

# BConAi

## Digital Solution for Supply Chain Management

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# CONTENT: (Introduction)

- 1. Persona**
- 2. User Needs**
- 3. Problem Statement**
- 4. Solution**

# Recent NEWS that caught our attention

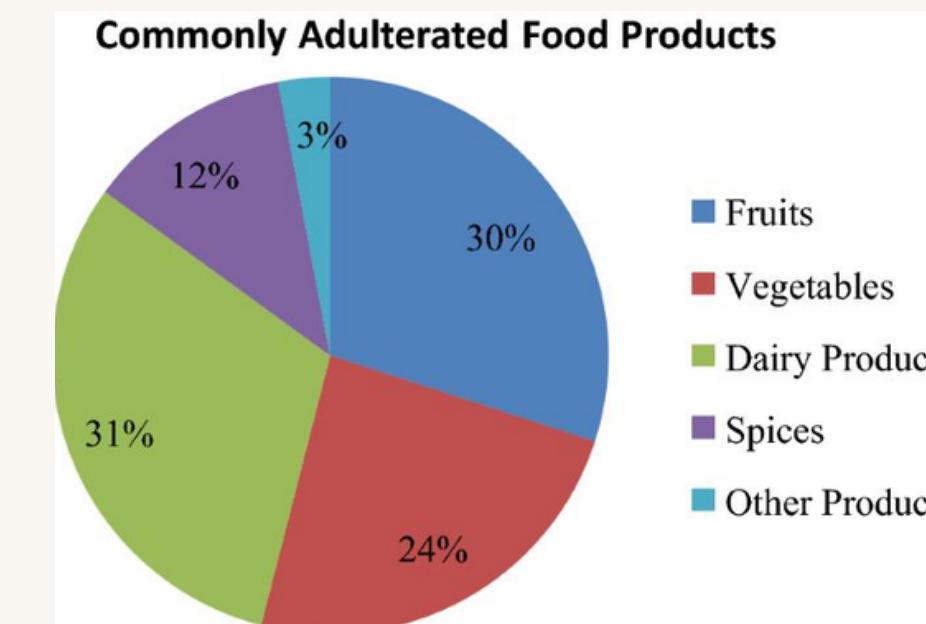
**TIMES ENTERTAINMENT**  
BY THE TIMES OF INDIA

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ETIMES CINEMA VIDEOS TV LIFESTYLE VISUAL

## Shocking! Only 4 Out Of 163 Paneer Samples Collected In Karnataka Safe For Consumption

LIFE & STYLE | TOI Lifestyle Desk | etimes.in | Apr 2, 2025, 21:52



**Consumer finds dust particles in milk, dairy firm fined 55,000**

Ram Sundaram / Nov 14, 2024, 00:15 IST

SHARE AA FOLLOW US

Chennai: Hatsun Agro Products Limited was fined 55,000 after a consumer from Avadi proved the company supplied adulterated milk.

T. Jaikrishna, a resident of Avadi, purchased a 1.5l Arokya milk can from a local dealer in March 2023 and found dust particles inside. Jaikrishna took the sealed can to the Tamil Nadu Food Safe &

**TOI**

**From tea powder to spices: Daily food items adulterated with harmful chemicals in Bengaluru**

TOI Lifestyle Desk / etimes.in / Mar 24, 2025, 23:50 IST

SHARE AA

Widespread adulteration of daily food items, including milk, spices, and tea, has raised significant health concerns in Bengaluru. Recent inspections by the FDA discovered harmful substances in popular items like tea powder and spices, posing severe health risks.

Adulteration of daily food items has become a common phenomenon. From milk to paneer and turmeric to cooking oil, every other item is being adulterated, posing a threat to human health.

**FDA seize suspected adulterated food items worth ₹ 14.35 lakh**

By Vicky Pathare

Sep 21, 2024 05:32 AM IST

SHARE AA

FDA Pune seized ₹ 14.35 lakh worth of suspected adulterated food during the Ganesh Festival, conducting inspections across multiple districts for public safety.

