Descriptive Wireframe Document

**Rationale**

The website chosen to be modified is: <http://www.theporthouse.ca> . The “Port House Restaurant” webpage was the chosen website to modify because, it lacks crucial attributes to make a webpage more convenient to navigate, and to attract more users in within just a couple seconds of viewing the page. The restaurant webpage lacks a distinguishable logo on the top left of the page, blue is a primary color and a good option to draw attention to users, but the blue chosen for this website is a navy blue, which is not distinguishable from the black background, which lacks contrast. Instead white can be used for the background, or a brighter blue shade for the logo color, either option will help to create a more distinguishable logo. There are not a lot of photos of the restaurant’s dishes, events, or the location of the shop, how it appears on the outside in order for people to recognize it, which creates a sense or familiarity, on the first page. The logo takes up too much space on the first page which can be used to display the Port House’s events, menu, or gallery instead. Making the logo as large as it is on the first page is a poor use of the display space that the restaurant can be using for more important information. In addition, the contact information, address, and social media logos are very small in size, there is not much contrast, the color choice is poor, which is dark grey. This is the monochromatic colour scheme, which doesn’t work well with this webpage. For the new and improved Port House website homepage, there will a more distinguishable logo, and only one logo instead of two, more photos of the Port House sign, some dishes and photos of events. Better color schemes for the tabs and contact information, address and social media links at the top of the webpage.

