

**Project Design Phase
Proposed Solution Template**

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| Date | 17 February 2026 |
| Team ID | LTVIP2026TMIDS82733 |
| Project Name | Explore with AI custom Itineraries for your next journey |
| Maximum Marks | 2 Marks |

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

| S.No. | Parameter | Description |
|-------|--|--|
| 1. | Problem Statement (Problem to be solved) | Traditional travel planning is time consume often leading to generic iteneries that don't match individual preferences |
| 2. | Idea / Solution description | An AI driven platform that generates personalized travel iteneries based on user inputs(preferences bugets dates) |
| 3. | Novelty / Uniqueness | AI powered personalization for travel planning,real time itinerary adjustments based on user feedback and external factors |
| 4. | Social Impact / Customer Satisfaction | Enhances travel experiences by tailoring plans to individual preferences , saves time and reduces stress in trip planning |
| 5. | Business Model (Revenue Model) | Subscription based access to premium features, affiliate commissions from booking integrations (flights,hotels, activities). |
| 6. | Scalability of the Solution | Cloud based architecture for handling increasing user traffic,modular design for adding new features and integrations |