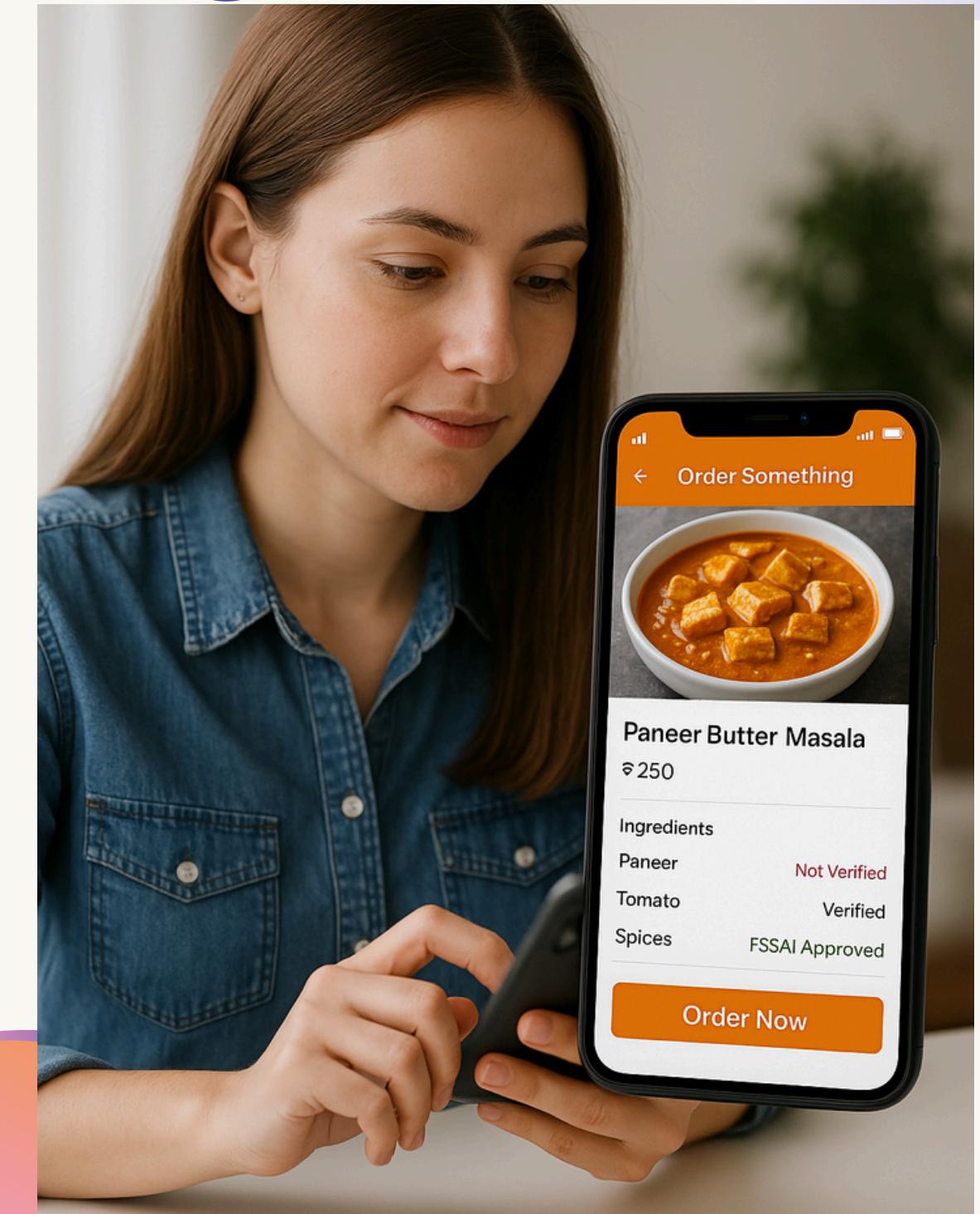
# 2. USER NEEDS

**Get instant access** to detailed ingredient insights with every order.

Know whether your food is organic and FSSAI-approved.

See which top restaurants trust the same supplier.

**Make smarter, healthier dining choices**—every single time



# 1. Consumers

**Now picture this –**

When your food arrives,  
so does a story:

Which verified supplier  
provided the ingredients

**This isn't just a meal—it's transparency  
on your plate.**

**The ripple effect:**

- Drives restaurants to choose better suppliers
- Raises industry standards
- Gives you the power to choose quality

Where the paneer  
was sourced

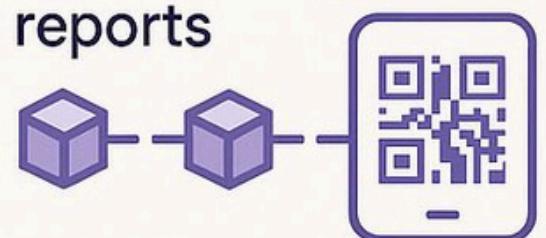
Whether it's organic,  
FSSAI-certified,  
and lab-tested

**Ordering Butter  
Paneer Masala?**



**Behind the scenes:**

- Integrated APIs with delivery platforms
- QR codes linking to real-time ingredient reports



Search

Street Kitchen

Noodles

Wheat

Shakthi Agro Mills

Water

AquaPure Pvt. Ltd.

Egg

Fresh Farm Eggs Co.

Vegetable Oil

Fortune Foods

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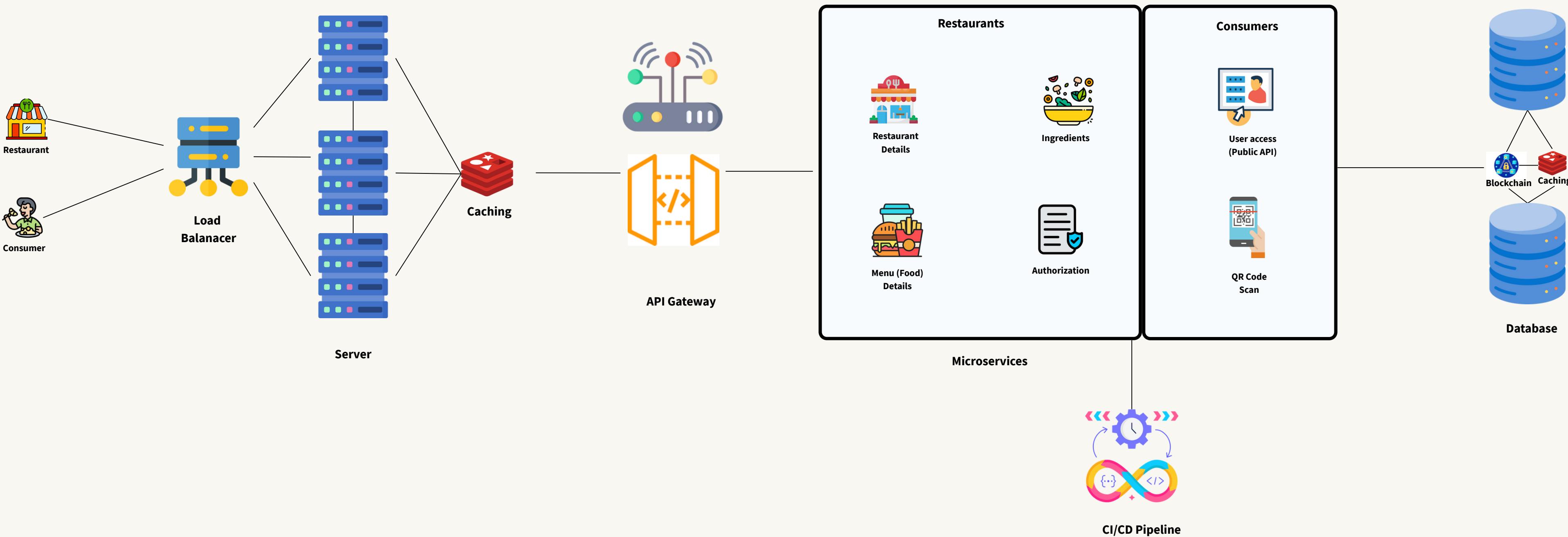
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# System Architecture



