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InnoHub Marketing Agency

We empower you to change the world

InnoHub is a strategic digital comms agency for causes creating impact around the world.

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Empowering people in our mission

Our vision is for all causes to be able to use digital comms to create positive social and environmental impact. Our commitment to mission-aligned work means we only work with people who share our values of being people-centered, ethical and driven to create change.



SEO Optimization

An expertise in creating confident, clear content means we can help to get your messages across.



Digital Strategy

Work with you to fully understand your organisation, your opportunities, and your unique digital challenges.



Paid Media

Use paid media to help your campaigns create greater brand awareness and improved engagement for your high-value content.



Social Media



Audience Insights



Training



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Social Media

Building community across Twitter, Facebook, Instagram and LinkedIn with daily updates and engaging content.



Audience Insights

Identify who your audiences are and how to best engage with them, leading to more successful and impactful strategies.



Training

InnoHub offer bespoke training that's tailored to client needs and focused on providing take-away tools to help you get the most out of your digital skills.

Our Recent Projects

To help make this a reality we work as part of your team across time-zones, collaborating alongside you as colleagues. We listen to what you want to achieve and provide a suite of options to make that happen.

SEO Optimization

Designing a better and creative experience

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Digital Strategy

Get recommendations and a roadmap of how to develop your digital strategy

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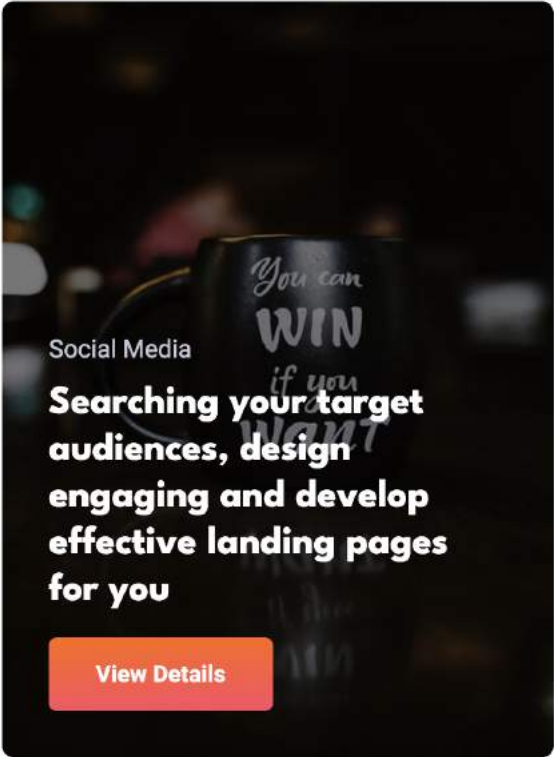
Paid Media

Optimising and scaling the ads for long-term success

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Social Media

Searching your target audiences, design engaging and develop effective landing pages for you

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Video Production

Creates greater brand awareness and improved engagement for your high-value content

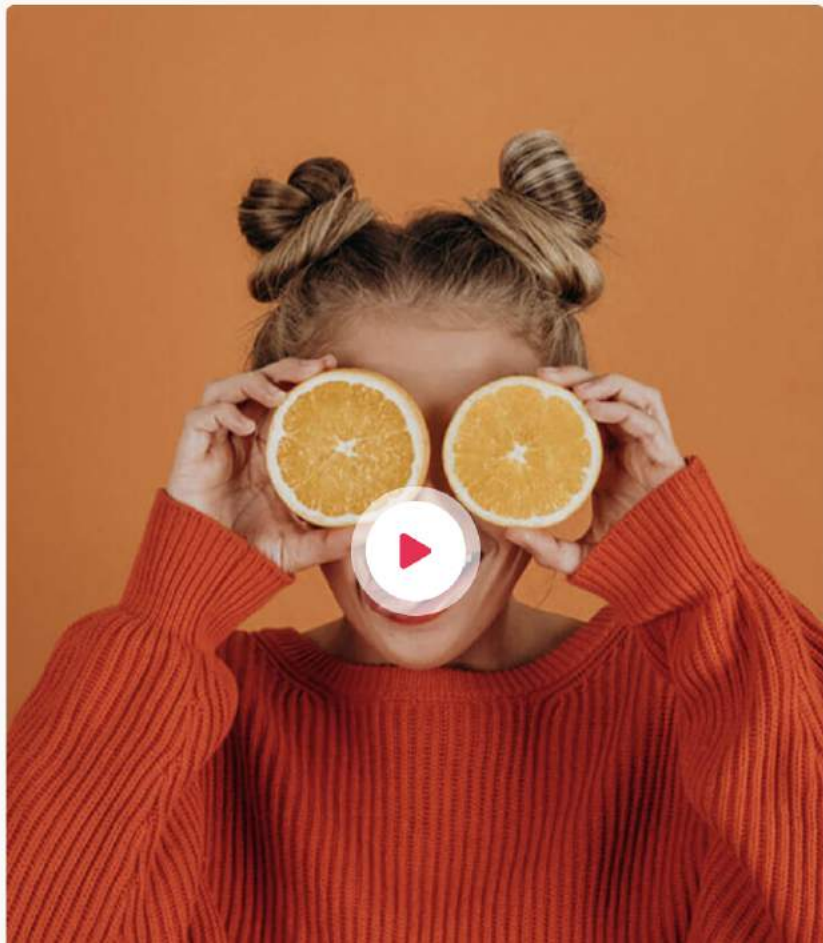
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Training

Frequent social media, digital communications and content training

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About Us

The InnoHub team is a team of digital marketing experts. Our combined experience across a range of sectors means we can confidently put together a team that excels at meeting your challenges, whatever they are.

Who We Are

We help the people that work for them around the world use digital tools to create and communicate positive social and environmental impact. We're problem-solvers and solution-finders, working closely with you to achieve your ambitions. We understand the challenges you face, have decades worth of experience under our belts, and are ahead of the curve with the latest digital trends. Like you, we want to use digital comms for social good, paving the way forward to a better world.

Our Values

- ✓ People-centred: We are kind, compassionate, inclusive and human.
- ✓ Driven: We are ambitious experts that take initiative.
- ✓ Ethical: We are trustworthy, transparent and fair.

Our Vission



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Our Vission

We want a world where charities and nonprofits have the support they need to tackle complex global challenges, in an ever-changing, increasingly volatile digital space. We can work as part of your team wherever you are in the world. We collaborate alongside you as colleagues, rather than at arms length and we're there when you need us.

So What is Next?

Are You Ready? Let's get to Work!

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From simple questions to more complex queries about our project, we're happy to chat

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