



contrAvision®



Sample Edition.



THE  
HOUSE  
OF WRAP



Window Catalog





# PERFORATED WINDOW FILMS

**View-Through, Perforated Window Films**  
 These pressure sensitive films are ideal for creating great graphics on the outside of shop, bus, train and building windows without restricting the exterior view from the inside.

The first number in this designation represents the amount of printable area in the product, and the second number represents the amount of open (view-through) area:

**50/50 and 60/40** - this perforation level is best suited for use of vehicle applications. See-through characteristics are better with higher transparency material and offer a reliable level of visibility for the driver.  
 • Available in white/black and clear options

**70/30 and 80/20** - these two perforation levels are optimized for retail, display and POP windows as there is an increase in printable area, making colours pop! Lower transparency materials create graphics with a greater impact, which can carry smaller type sizes and give better privacy, protection from solar heat gain and UV radiation. The minimized view-through can also be used as a privacy film for office interiors.  
 • Available in white/black, clear and translucent backlit options

**3M • AVERY • CONTRA VISION • WINDOWBRITE**





# INSIDEMOUNT

Mounting an image on the inside of the glass can offer a number of benefits including:

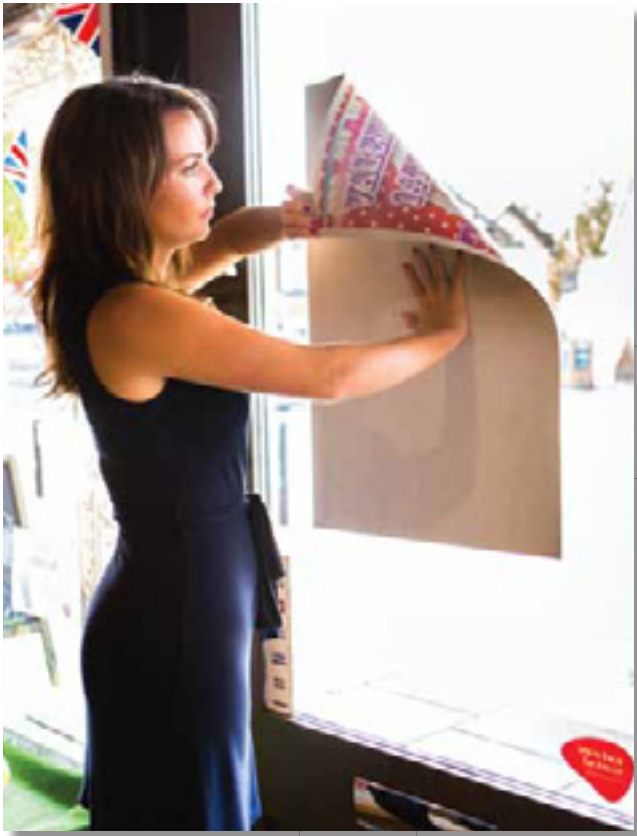
- Reduced vandalism of the printed image
- Installation during cold weather
- Lamination is not necessarily required and;
- Upper story installations do not require a bucket truck

Inside applications can be created using clear adhesive products in both permanent and removable adhesives for short or long term installations, paper or specialized perforated window film products like Contra Vision Sprint.

3M • AVERY • CONTRA VISION • WINDOWBRITE







## QUICK RETAILINSTALLS

Clear and white printable static cling and ultra-removable pressure sensitive films provide a simple approach to quick retail installed graphics. Easy to install and remove, these films are ideal when relying on retail staff for installation.

- Available in clear and white options

**3M • AVERY • CATALINA**



## OPTICALLY CLEARWINDOW GRAPHICS

When decorating interior windows with patterns or graphics, look to optically clear products for a crystal clear result. Optically clear printable products allow partial or full printed areas that can be applied to windows without seeing the film itself. Create intricate designs or translucent stained glass effects without the need to cut and weed.

**3M • AVERY • CONTRA VISION • CATALINA • SEAL**





## TRANSLUCENT WINDOW FILMS

Perfect for use in windows, sign cases, snap frames and backlit boxes, translucent pressure sensitive vinyl, films and papers provide a white enough surface to give image depth, yet allow sufficient light diffusion to illuminate the graphic, making images glow.