# 2. Buyer and Supplier

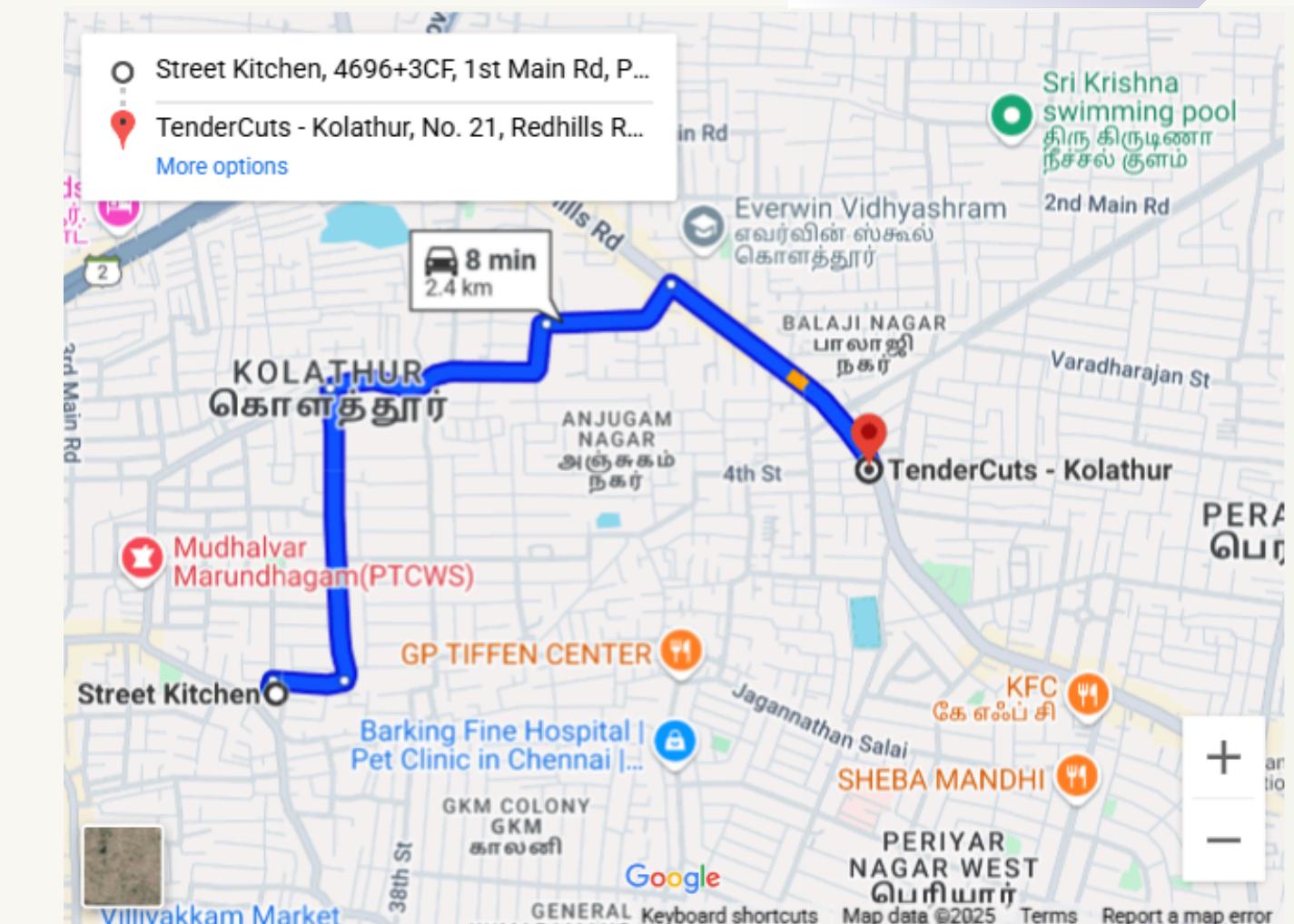
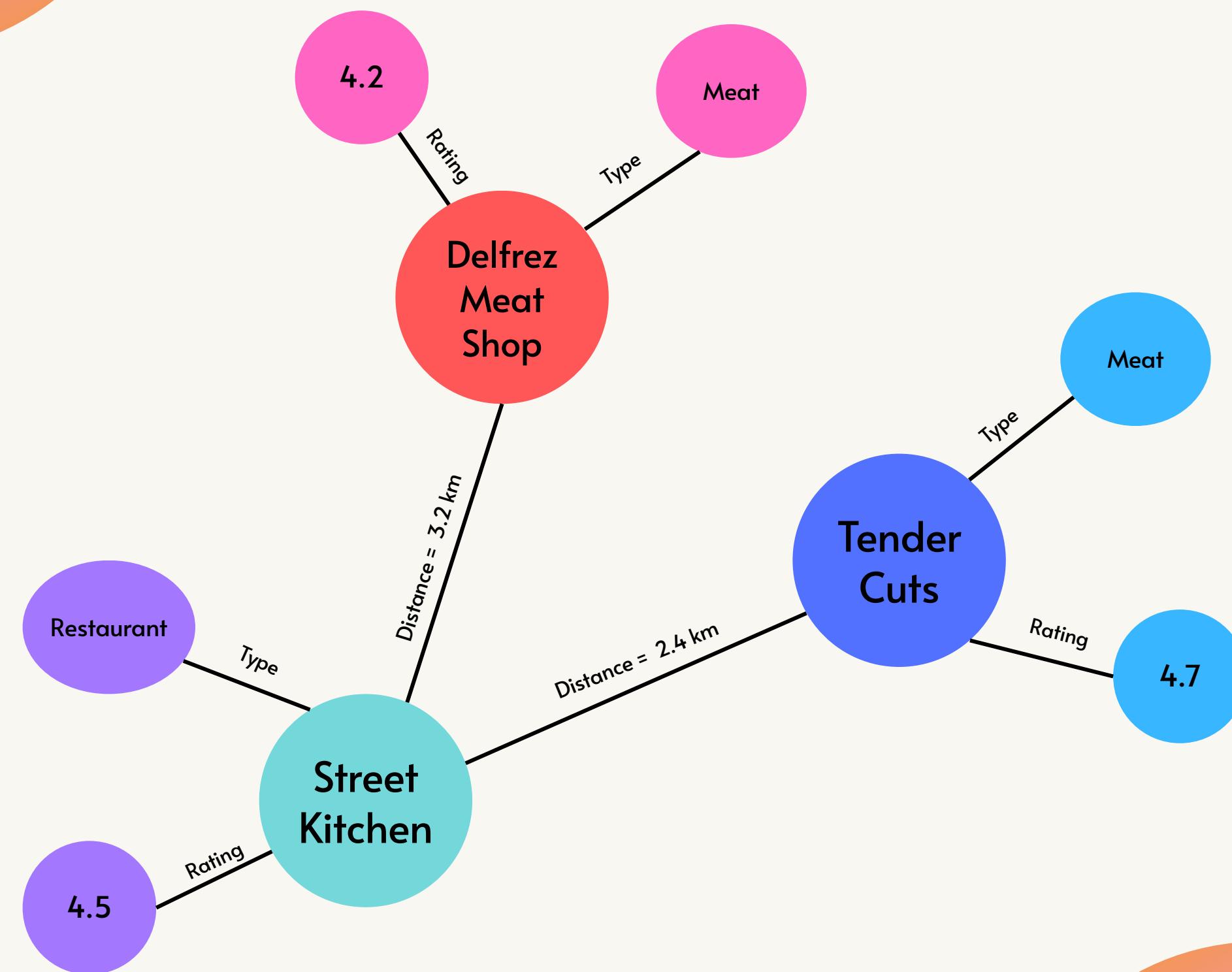
**More Freedom**

