

145095,62
257
8535,04
20
3,97

REGIONAL PERFORMANCE

Region	Revenue
North	18249,47
South	52680,31
East	37465,89
West	36699,95

Best Region (Revenue)

South

Worst Region (Revenue)

North

PRODUCT PERFORMANCE

Product	Revenue
Laptop	68484,48
Tablet	12987
Phone	52425
Monitor	5599,84
Keyboard	5599,3
Headphones	0
	145095,62

SALES REP PERFORMANCE

Rep	Revenue
Alice	20393,58
Bob	38856
Charlie	31456,96
Diana	11939,55
Eve	22449,73
Unknown	19999,8

Sorted table '=SORT(KPI_Engine!A35:E40; 2; -1)'

Bob	38856
Charlie	31456,96
Eve	22449,73
Alice	20393,58

<i>Unknown</i>	19999,8
<i>Diana</i>	11939,55

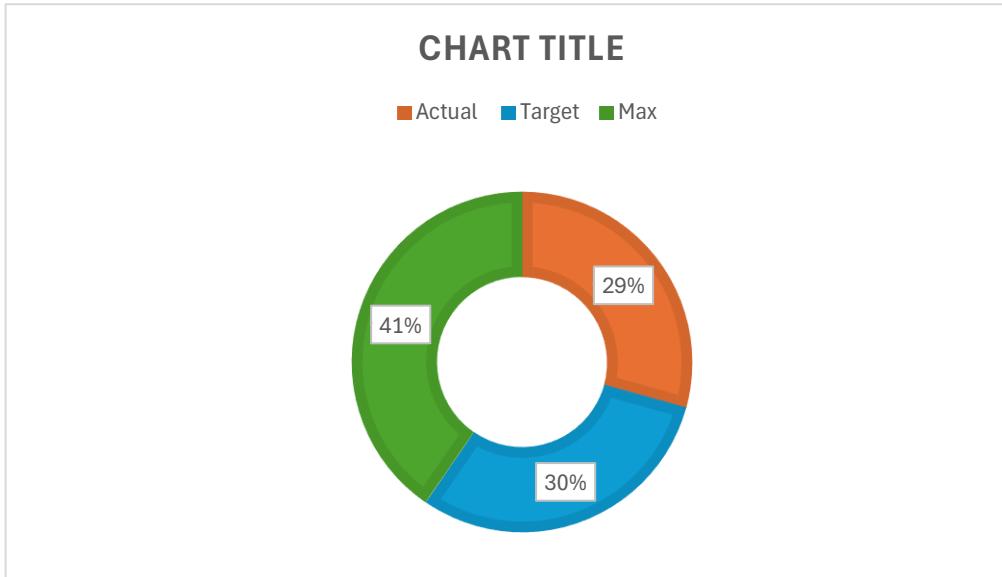
#VALUE!

<i>Jan</i>	<i>Feb</i>
15000	16000
45000	48000
30000	32000
28000	30000

<i>Product</i>	<i>Revenue</i>
<i>Laptop</i>	68484,48
<i>Table</i>	12987
<i>Phone</i>	52425
<i>Monitor</i>	5599,84
<i>Keyboard</i>	5599,3
Total	145095,62

```
=CHOOSE(MATCH(A73,"Revenue, Units, Transactions","N\A");KPI_Engine!B13:B16;KPI_Engine!C13:C16)
```

<i>Metric</i>	<i>Actual</i>
<i>Revenue</i>	145095,62



SUM REVENUE

SUM UNIT SOLD

'=B5/B8'

COUNTA

AVERAGE RATING

Units	Average sales	Transactions
53	344,3296226	6
92	572,6120652	5
57	657,2963158	5
55	667,2718182	4

2

1

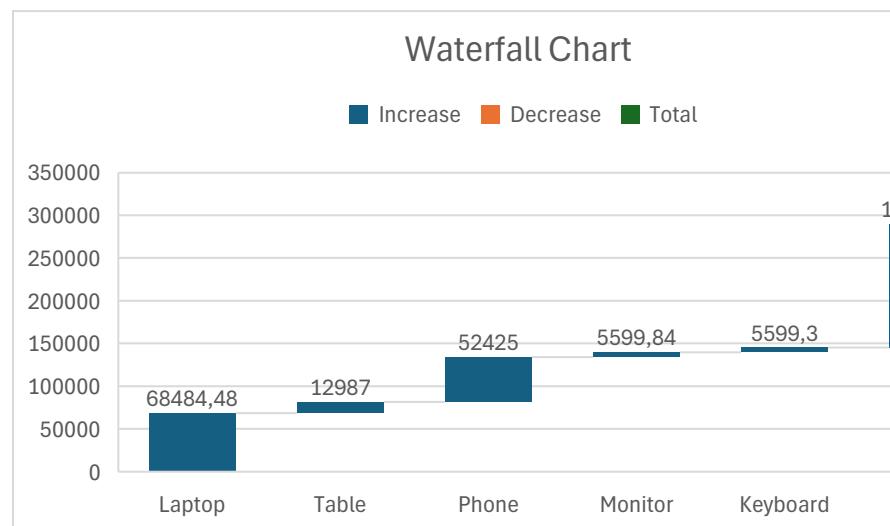
Units	Avg Price	Transactions
67	1.022,16	5
29	447,83	4
75	699,00	4
16	349,99	4
70	79,99	3
0	79,99	0
257		

Units	Avg Sale	Transactions
54	377,66	4
51	761,88	4
50	629,14	4
55	217,08	4
27	831,47	3
20	999,99	1

51	761,8823529	4
50	629,1392	4
27	831,4714815	3
54	377,6588889	4

20	999,99	1
55	217,0827273	4

March	April	May	Trend
17000	18000	19000	
50000	51000	53000	
35000	36000	38000	
33000	35000	37000	



PI_Engine!C13:C16; KPI_Engine!E13:E16)' //recheck

Target	Max
150000	200000

45095,62



Total

changed to =AVERAGE(Cleaned_Data!H:H)

*Max in given list, , match (max value position in list), index - give related data of matched index
MIN to get lowest value*

Average Transaction Value