## BetForGood.com

BetForGood is a betting site with a team that is laser focused on giving the best possible user experience to the customer while simultaneously giving back to local and global charities to help make the world of tomorrow better than it is today.

BetForGood started as an idea to improve the stigma around sports betting and bring a positive element to an industry that is notorious for shady business practices and greedy owners. We are now proud to share that we are connected to 120+ charities around the globe to which we make extensive donations monthly based on the bets placed by our user base. Our team has worked tirelessly to ensure that your user experience will leave you feeling both richer and fulfilled by the positive impact that you are making on society when you choose to place your bets with our service. We are always open to connecting with new charities and philanthropic organizations so that we are able to help as many people as possible on our journey to a better tomorrow.

## **PERSONAS**







Beginner betting client | Experienced betting client | New Charity Partners

## **COMPS**