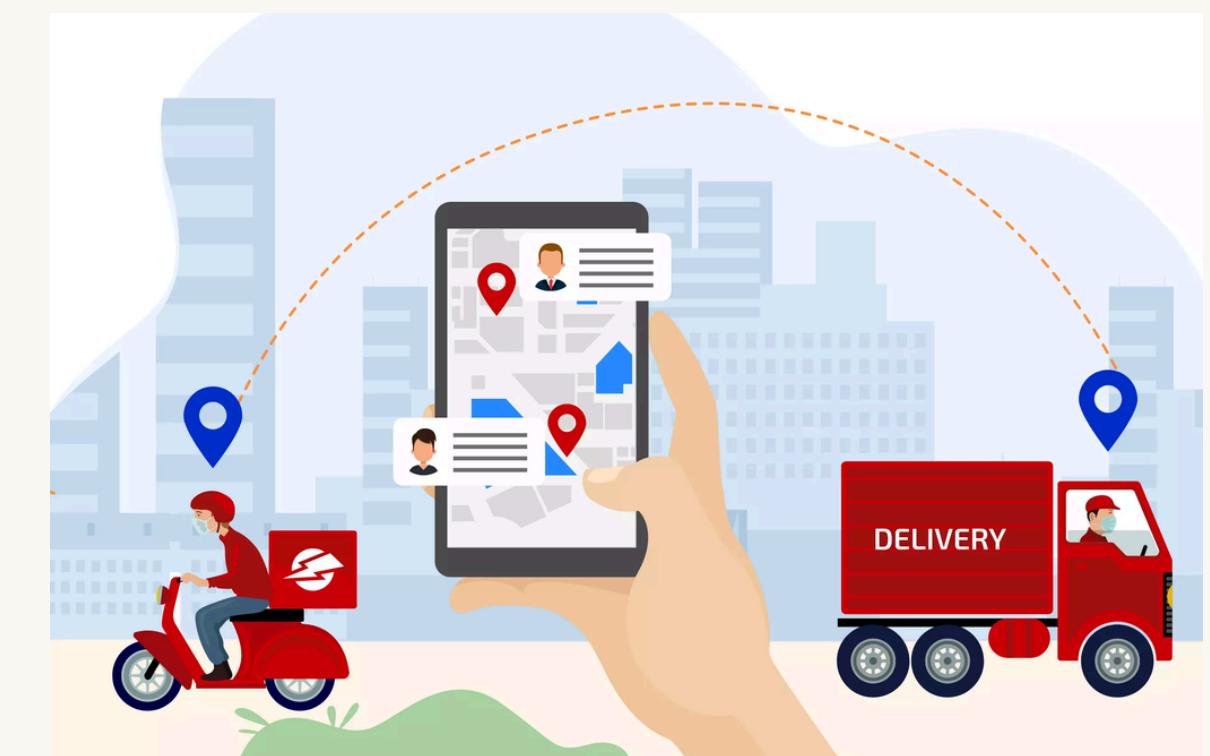
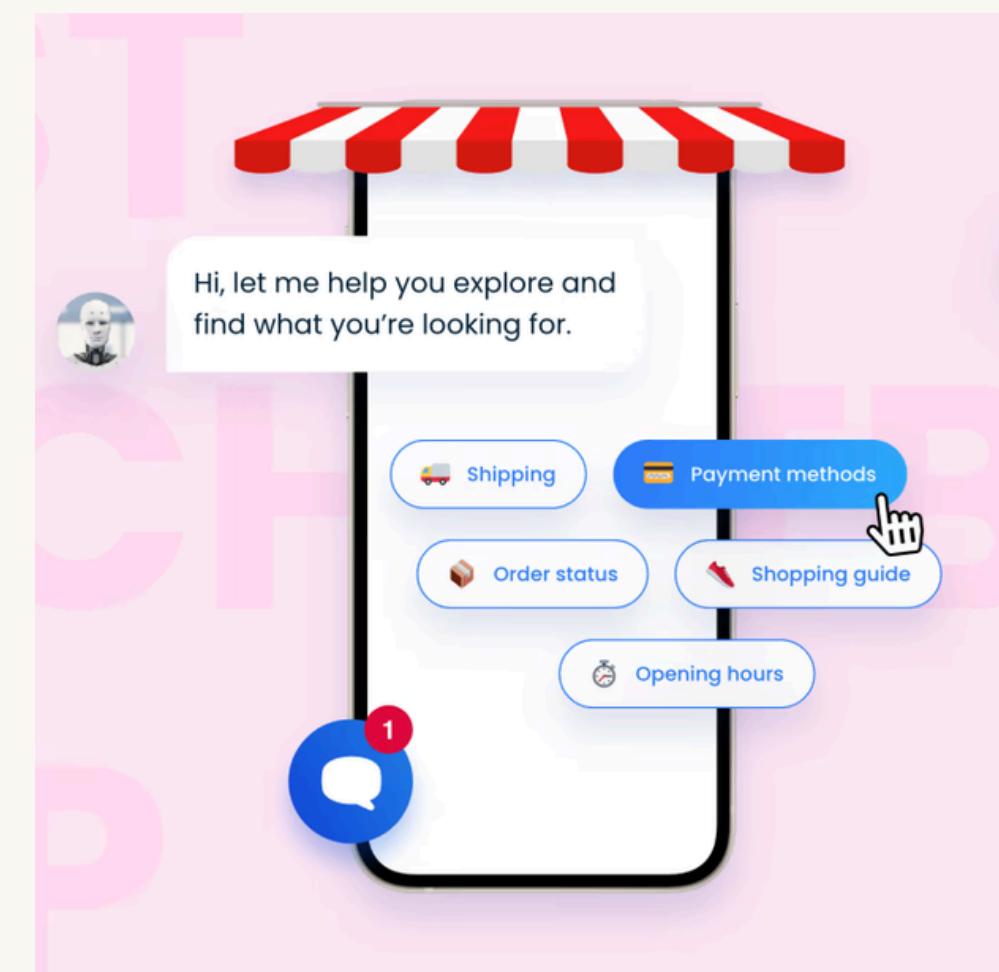
