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# Portfolio



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## About Me

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# Haris Nur Halim



I am currently working at PT. Seiwa Logistics Indonesia in the Export Customer Service department as a licensed customs specialist, ensuring accuracy and timeliness in every shipment process. With a strong background in air transportation management, I have developed solid problem-solving, analytical thinking, and communication skills through years of experience in the logistics industry.

My journey in both operations and data-driven projects has strengthened my ability to make informed decisions, adapt quickly to challenges, and collaborate effectively across teams. I am passionate about continuous learning, process improvement, and contributing to meaningful results within a dynamic work environment.

## Education

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### **Institut Transportasi & Logistik Trisakti**

Aug, 2017 – Dec, 2021

GPA: 3.72

Bachelor of Management



### **Pro Insan Cendekia (PIC) Training**

Nov, 2022 – Feb, 2023

Training Kepabeanan

Completed Customs Specialist Training, gaining practical knowledge of export-import procedures, customs documentation (PIB & PEB), HS Code classification, and compliance with Indonesian customs regulations.



### **RevoU Full Stack Data Analyst Program**

June, 2025 – Sept, 2025

- Completed an intensive 6+ month program guided by expert mentors.
- Coursework covered: Business Problem Analysis, Statistics & Spreadsheets, SQL, Python, Data Visualization, and Data Communication.
- Achieved a proficient score across all modules.



## Working Experience

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### **PT Seiwa logistics indonesia**

Nov, 2023 – Present

#### **Export Staff**

- Oversaw and optimized export inquiries and booking processes using Excel and a structured follow-up system, improving shipment on-time performance by 20%.
- Streamlined export documents using Excel, ensuring 100% regulatory compliance and reducing documentation errors by 15% through continuous updates on customs regulations.
- Strengthened communication and coordination with customers and shipping lines using Outlook email, enhancing coordination efficiency through structured communication and proactive follow-ups, minimizing delays by 25%.
- Optimized the invoicing workflow used an internal system and standardized billing procedure to prepare and issue invoices, improving accuracy and accelerating payment collection by 30%.



### **PT Dunia Express Transindo**

Nov, 2022 - Oct 2023

#### **Operation Staff**

- Coordinated and optimized daily trucking operations using Transport Management System (TMS), improving on-time delivery performance through effective shipment readiness tracking and continuous improvement initiatives, reducing idle time by 15%.
- Enhanced truck movements using Transport Management System (TMS), applying data-driven scheduling and continuous improvement through weekly GPS data, reducing idle time and delivery delays by 10%.
- Streamlined documents (Delivery Orders) using Transport Management System (TMS) and applied document verification process to ensure 100% accuracy and completion of all shipment confirmations.
- Optimized truck utilization and delivery routes through the Transport Management System (TMS) and fleet utilization review method, enhancing load grouping efficiency, reducing fuel and operational costs, and increasing truck productivity by 15%.

## Working Experience

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### **PT Dakota Buana Semesta**

June 2021 - July 2022

#### **Operation Staff**

- Optimized truck movements and delivery status using a GPS tracking system , enhancing delivery accuracy through schedule optimization and continuous monitoring, reducing idle time and delays by 10%.
- Optimized new routes by analyzing delivery data using Excel & transport management system (TMS) through a Data-driven Route Optimization approach, increasing efficiency and minimizing operational costs while enhancing turnaround time by 20%.
- Validated driver commission documents using Excel through a Cross-verification Process, ensuring financial accountability and building trust with drivers, achieving 100% payment accuracy.
- Enhanced driver attendance records using Excel and transport management system (TMS) through an Attendance Tracking Procedure, ensuring reliable staffing and timely deliveries, reducing absenteeism by 15%.

