

TASK 3: Email to Johnny Jean's E-mail marketing director.

Dear Mr. Michael Greene,

I am writing to give you a few details about the revenue mismatch between Johnny's Jeans and AIQ platforms for first 10,000 customers.

The reason behind this mismatch was because some user purchases were not updated in the AIQ system. I am attaching **Users_MisMatched_Data.csv** file which lists these users and their purchase amount details. You can also see the differences between these amounts in the attached file. Once we take these differences in to consideration, there will be no mismatch between AIQ and Johnny's Jeans platforms.

I have shared details of my analysis with AIQ's backend engineering team. They are working to find root cause for the issue. I can share more details with your finance team as well.

Please let me know if you need any more clarification regarding this issue.

Best,
Harish Puvvada