**Analysis**

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If we analyze we see that in Urban areas there are more rides, but the average fare is less where as in the Suburban areas, demand is less than Urban areas, but there are less drivers which keeps the average fare higher than Urban areas. Also in Rural areas the average fare is higher than the other two, because there are much less drivers and less demand per driver

Overall in Urban areas have the most demand, therefore the number of drivers is high, as is the number of rides, and the sum of all fares. This amounts to more than half of all productivity.