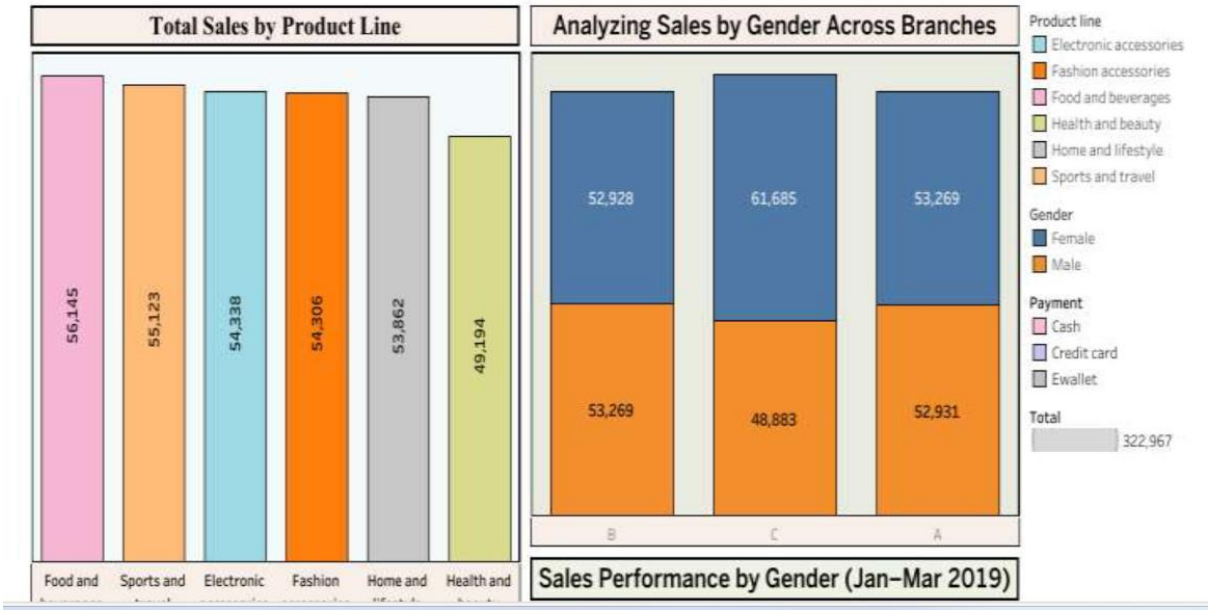
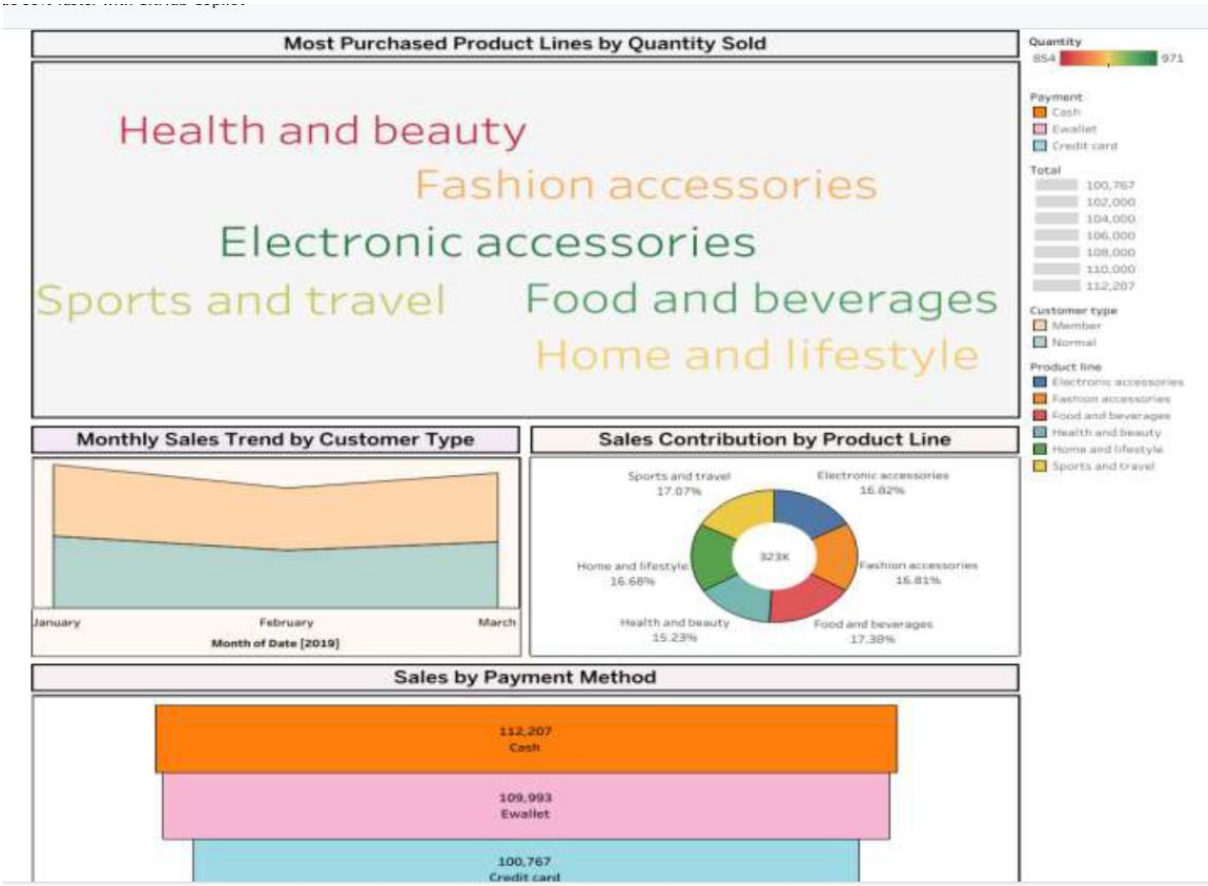
Assignment-3

