



UX/Product Designer

**Harmeet Singh**

Final Year Bdes. IIT Guwahati, Assam

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## EXPERIENCE

**Adobe Systems, Noida | May '16 - July '16**

**UX Design Intern**

- Work involved creating an end-to-end solution for Youtubers, Social Media Managers etc. to help them create high quality video and animation content for Social Media.

**Statusbrew, Amritsar | December '15**

**UX Design Intern**

- Work involved improving the experience of a web application Statusbrew, a tool for managing user's social community (Facebook, Twitter, Instagram etc.).

**Sigmoid, Bengaluru | May '15 - July '15**

**SDE | UX Design Intern**

- Worked on a use-case SigCloud, which caters easy deployment of packages of big data services on cloud based infrastructure, along with the provision of monitoring & management of these services & infrastructure health.

## PROJECTS

**Saathi CHI'16 | Oct'15 - Jan'16**

**Wearables | Time perception**

- Saathi is a smart watch which taps the problem of lack of time perception amongst children with learning disabilities, by displaying time in the form of visuals, audio feedback and images from the daily life.

**Ignition - Startup Assist | Sep'15 - Nov'15**

**Startups | Systems Approach**

- Analyzing journey of various Service-based Startups & developing an end-to-end solution for increasing their chances of success by closely linking Startups, Investors and Freelancers and making them more aware.

**Sociotags OzCHI'15 | Aug'15**

**Social Interaction | Airports**

- Sociotags are color coded smart tags, brought in place of Airport handbag tags, which tries to cater the problem of social isolation by depicting similar interests in people travelling and motivating them to interact.

## Achievements

CHI'16 Student Design Competition Winner. Co-Presenting author at the Conference held in San Jose, CA.

OzCHI'15 Student Design Competition Runners-up. Selected in top 6 teams.

Selected in Chess Nationals two times for U-14 and U-19 categories.

## Publications

"Saathi: Making it Easier for Children with Learning Disabilities to understand the concept of Time" - ACM-DL

"Smart tags to increase interactions at Airports" - Digital proceedings of OzCHI'15 Conference

## B.Des. Indian Institute of Technology Guwahati

CPI 8.42 | SPI 9.83 (6th Sem)

12th Standard (CBSE) 94.6%

10th Standard (CBSE) 9.8

## Relevant Coursework

Usability Engineering  
Design Methods, Analysis  
Systems Approach to Design  
Intro. to Interaction Design  
Consumer Behaviour  
Tangible Interfaces  
Design Seminar  
Instructional Design  
Graphic Design Studio

## Skills

Product Conceptualization  
UX Design  
UI Design  
Usability Testing & Eval.  
Information Architecture  
Wire framing & Mockups  
Rapid Prototyping  
Interactive Prototyping  
Design Research  
Business Model Innovation  
Competitive Audits

## Software/Languages

Photoshop/Illustrator  
Balsamiq  
UserTesting  
InVision  
After Effects  
Photoshop/Illustrator  
HTML5/CSS 3  
Javascript  
Angular.js, D3.js