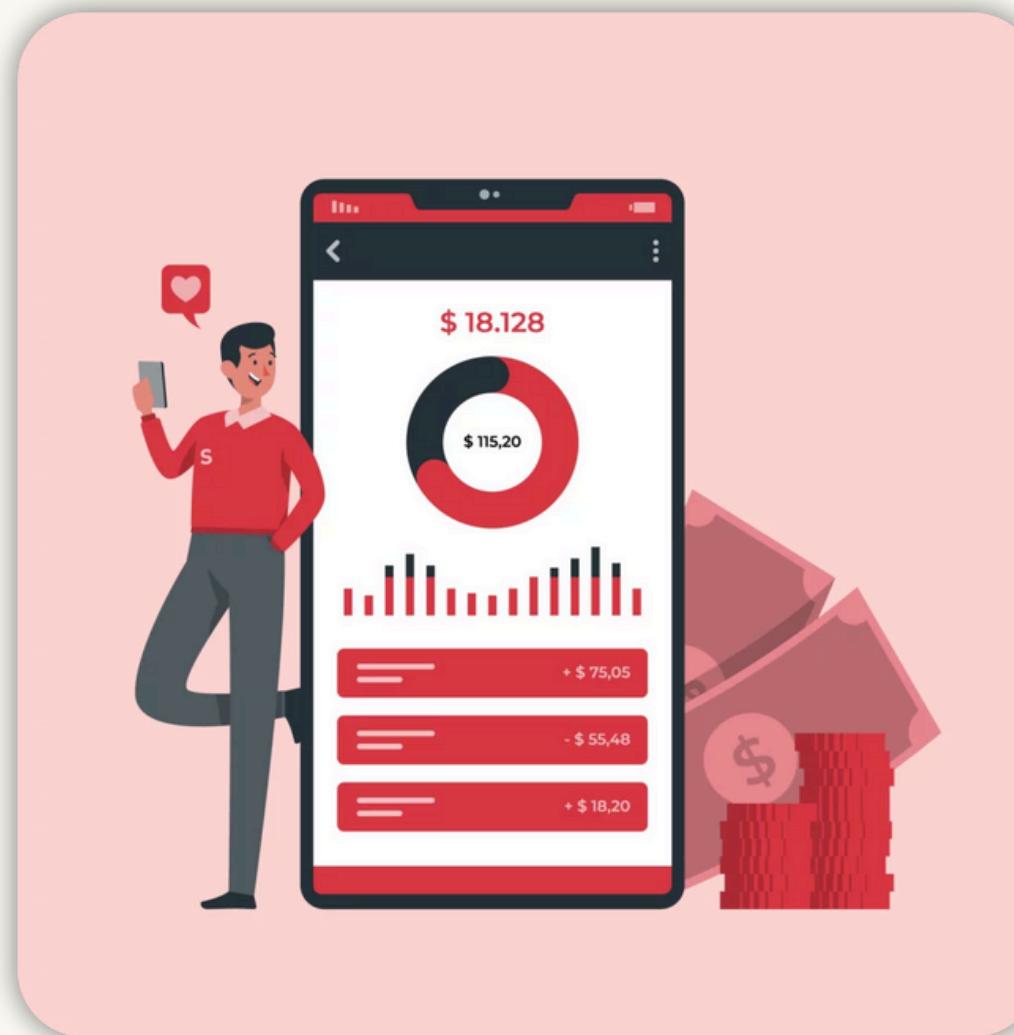
**More Flexibility**

