

COMPETITOR ANALYSIS

Sources for Competitor Analysis: MuscleBlaze vs Big Muscles Nutrition

1. Official Websites

MuscleBlaze: <https://www.muscleblaze.com>

Big Muscles Nutrition:

<https://www.bigmusclesnutrition.com>

2. E-commerce Platforms

Product reviews, ratings, and descriptions:

<https://www.amazon.in>

<https://www.flipkart.com>

<https://www.healthkart.com>

3. Social Media Pages

MuscleBlaze Instagram:

<https://www.instagram.com/muscleblaze>

Big Muscles Instagram:

https://www.instagram.com/bigmuscles_nutrition

4. YouTube Channels

Brand promotions, influencer reviews, and product comparisons.