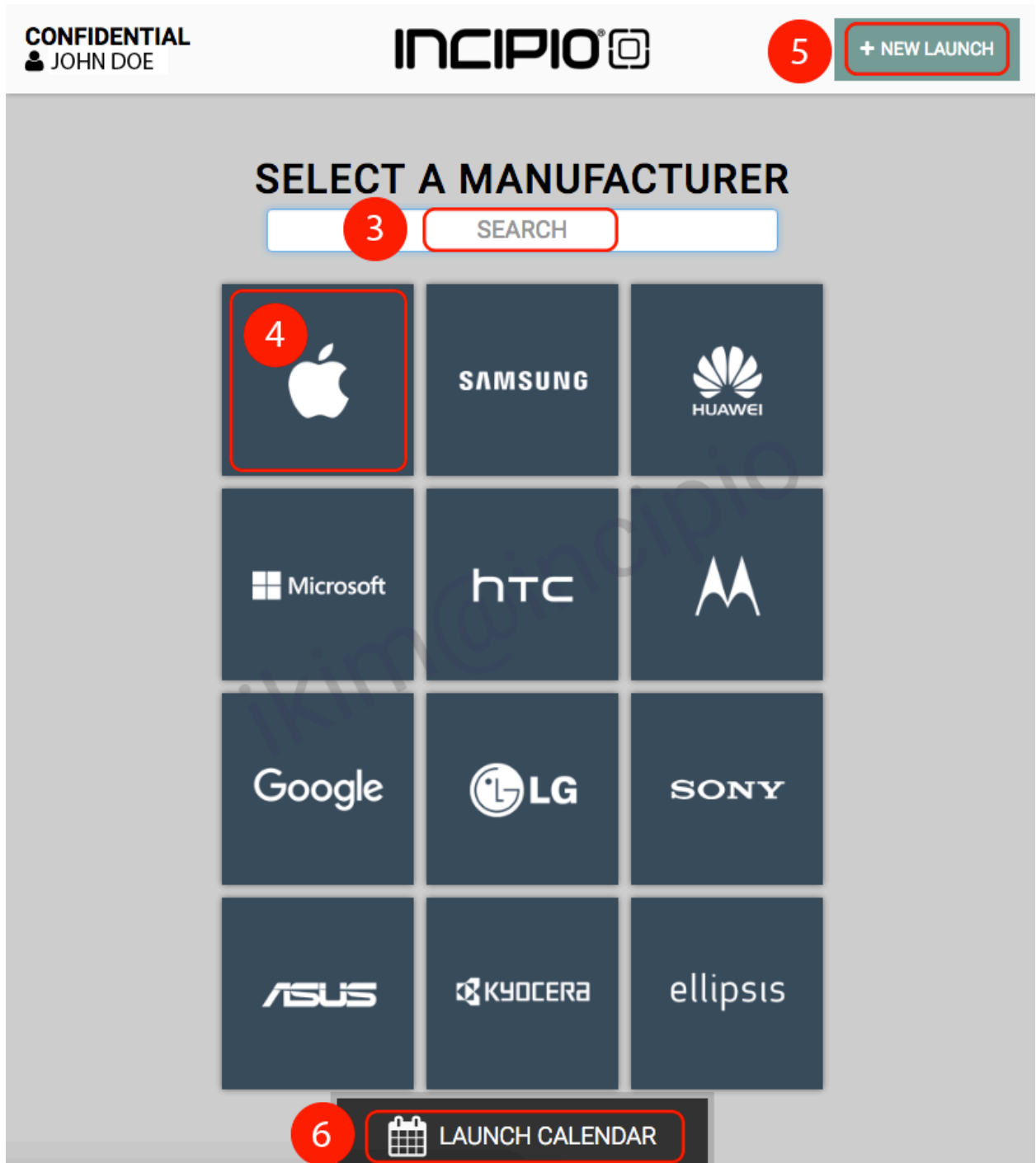


Marketing Calendar User Guide

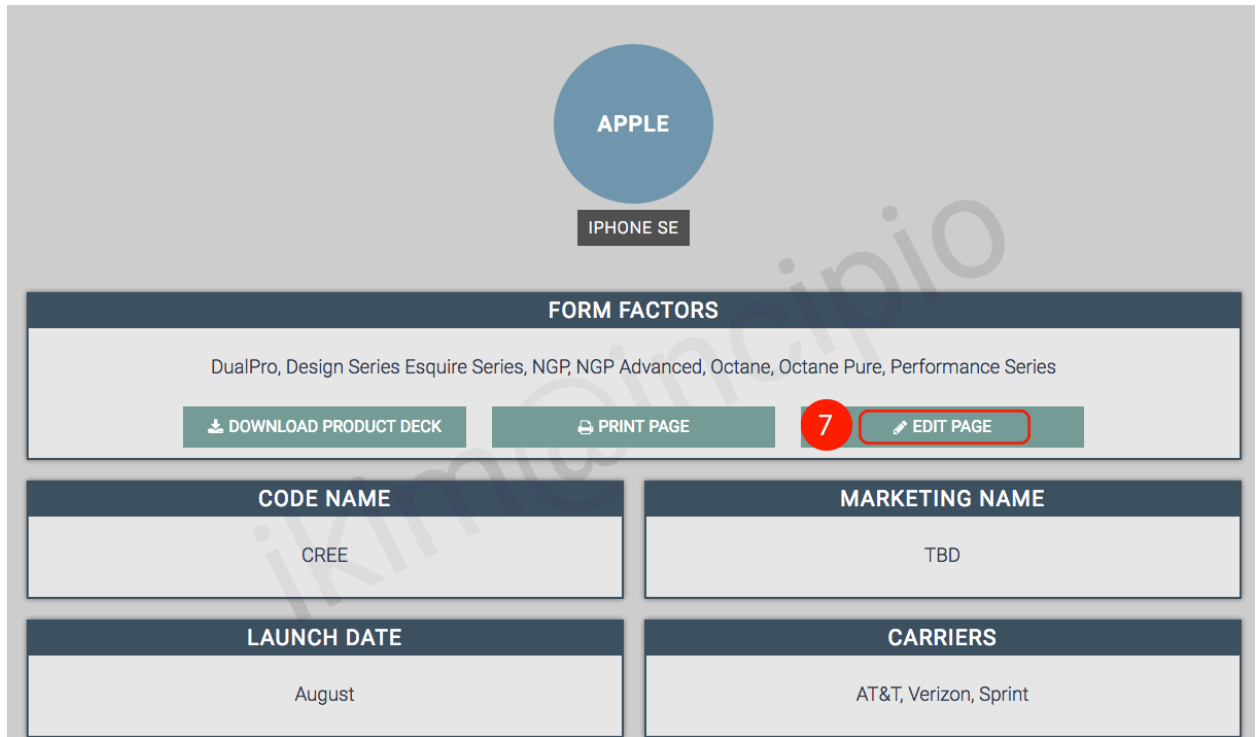
1. Go to http://projects.incipio.com/marketing_calendar
2. Enter your login credential.



3. Search for specific manufacturer in the search bar
4. Click on manufacturer to see upcoming projects pertaining to the manufacturer
5. To add a new project, click on New Launch button
6. Use Calendar View to see upcoming projects sorted by each month



7. User can add, edit or remove form factor and update marketing name and other details here.



APPLE

IPHONE SE

FORM FACTORS

DualPro, Design Series Esquire Series, NGP, NGP Advanced, Octane, Octane Pure, Performance Series

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CODE NAME	MARKETING NAME
CREE	TBD
LAUNCH DATE	CARRIERS
August	AT&T, Verizon, Sprint