**Verified. Rated. Easy to find.**

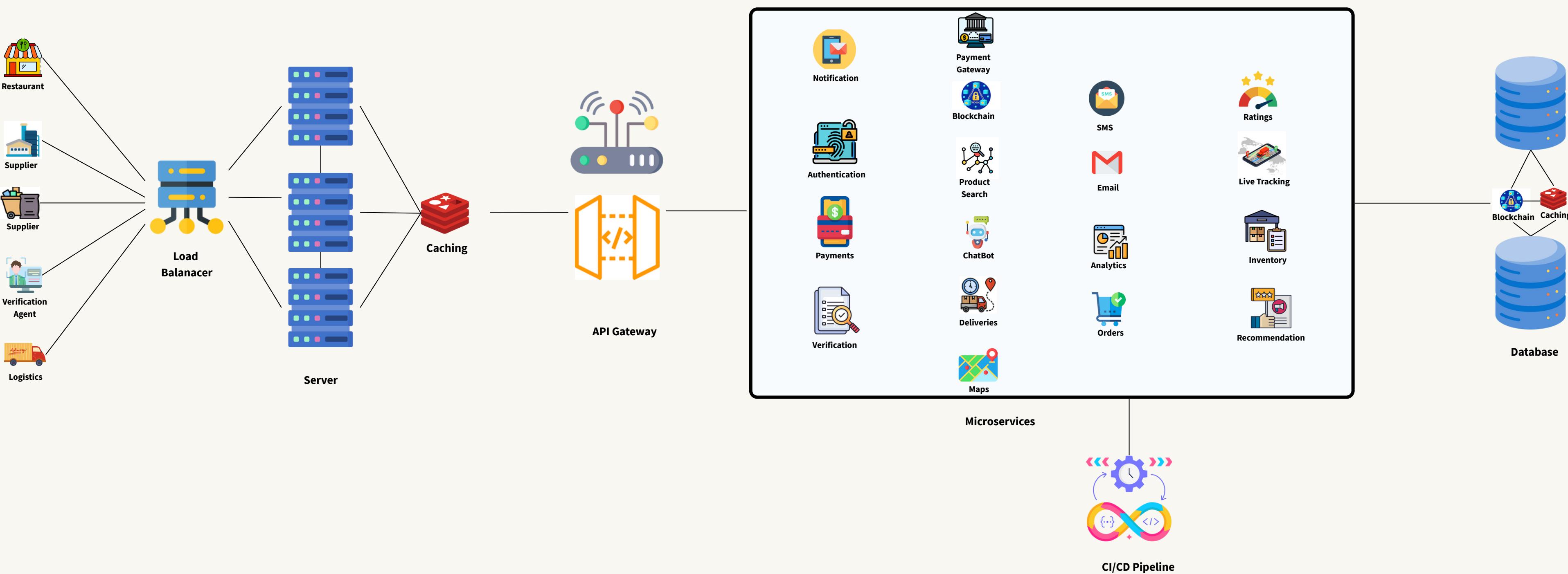
It's not just a marketplace. It's an initiative to build a smarter, stronger supply chain—locally and beyond.







