

Ziad Harmanani

Product Designer

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EXPERIENCE

CREATIVE DIRECTOR | ICCIT COUNCIL

Jul 2020 – Present | Mississauga, Canada

- Designed promotional graphics for major academic and social events
- Planned promotional and community-oriented events
- Collaborated with and mentored associates to ensure efficient internal operations

MARKETING AND DESIGN ASSOCIATE | IMI BUSINESS ASSOCIATION

Sep 2019 – Apr 2020 | Mississauga, Canada

- Created over 10 diverse prototypes and mockups for various event posters
- Designed posters and branded content for Business Banquet, one of the association's biggest events

GRAPHIC DESIGNER INTERN | 4PRODUCTIONS

Jun 2019 - Aug 2019 | Beirut, Lebanon

- Planned and implemented an original promotional in-store product display using Adobe Illustrator
- Assisted in the branding of sustainability projects such as water irrigation systems for the underprivileged and sustainable packaging

SKILLS

GENERAL

Storyboarding, Prototyping, User Research, Usability Testing, Digital Photography

DESIGN TOOLS

Adobe Creative Suite (Photoshop, Illustrator, XD, InDesign), Blender, Procreate, HTML, CSS, JavaScript, Bootstrap, Wordpress

EDUCATION

UNIVERSITY OF TORONTO

BA IN COMMUNICATIONS AND DIGITAL MEDIA (CCIT)

Sep 2018 - Present

Minors in Italian and Cinema Studies

AWARDS

2018 University of Toronto Entrance Award (\$1000)