





Hi, my name is — Harman.

I'm a skilled digital designer, business / marketing expert, and full stack developer. I have a wealth of diverse life and technical experience that I bring to every project! I have the unique asset of having both vast experience and education in business management, marketing, cinematography, graphic design and software development - allowing me to seamlessly work across the stack.

 (647) 514-9885
 contact@theharmanbrar.com

www.theharmanbrar.com

Work Experience

(Apr. 2019 - Present)

Creative & Operations Lead

House of Wrap Limited, Brampton, ON

- Lead a team of 3 in creating and maintaining business and marketing strategies (pricing strategies, client retention and more)
- Designed and developed the brand and brand guidelines (logo, website, socials)
- Created marketing content / campaigns, and over sought marketing data / strategies (film, cinematography and campaigns)
- Aided in overseeing sales and financial growth
- Created presentations, digital and print decks intended for client outreach
- Managed the entire production process for 20+ projects from storyboarding to shooting to editing
- Handled all composition, color, illustration, typography, and branding

(Feb. 2018 - Jan. 2019)

Digital Designer (Part time)

Hundredthousandstreets Inc., Brampton, ON

- Designed and developed brand guidelines, social presence and website
- Handled all daily design needs (print, online etc.)
- Designed and maintained marketing campaigns and social media posts
- Managed production process for projects from storyboarding to shooting to editing.

(Mar. 2017 - Dec. 2017)

Digital Designer (Part time)

True Life Investment Inc., Mississauga, ON

- Designed and developed brand related content and social presence
- Developed daily required graphic design and copyright (brochures, pamphlets)
- Created both print and online PDFs for client outreach and reporting

(Feb. 2016 - Present)

Content Creation, Full Stack Development & Business Consulting

Freelance

- Full stack web development responsible for end-to-end web app development and design for both small and large businesses
- Created a high volume of logos, layout, graphic, and production design
- Developed graphic design and copyright (stickers, digital decks, catalogs, presentations)
- Worked with: Ethius Protection Services, Upshelf.ai, Fine Quality Paints, Merge Painting, The Sofound Company, DS Car Clinic, Crayators Inc and more

Education

- **Bachelor of Business Administration** (with Distinction)
University of Toronto (2013 - 2017)

Relevant Coursework: Finance, Business Law, Marketing, Human Resources Management, Operations Management, Organizational Behavior and Accounting
- **Full Stack Diploma in Software Development** (Second Class Honours)
Canadian Business College (2018 - 2019)

Relevant Coursework: Python, HTML & CSS, JavaScript, UI, UX, Interactive Front End Development, User Centric Front End Development, Data Centric Development, Full Stack Framework

Skills

Adobe Photoshop ●●●●●●
Adobe Illustrator ●●●●●●
Adobe Premiere ●●●●●●
Adobe After Effects ●●●●●●
Adobe Animate ●●●●●●
Adobe InDesign ●●●●●●

HTML ●●●●●●
CSS ●●●●●●
JavaScript ●●●●●●
Python ●●●●●●
Other: Django, Heroku, JSON, SQL Databases, Bootstrap, JQuery, MongoDB

Cinematic Production ●●●●●●
Photography ●●●●●●

Google Suite ●●●●●●
Complete Microsoft Office ●●●●●●

Punjabi ●●●●●●
Italian ●●●●●●
Hindi ●●●●●●

References

Sundeeep Singh Thindh (647-795-6275)
CEO at The House of Wrap Limited

Tj Grewal (289) 946-2112
Account Director at Ethius Protection Inc

Chris Fernando (647) 869-6456
former COO at True Life Investments Inc