

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. Issuer Name and Ticker or Trading Symbol							ıbol		5. Relationship of Reporting Person(s) to Issuer				
							_							(Check all app	olicable)			
Systrom Kev	vin 💮				W	alm	art In	c. [WN	[T]								00/ 0	
(Last) (First) (Middle)				3. I	3. Date of Earliest Transaction (MM/DD/YYYY)								X _ Director					
														Officer (giv	Officer (give title below) Other (specify below)			
702 SW 8TH STREET						3/31/2018												
(Street)					4. I	4. If Amendment, Date Original Filed (MM/DD/YYYY)							r) 6. Individual o	or Joint/G	roup Filing (Check Appl	icable Line)	
BENTONVILLE, AR 72716 (City) (State) (Zip)													X Form filed b	X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(C	ity) (3ta	itc) (Z	лр)															
			Table l	I - Non-	Der	ivati	ive Secu	ırities Acc	quire	ed, Di	sposed	of,	or B	Seneficially Own	ed			
1.Title of Security (Instr. 3) 2. Trans. D					2A. Execu									. Amount of Securities Beneficially Owned following Reported Transaction(s)			Nature of Indirect	
						Date, if any		(msu. o)	(Instr. 3, 4 and 5)					(Instr. 3 and 4)	runsuction(s)		Form:	Beneficial
																	Direct (D) or Indirect	Ownership (Instr. 4)
								Code	v	A	nt (A)		Price				(I) (Instr. 4)	(111)
Common 3/31/2018				10			A	V	309 (_ `		\$0		13708				
Common 3/31/201				10			A	ļ	309 -			φU	-	13708		D		
	Tab	le II - Dei	rivative	Securit	ies E	Bene	ficially	Owned (e.g. ,	puts,	calls,	war	rant	s, options, conve	rtible sec	urities)		
1. Title of Derivate	2.	e	3A. Deer			Code 5. Number			Derivative S						10.	11. Nature		
Security (Instr. 3)	Conversion or Exercise Price of Derivative Security		Execution Date, if a		tr. 8)		Derivative Securities Acquired (A) or					s Underlying Derivative de Security Security Security		Securities		Beneficial		
						Disposed (Instr. 3,						Instr. 3 and 4)		(Instr. 5) E	Beneficially Owned		Ownership (Instr. 4)	
							(mstr. J,	4 and 3)							F	Following	Direct (D)	(111301. 7)
									Date	cisable	Expiration	on Ti		Amount or Number of Shares		Reported Transaction(s)	or Indirect	
				C	ode	V	(A)	(D)	EXCI	CISAUIC	Date		2	marcs		(Instr. 4)	4)	

Explanation of Responses:

(1) Represents quarterly director compensation, which the Reporting Person elected to receive in the form of shares. The number of shares was determined by using the closing price of the Issuer's common stock on March 29, 2018, the last trading day before the date of grant.

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Systrom Kevin							
702 SW 8TH STREET	X						
BENTONVILLE, AR 72716							

Signatures

/s/ Geoffrey W. Edwards, by power of attorney	4/3/201	
**Signature of Reporting Person	Date	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.