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# SOFT SKILLS

DATA  
ANALYSIS

TEAM  
WORK

ADAPTABILITY

PUBLIC SPEAKING

# TECHNICAL SKILLS

Python



SQL



Data Visualization



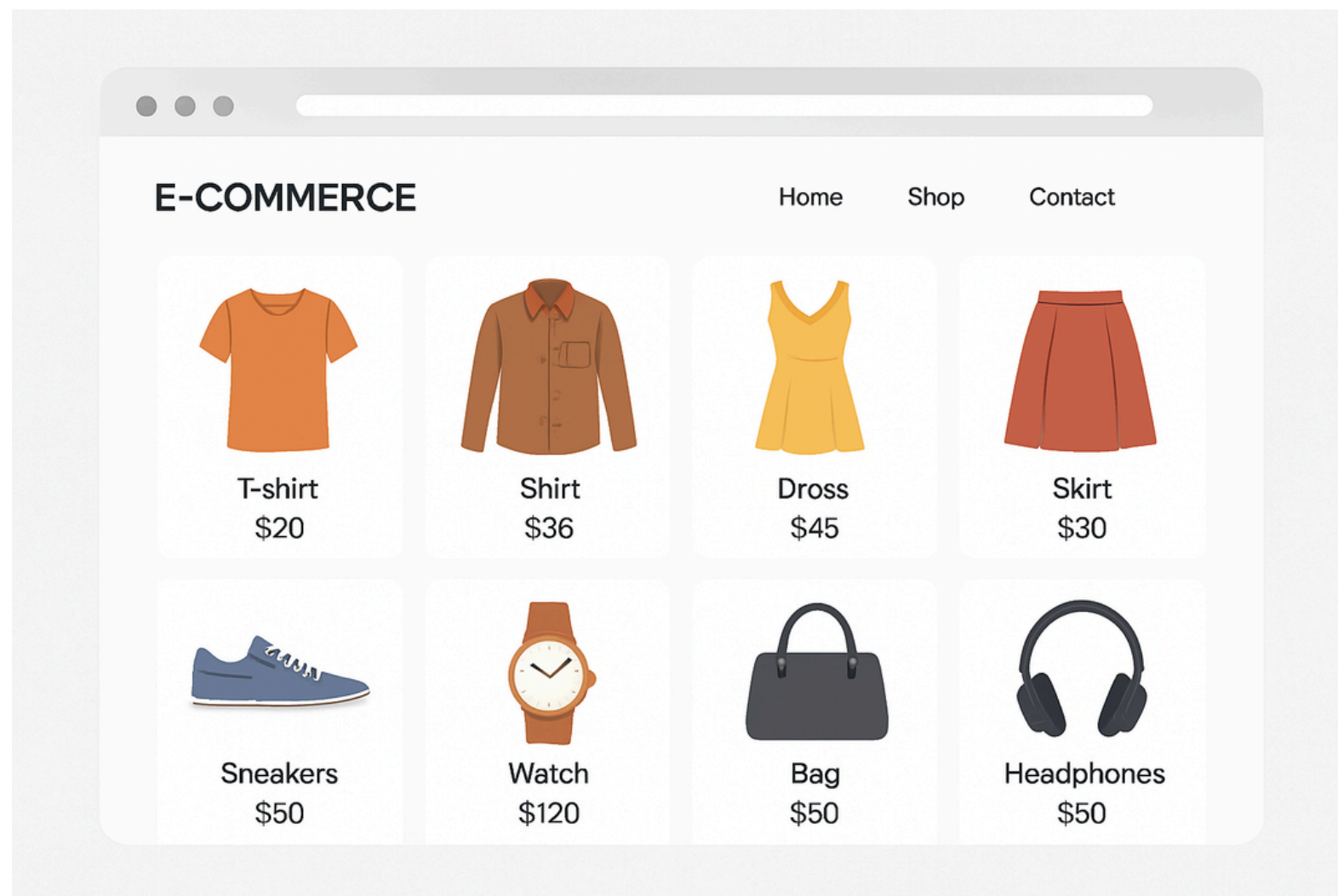
Microsoft Office



## Project

# Customer Shopping Trends Dataset

tools : python & tableau



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## Background

[Penny Lane Co.](#) experienced a 12% sales decline last quarter. Despite high product ratings, promotions were ineffective (72% transactions without promo codes), and repeat purchases remained low (18%). Over half of sales came from clothing and accessories, indicating an imbalance in product category performance and misaligned marketing strategy.



## Method

Conducted descriptive analysis, examined the correlation between product ratings and repeat purchase rate, and performed hypothesis testing using [Python](#) to identify key factors influencing customer retention.



## Result

42.2% of products have a rating above 4, A total of 43.0% of customers utilized vouchers , Customer ratings do not have a strong relationship with repeat purchases



# Contact Information

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