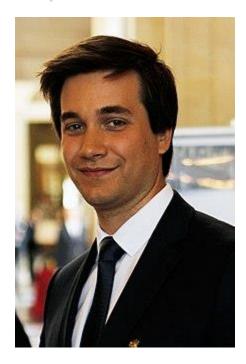# My Library Online: User personas

1) Satin Sharma

Background
- Working in IT company
- Recently got master degree
- Unmarried
- Teaching part time

Demographics
- Male, 31 years old
- Income 100,000
- Shared accommodation

Identifiers
- Aspirational to grow in career
- Always training for learning latest technologies
- Tech savvy
- Lot of travel due to work

2) Eileen Lopez

Background

- Working part time at home
- As CA did tax filing
- Married with two children 6 and 1

Demographics

- Female, 37 years old
- Dual family income of 250,000
- Lives in Suburbs in the downtown of a major city

Identifiers

- Manages finances at home
- Has a big friend circle
- Believer of healthy eating and workout
- Does community service
- Loves cooking

3) Uttam Kumar

Background

- Manager in a bank
- Degree in IT
- Married , Has working wife and 3 kids

Demographics

- Male, 42 years old
- Lives in single family house in suburbs
- Dual family income of 400,000

Identifiers

- Popular in colleagues and friend circle
- Likes to throw house parties
- Frequently attends conferences in and out of town
- Digital savvy

4) Charlette Jones

Background

- Student in high school
- Has a younger sibling in middle school

Demographics

- Female, 16 years old
- Lives in city with parents
- Dual family income of 400,000

Identifiers

- Studious with good grades
- Likes to participate in extracurricular activities
- Frequently meets friends for working on assignments together
- Digital savvy, uses internet for assignments and school projects