

PIZZA RESTAURANT SALES DASHBOARD

Sales Overview

Segment Analytics

Performance Analytics

Year

2015

Quarters

Q1

Q2

Q3

Q4

Time Period

01/01/2015



31/12/2015



Category

Chicken

Classic

Supreme

Veggie

Total Sales

€ 817.86K

Total Orders

21350

Total Pizzas Sold

48620

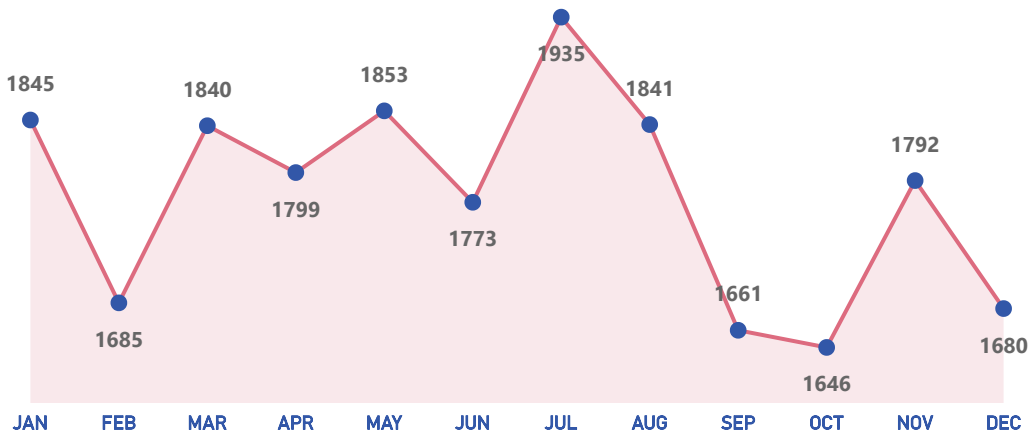
Average Order Value

€ 38.31

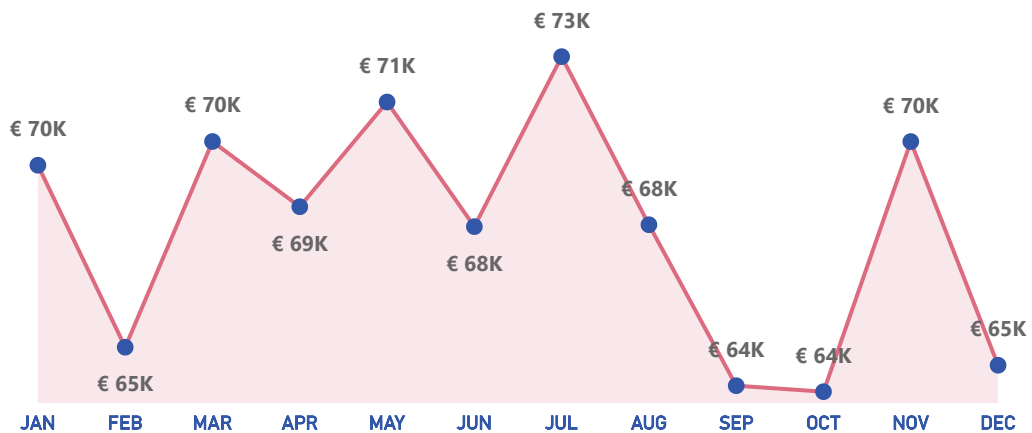
Average Pizza Order

2.28

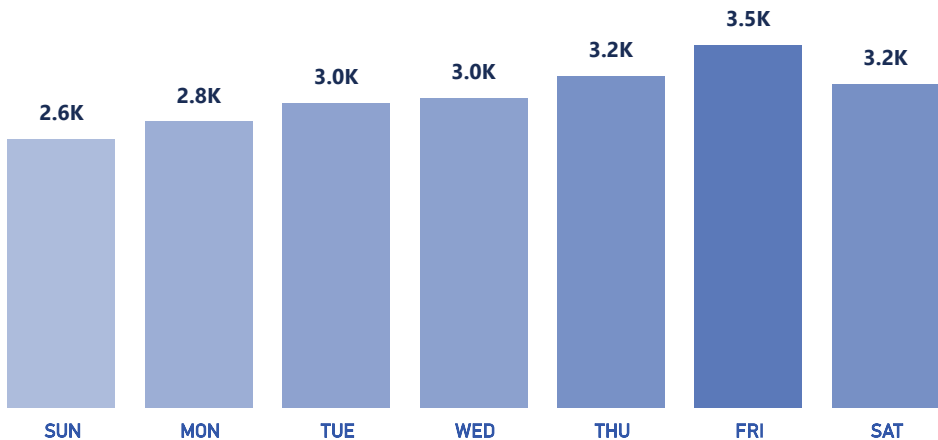
Monthly Orders



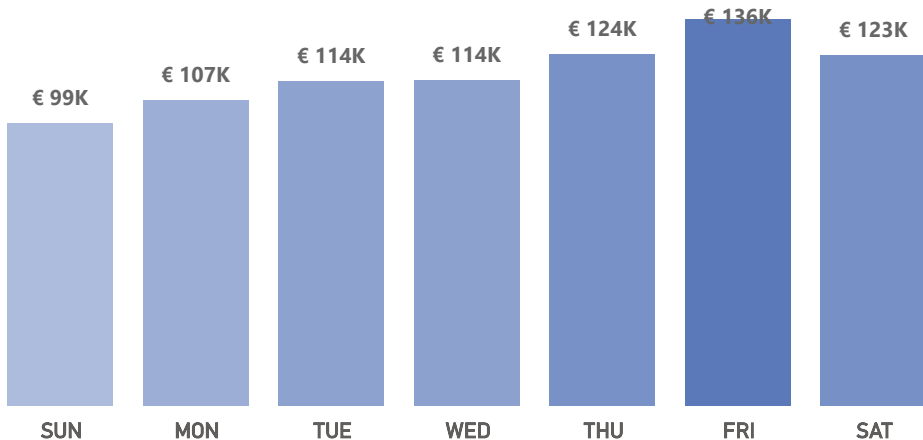
Monthly Sales



Weekly Orders Accumulated by Day



Weekly Sales Accumulated by Day



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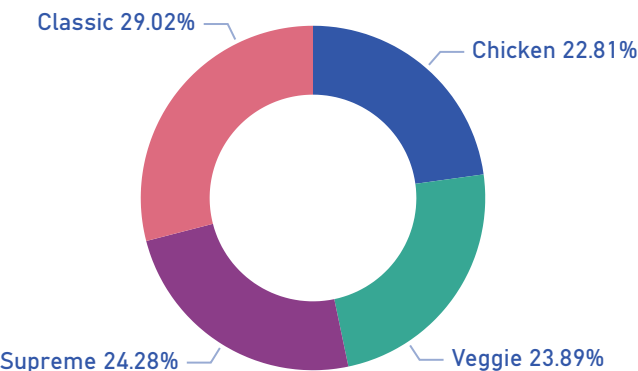
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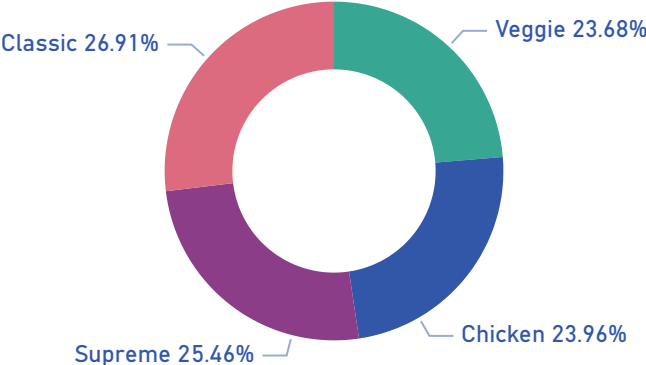
Average Pizza Order

2.28

Total Orders by Pizza Category



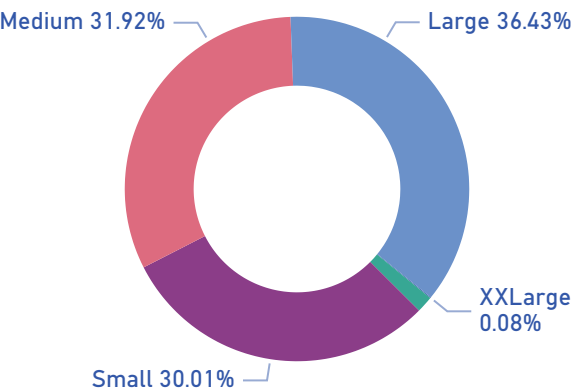
Total Sales by Pizza Category



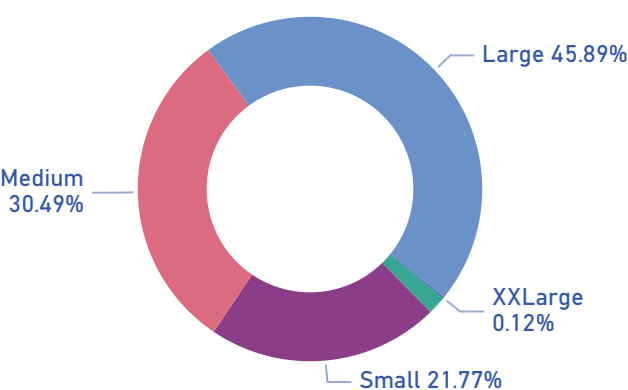
Order Price & Unit Price by Pizza Category

Category	Average Order Price	Average Unit Price
Chicken	18.12	17.71
Supreme	17.68	17.36
Veggie	16.92	16.61
Classic	15.09	14.80
Total	16.82	16.49

Total Orders by Pizza Size



Total Sales by Pizza Size



Order Price & Unit Price by Pizza Size

Size	Average Order Price	Average Unit Price
XXLarge	35.95	35.95
XXLarge	25.88	25.50
Large	20.26	19.80
Medium	16.21	15.95
Small	12.60	12.36
Total	16.82	16.49

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Top 5 Pizzas by Sales

The Thai Chicken Pizza

€ 43.4K

The Barbecue Chicken Pizza

€ 42.8K

The California Chicken Pizza

€ 41.4K

The Classic Del...

€ 38.2K

The Spicy Italia...

€ 34.8K

Top 5 Pizzas by Orders

The Classic Deluxe Pizza

2329

The Hawaiian Pizza

2280

The Pepperoni Pizza

2278

The Barbecue Ch...

2273

The Thai Chicken...

2225

Top 5 Most preferred Pizzas by Customers

The Classic Del...

2416

The Barbecue C...

2372

The Hawaiian Pi...

2370

The Pepperoni ...

2369

The Thai Chicke...

2315

Bottom 5 Pizzas by Sales

The Brie Carre ...

€ 11.6K

The Green Gar...

€ 14.0K

The Spinach Su...

€ 15.3K

The Mediterran...

€ 15.4K

The Spinach Pe...

€ 15.6K

Bottom 5 Pizzas by Orders

The Brie Carre ...

480

The Mediterran...

912

The Calabrese ...

918

The Spinach Su...

918

The Chicken Pe...

938

Top 5 Least preferred Pizzas by Customers

The Brie Carre P...

480

The Mediterran...

923

The Calabrese P...

927

The Spinach Su...

940

The Soppresat...

957

The Spinach Pes...

957