

Mobile Desktop

Time Spent 



Conversion 



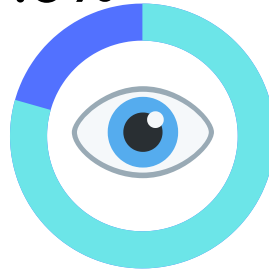
Reasons for not converting

20.2%



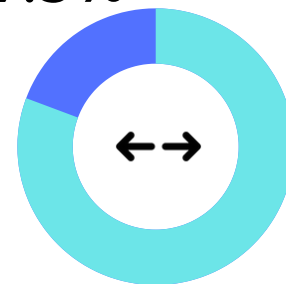
Security Concerns

19.6%



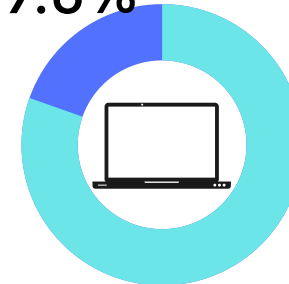
Cannot see product detail

19.3%



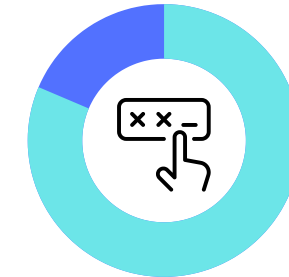
Navigating is Difficult

19.6%



Cannot compare products

18.6%



Too difficult to input details