

# **Website Planning Document**

## *Tri-City Weather Spot*

Kevin Clark

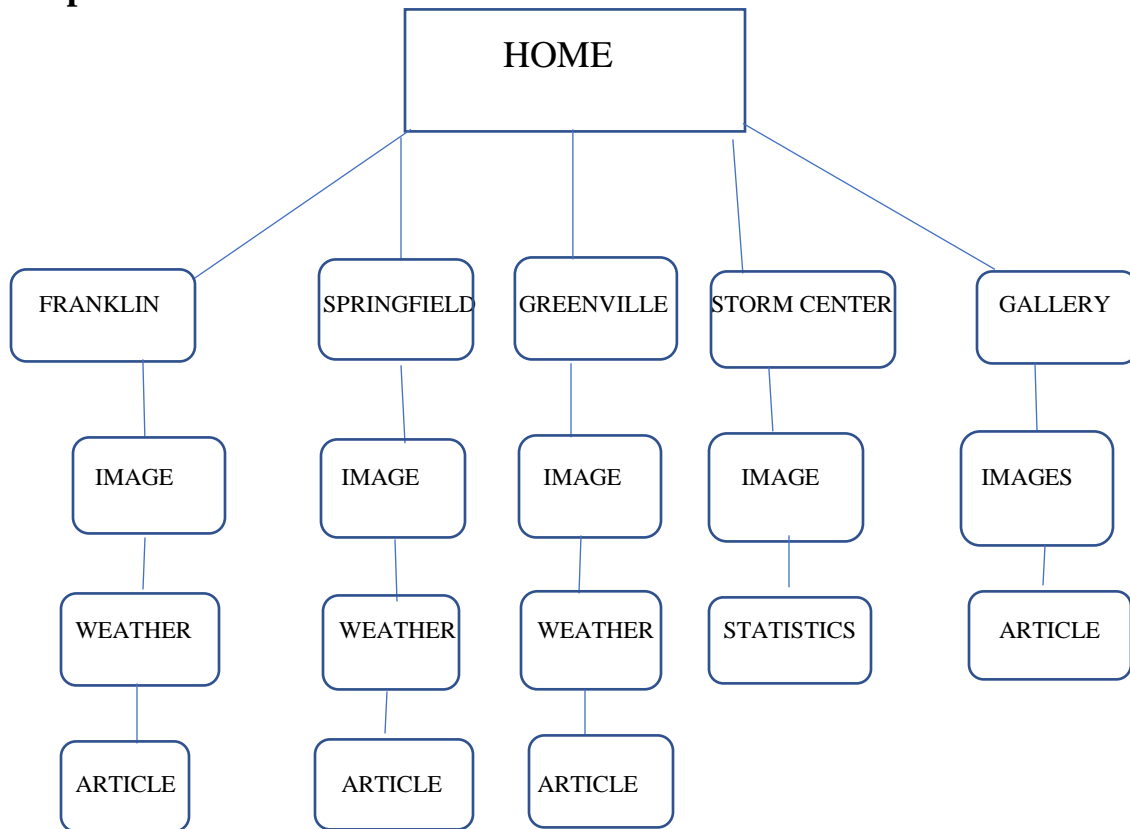
### **Site Purpose:**

Local weather, photos, and town information for residents and visitors to the Franklin, Greenville, and Springfield areas.

### **Target Audience:**

Residents, visitors, and any other interested party of any age who may be interested in the weather or small tidbits of information about the 3 listed cities.

### **Site Map:**



## Color Scheme:

HEX: #92a8d1

HEX: #034f84

HEX: #f7cac9

HEX: #f7786b

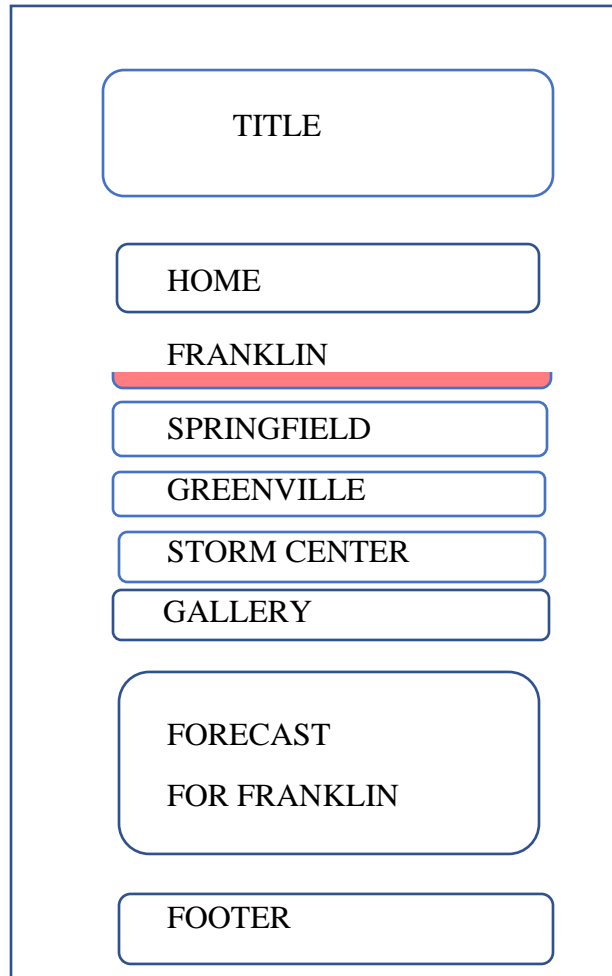
The above colors will be used. The colors will be tested in various areas as the site is built, in order to determine the best use of the colors for various areas of the site.

## Typography:

Bookman Old Style will be used for the headings and footer.

Lucida Sans Unicode will be used for the body.

## Small Wire Frame:



## Medium Wire Frame:

A wireframe diagram for a medium-sized interface, enclosed in a rounded rectangle. The layout is organized into several horizontal sections. At the top, there are two rounded rectangular boxes: 'TITLE' on the left and 'SELECTED CITY' on the right. Below these is a single horizontal bar labeled 'MENU'. The next section contains three rounded rectangular boxes, each labeled 'IMAGE', arranged side-by-side. This is followed by a horizontal bar labeled 'FORECAST'. Below that is a larger horizontal bar labeled 'ARTICLE'. The next section contains three rounded rectangular boxes, each labeled 'CITY', arranged side-by-side. Finally, at the bottom, there is a single horizontal bar labeled 'FOOTER'.

TITLE

SELECTED CITY

MENU

IMAGE

IMAGE

IMAGE

FORECAST

ARTICLE

CITY

CITY

CITY

FOOTER

## Large Wire Frame:

