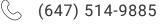


I'm a skilled digital designer, business / marketing expert, and full stack developer. I have a wealth of diverse life and technical experience that I bring to every project! I have the unique asset of having both vast experience and education in business management, marketing, cinematography, graphic design and software development, allowing me to seamlessly work across the stack.





contact@theharmanbrar.com

www.theharmanbrar.com

Work Experience

(Apr. 2019 - Present)

Creative & Operations Lead

House of Wrap Limited, Brampton, ON

- Lead a team of 3 in creating & maintaining business & marketing strategies (pricing strategies, client retention & more)
- Designed and developed the brand and brand guidelines (logo, website, socials)
- Created marketing content / campaigns, and over sought marketing data / strategies (film, cinematography and campaigns)
- Over sought pricing, sales & financial growth
- Created presentations, digital and print decks intended for client outreach
- Managed the entire production process for 20+ projects from storyboarding to shooting to editing
- Handled all composition, color, illustration, typography, and branding

(Feb. 2018 - Jan. 2019)

Digital Designer (Part time)

Hundredthousandstreets Inc., Brampton, ON

- Designed and developed brand guidelines, social presence and website
- Handled all daily design needs (print, online)
- Designed and maintained marketing campaigns and social media posts
- Managed production process for projects from storyboarding to shooting to editing.

(Mar. 2017 - Dec. 2017)

Digital Designer (Part time)

True Life Investment Inc., Mississauga, ON

- Designed and developed brand related content and social presence
- Developed daily required graphic design and copyright (brochures, pamphlets)
- Created both print and online PDFs for client outreach and reporting

(Feb. 2016 - Present)

Content Creation, Full Stack Development & Business Consulting Freelance

- Full stack web development responsible for end-to-end web app development and design for both small and large businesses
- Created a high volume of logos, layout, graphic, and production design
- Developed graphic design and copyright (stickers, digital decks, catalogs, presentations)
- Worked with: Ethius Protection Services, Upshelf.ai, Fine Quality Paints, Merge Painting, The Sofound Company, DS Car Clinic, Crayators Inc and more

Education

Bachelor of Business Administration (with Distinction) University of Toronto (2013 - 2017)

Relevant Coursework: Finance, Business Law, Marketing, Human Resources Management, Operations Management, Organizational Behavior and Accounting

Full Stack Diploma in Software Development (Second Class Honours)

Canadian Business College (2017 - 2018)

Relevant Coursework: Python, HTML & CSS, JavaScript, UI, UX, Interactive Front End Development, User Centric Front End Development, Data Centric Development, Full Stack Framework

Skills

Adobe Photoshop	••••		
Adobe Illustrator	••••		
Adobe Premiere Adobe After Effects Adobe Animate Adobe InDesign	••••		
		HTML	••••
		CSS	••••
		JavaScript	••••
Python	••••		
Other: Django, Heroku, JSON,	••••		
SQL Databases, Bootstrap,			
JQuery, MongoDb			
Cinematic Production	••••		
Photohraphy	••••		
Google Suite	••••		
Complete Microsoft Office	••••		
Punjabi	••••		
Italian	••••		
Hindi	••••		

References

Sundeep Singh Thindh (647-795-6275) CEO at The House of Wrap Limited

Tj Grewal (289) 946-2112 Account Director at Ethius Protection Inc

Chris Fernando (647) 869-6456 former COO at True Life Investments Inc