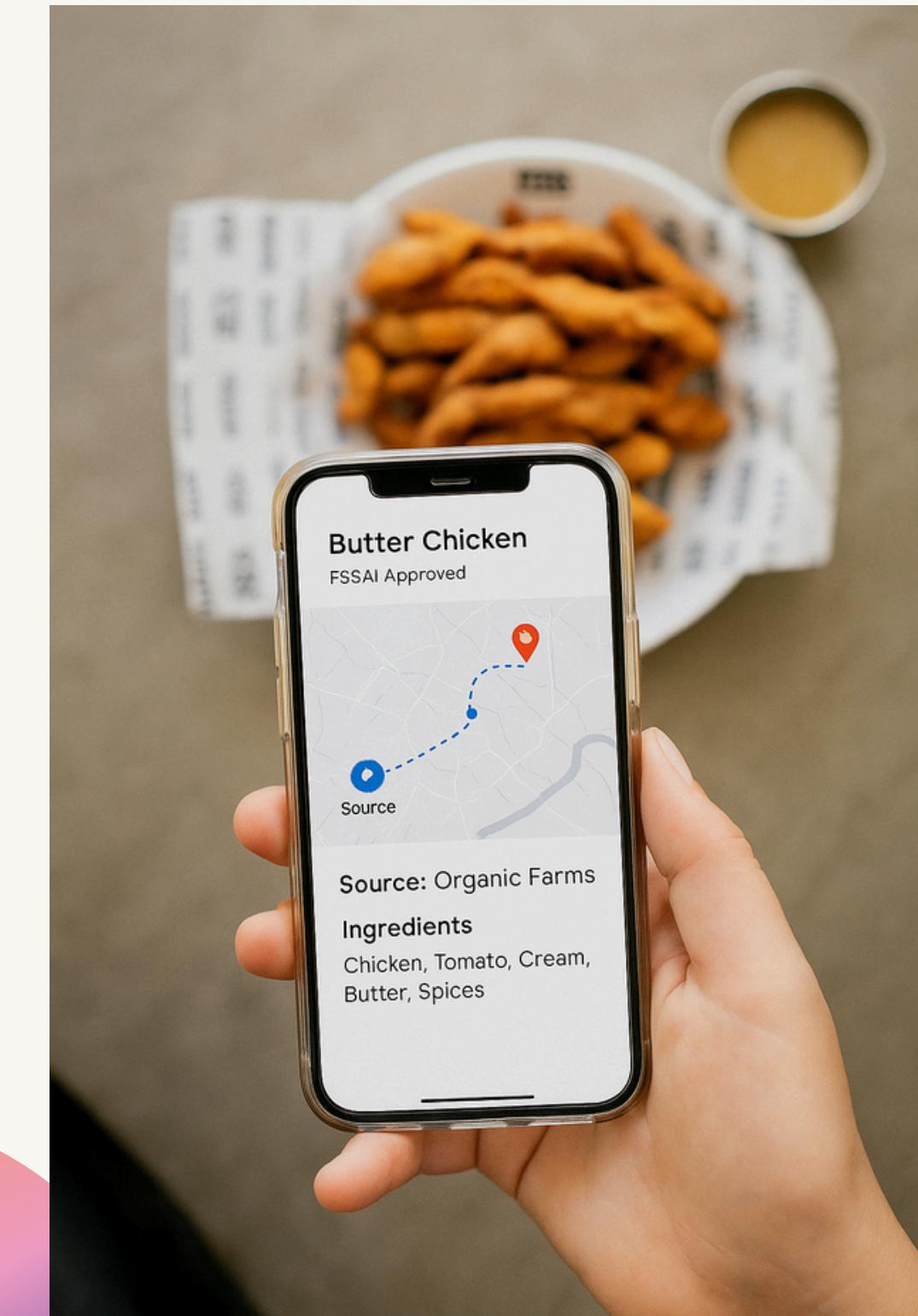
# System Architecture



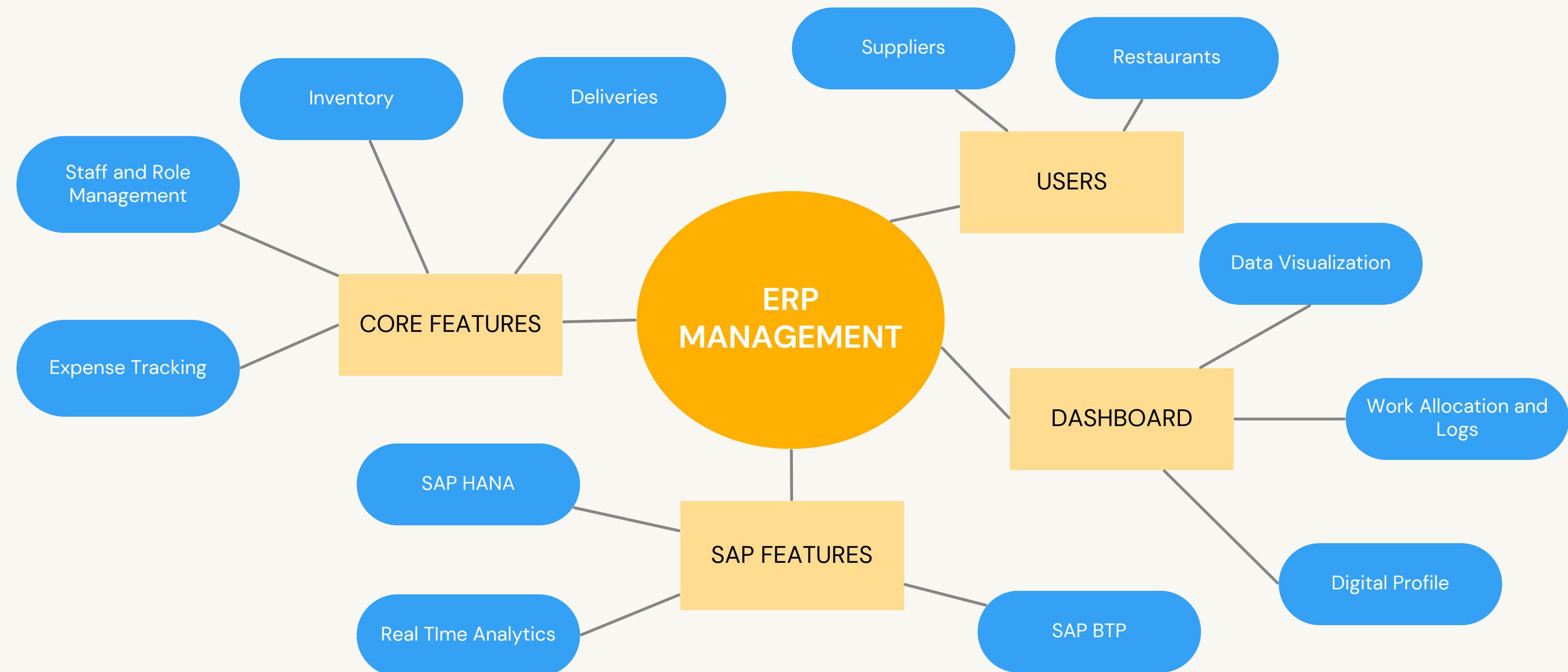
# 3. ERP Management

Our integrated ERP system empowers suppliers and hotels to manage deliveries, inventory, staff, and compliance—all in real time.

Powered by **SAP BTP** and **SAP HANA**, we ensure unmatched speed, scalability, and data reliability for today's fast-moving market.

