#### **Digital Music Production**

process of creation and recording music using digital technology.

it's possible by using softwares called "DAW" and virtual instruments and effects called "VST"

#### DAW, What does it mean?

Digital Audio Workstation







#### VST, What does it mean?

Virtual Studio Technology plugin (software component)

#### Some examples





### Is digital better hover traditional?

digital benefits:

affordable comfortable flexibility better control overall easy acces music theory not needed

# What are you doing as a producer?

- Create the instrumental
- Mix the instrumental
- Master the instrumental
- Mix the vocals
- Master the song

# What are you doing as an artist?

- Write lyrics
- Finding toplines (flow, placement, melody...)
- Performing

# What are you doing as a Music manager?

Anything business related

# What are you doing as an digital artist?

- Create logos
- Create covers
- Create Visualisation (2D/3D)

# What are you doing as a community manager?

- Share songs
- Share videos
- Teasing incomming content
- Interact with the fan base

### What are you doing as a DJ?

- Creating visual of the scene
- Playing music with transition
- Hype the audience
- Play ID's (unreleased song)

### What was the point?

It was to show you how wide is the range of tasks and responsabilities and how much work it means to be an independent producer or "Bedroom producer"

# My experience

