

Harmony Trygstad

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Objective

Motivated pre-business student at the University of Minnesota Duluth, pursuing a Bachelor's in Consumer Insights and Analytics (expected 2029). Seeking entry-level opportunities in market research and consumer insights where I can leverage my analytical skills, leadership experience, and passion for understanding consumer behavior to contribute to data-driven business decisions.

Education

University of Minnesota Duluth – Duluth, MN

Bachelor of Business Administration, Consumer Insights & Analytics (Expected 2029)

- Relevant coursework: IT in Business

Park Rapids High School – Park Rapids, MN

High School Diploma, Salutatorian, GPA: 3.99

- Relevant coursework: Computer Applications, Webpage Development

Experience

Cabin Cleaner – Loon's Nest Resort, Park Rapids, MN | Summer 2023

- Maintained cleanliness and organization of guest cabins, ensuring a welcoming environment for visitors.
- Developed attention to detail and time management skills.

Attraction Attendant – Evergreen Fun Park, Park Rapids, MN | Summer 2024

- Assisted guests on rides and attractions while maintaining safety standards.
- Provided excellent customer service and learned to adapt quickly to changing environments.

Mini Golf Attendant – Birdie's Mini Golf, Park Rapids, MN | Summer 2025

- Managed day-to-day operations and interacted with customers, strengthening interpersonal and problem-solving skills.

Leadership & Activities

FFA (Future Farmers of America) – Active Member & Regional Officer

- Led events, mentored peers, and represented the region in competitions.
- Developed leadership, public speaking, teamwork, and organizational skills.

UMD Analytics Club - Active Member Going to Regular Meetings

UMD ASL Club - Active Member Going to Regular Meetings

Skills

- Microsoft 365 Suite (Word, Excel, PowerPoint, Outlook)
- Leadership & teamwork
- Webpage development and IT in business basic knowledge
- Strong communication and interpersonal skills

Honors & Achievements

- Salutatorian, Park Rapids High School
- First place, State FFA Forestry Contest
- Regional Officer, FFA