

# How to Build A Great Portfolio for An Analyst

**Extra Class**



# Outline

Extra Class : Data  
Portfolio

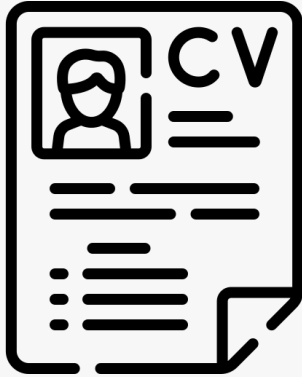
1. **What is Portfolio?**
2. **What is the Content?**
3. **Tips and Trick**
4. **Best Practices**

Lets's  
get started!!

# What is Portfolio?

# What IS Portfolio?





General  
Information



Achievement and  
Project

# CV and Portfolio

|        | CV               | PORTOFOLIO           |
|--------|------------------|----------------------|
| ISI    | Informasi Diri   | Koleksi Karya/Proyek |
| TUJUAN | Menginformasikan | Menunjukkan          |
| SIFAT  | Umum             | Spesifik             |

Source: cakeresume

# Kenapa perlu Portfolio?



## Demonstrate Skills

- Project
- Achievement
- Reward
- Certification



## Adding Value

- Extracting insights from raw data
- Presenting the insights to others
- Building systems that offer direct value
- Sharing your expertise with others



## Proven soft-skills and hard skills

- ability to communicate
- ability to collaborate with others
- Technical competence
- Ability to reason about data
- Motivation and ability to take initiative



# What is the Content?



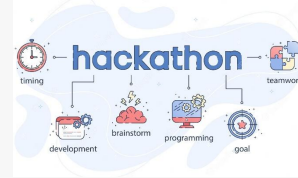
# WHOA!!

## SO, WHAT IS THE CONTENT?

# A Data Analytics Portfolio



Data  
Projects



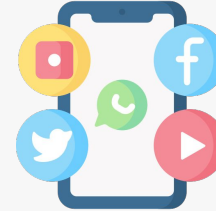
Hackathon  
s



Data  
Charity



Data  
Visualization



Social  
Media

# Data Projects



**Messy Data Vs Clean  
Data**



**Avoid projects that tackle common  
problems**



**Create a well-structured  
project (high-performance,  
modular code, documentation)**

# Konten Portfolio



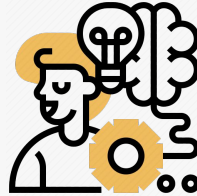
Short  
Biography



Achievement



Outline



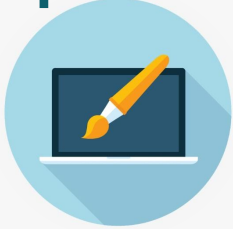
Major  
skill



Contact  
person

# Tips and Trick

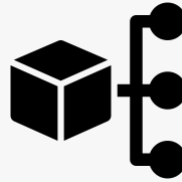
# Tips and Trick



Design dan perpaduan warna yang tepat (keep it simple, content not design)



Jgn masukin semua karya, cukup karya terbaik



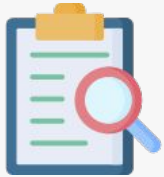
Susun berdasarkan kategori



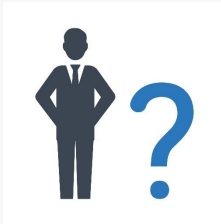
State of originality



relevan



Put some details (objective, user, data source)



Understand business questions



All-in-One

Jgn satu porto untuk semua



File size kecil (kecuali untuk videographer)



Try put your self in other people shoes

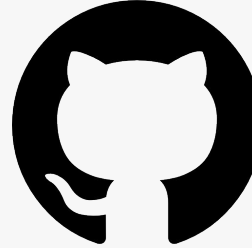
# Best Practices



# Best Practice



Check The  
requirement



Put github in notebook  
form



Finds Job Vacancy you want



Put responsibilities  
into your portfolio



Write blog or in  
medium

*Thanks!*

