

Project Design Phase
Proposed Solution Template

Date	17 February 2026
Team ID	LIVIP2026TMIDS82733
Project Name	Explore with AI custom Itineraries for your next journey
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Traditional travel planning is time consuming often leading to generic itineraries that don't match individual preferences
2.	Idea / Solution description	An AI driven platform that generates personalized travel itineraries based on user inputs(preferences, budgets, dates)
3.	Novelty / Uniqueness	AI powered personalization for travel planning, real-time itinerary adjustments based on user feedback and external factors
4.	Social Impact / Customer Satisfaction	Enhances travel experiences by tailoring plans to individual preferences, saves time and reduces stress in trip planning
5.	Business Model (Revenue Model)	Subscription based access to premium features, affiliate commissions from booking integrations (flights, hotels, activities).
6.	Scalability of the Solution	Cloud based architecture for handling increasing user traffic, modular design for adding new features and integrations