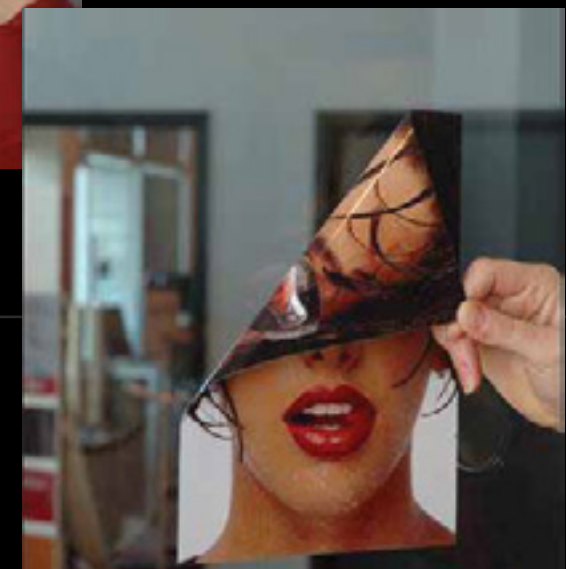
- Available in perforated view-through, diffuser film and paper options

**3M • AVERY • CONTRA VISION • VINYLBRITE • FIBERMARK**

## DOUBLE-SIDED WINDOW GRAPHICS

Double-sided window graphics can be achieved using a variety of different blockout materials. The blockout characteristic makes it possible to print the same image on both sides, or print different images on either side of the graphic. These are also known as push pull decals.

**CATALINA • AVERY • 3M • CONVERD • SEAL**

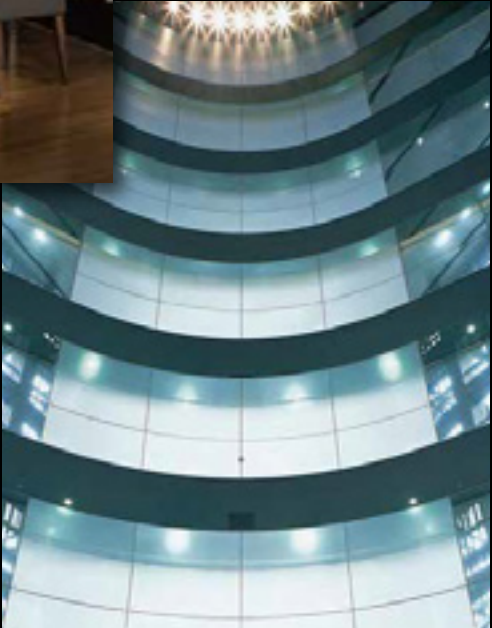




# PRINTABLE, TEXTURED DECORATIVE WINDOW FILMS

Dreamscape GlassTex films can be digitally printed to create customized windows, shower doors, glass partitions and store front windows. Dreamscape patterns combined with printed images can be applied both indoor and outdoor to create privacy, convey messaging, provide decoration or reduce glare.

## DREAMSCAPE



3M Fasara window films come in a variety of pre-printed patterns to help create privacy screens, partitions and architectural statements at a fraction of the cost of etched glass. 3M Fasara window films can block up to 99% of the UV light to reduce fading and protect interiors.

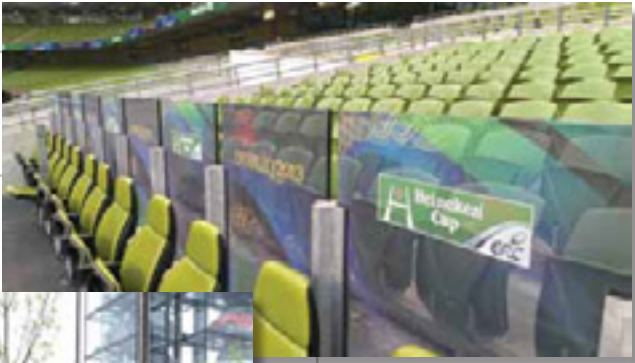
## 3M FASARA

# DECORATIVE NON-PRINTABLE





# MORE GREAT INSTALLATIONS...



3M

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CONVERD

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CATALINA GRAPHIC FILMS INCORPORATED

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Need it? **We've got it.**