

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
Systrom Kev	'in			•	WA]	L MAR	T STO	RES	SINC	C [WM	[T]						
(Last) (First) (Middle)					3. Date of Earliest Transaction (MM/DD/YYYY)						X _ Director 10% Owner Officer (give title below) Other (specify below)						
702 SW 8TH STREET						3/31/2017											
	(Stre	et)			4. If Amendment, Date Original Filed (MM/DD/YYYY)						6. Individual or Joint/Group Filing (Check Applicable Line)						
BENTONVILLE, AR 72716 (City) (State) (Zip)											X Form filed by One Reporting Person Form filed by More than One Reporting Person						
			Table I	- Non-I)eriva	ative Seco	ırities Ac	quir	ed, Di	sposed o	f, or	Ben	neficially Owne	d			_
1.Title of Security (Instr. 3)			. Trans. Da			3. Trans. Co (Instr. 8)	8) or (In		osed of (D) 3, 4 and 5) (A) or	F(D) Fo (In		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common 3/31/201			3/31/2017			A		382	<u>1)</u> A	\$0)	10208		D			
	Tabl	le II - Dei	ivative S	Securitie	es Ber	neficially	Owned (e.g. ,	, puts,	calls, wa	arran	nts,	options, conve	rtible sec	urities)		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ercise of ative Date, if		on (Instr. 8)			e Securities (A) or of (D)				7. Title and A Securities Un- Derivative Se (Instr. 3 and 4		Underlying Security	Derivative Security	derivative Securities Beneficially Owned	Ownership Form of Derivative	Beneficial
	- County			Coo	le V	/ (A)	(D)	Date Exer	cisable	Expiration Date	Title	Amo	ount or Number of res		Reported Transaction(s) (Instr. 4)	or Indirect	

Explanation of Responses:

(Represents quarterly director compensation, which the Reporting Person elected to receive in the form of shares. The number of	r of shares was determined b	he number of s	of shares.	the form of	to receive in th	Person elected	Reporting	hich the I	ensation,	v director com	nts quarterl	Rep	
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Reporting Owners

Reporting Owner Name / Address	Relationships					
reporting Owner Ivame / Address	Director	10% Owner	Officer	Other		
Systrom Kevin						
702 SW 8TH STREET	X					
BENTONVILLE, AR 72716						

Signatures

/s/ Geoffrey W. Edwards, by power of attorney	4/4/2017	
** Signature of Reporting Person	Date	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

¹⁾ using the closing price of the Issuer's common stock on the date of grant.