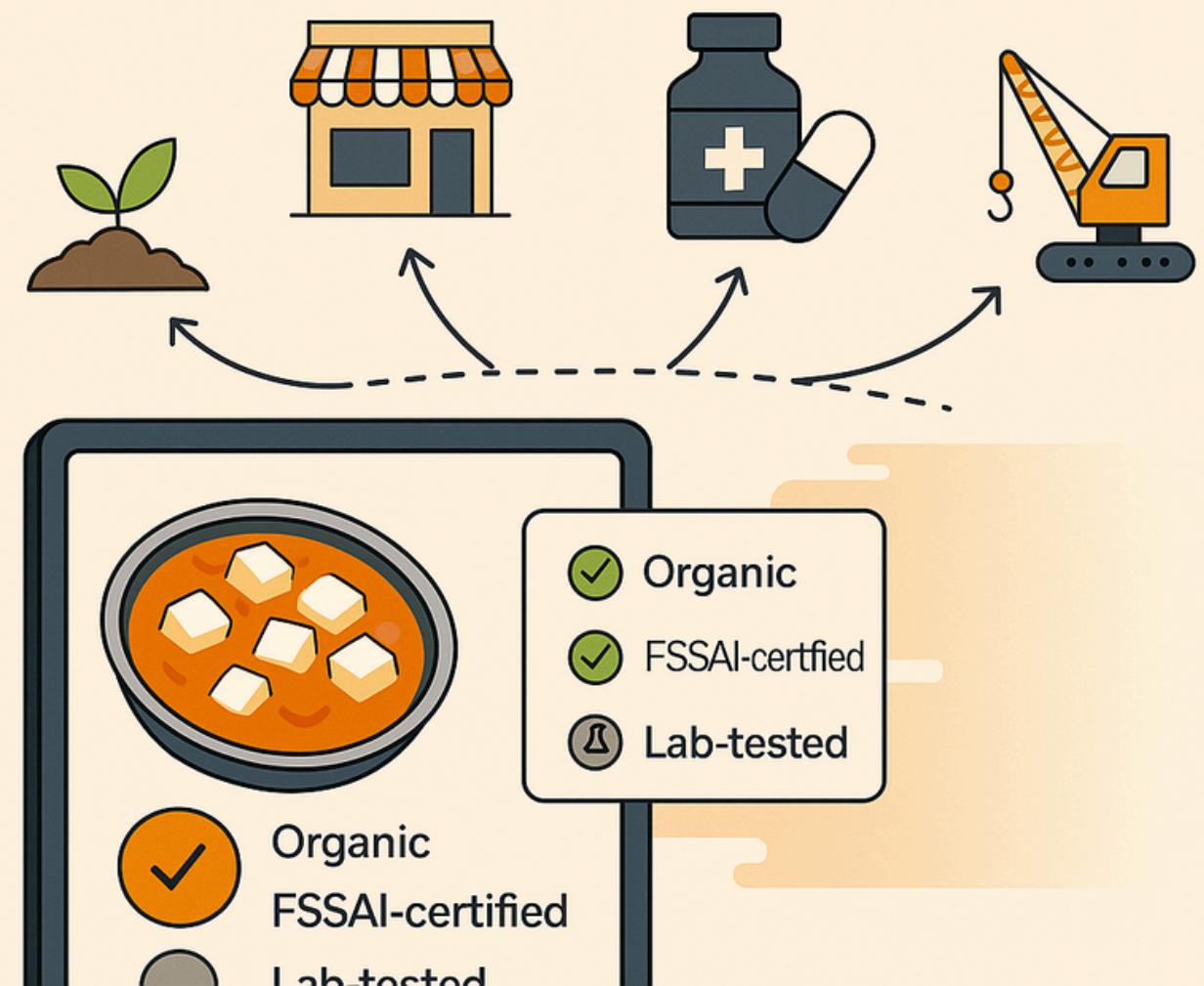


# 3. ERP management



# Scalability

It's just the beginning

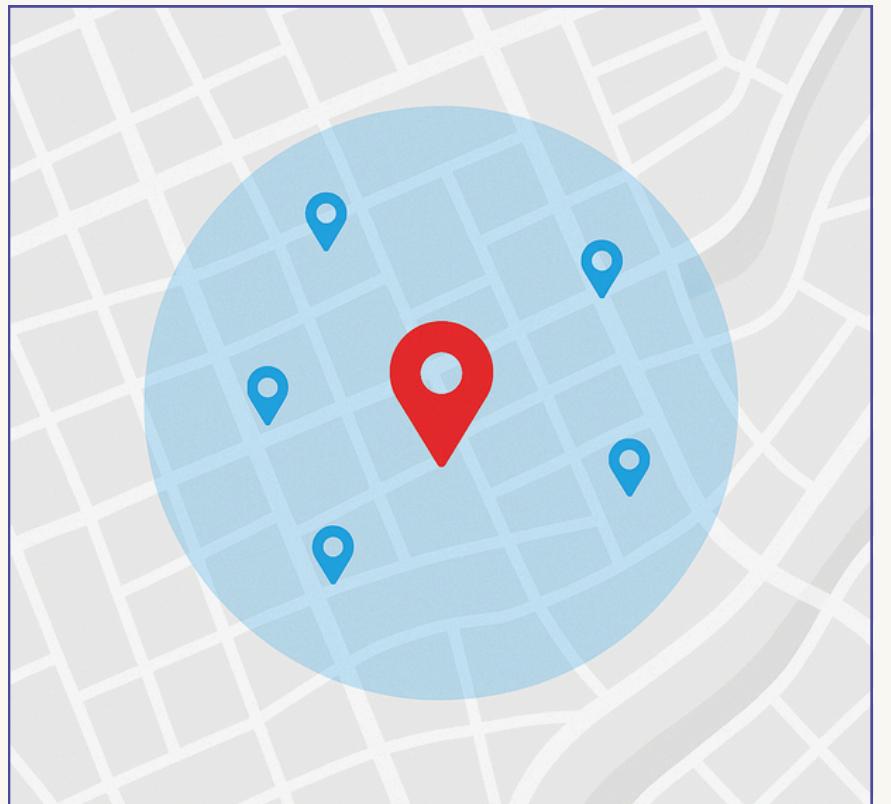
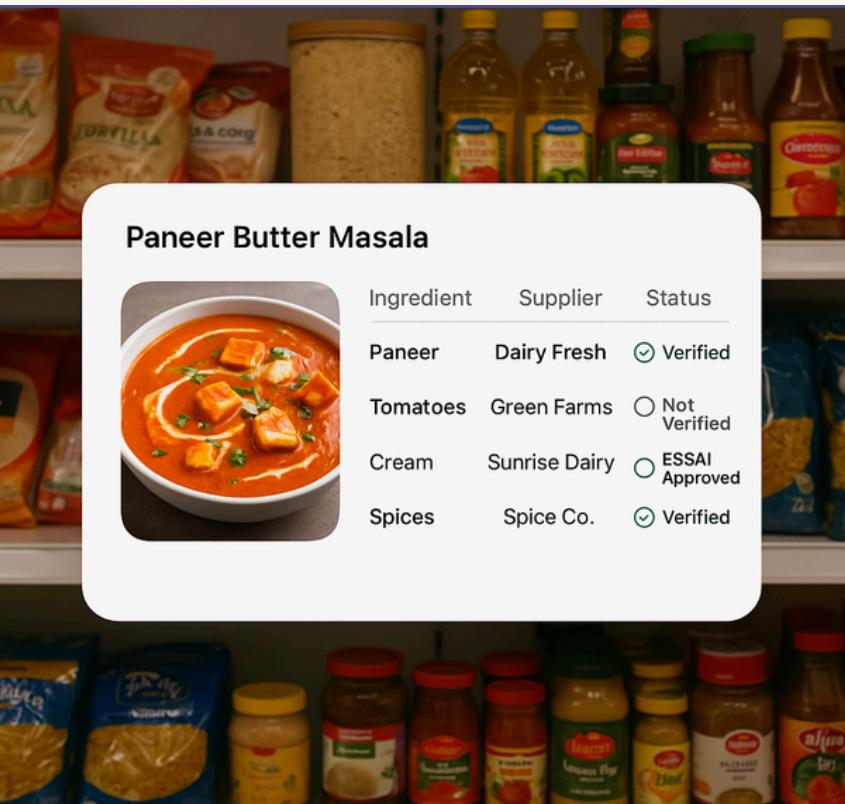


→ It starts with food, but it doesn't stop there. Our platform scales to agriculture, pharma, cosmetics—any supply chain that demands trust.

→ With a modular system powered by SAP, we're ready to adapt and grow across industries, one verified supplier at a time.

# Thank You





# Customer

# Linking of Buyer and Supplier

# ERP Tool