1.



2

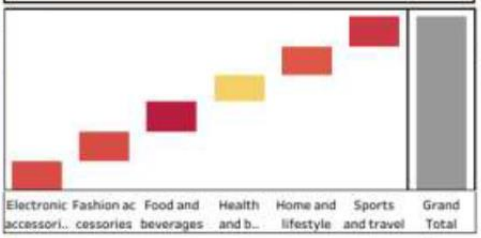

Most Purchased Product Lines by Quantity Sold
Health and beauty
Fashion accessories
Electronic accessories
Sports and travel
Food and beverages
Home and lifestyle
Quantity
854
971
Payment
Cash
Ewallet
Credit card
Total
100,767
102,000
104,000
106,000
108,000
110,000
112,207
Customer type
Member
Normal
Product line
Electronic accessories
Fashion accessories
Food and beverages
Health and beauty
Home and lifestyle
Sports and travel
Monthly Sales Trend by Customer Type
January
February
March
Month of Date [2019]
Sales Contribution by Product Line
Sports and travel
17.07%
Electronic accessories
16.82%
Home and lifestyle
16.68%
323K
Fashion accessories
16.81%
Health and beauty
15.23%
Food and beverages
17.38%
Sales by Payment Method
112,207
Cash
109,993
Ewallet
100,767
Credit card

3

Sales by Branch and Payment Method

Branch	Payment		
	Cash	Credit card	Ewallet
B	35,339	37,345	33,513
C	43,086	30,327	37,155
A	33,781	33,095	39,324

Gross Income Waterfall by Product Line



Total
30,327 43,086

Gross Income
2,342.6 2,673.6

Total Sales by City and Branch

City	B	C	A	Grand Total
Mandalay	106,198			106,198
Naypyitaw		110,569		110,569
Yangon			106,200	106,200
Grand Total	106,198	110,569	106,200	322,967