

# Amplon.io

User-friendly & real-time strategy  
execution software

Alignment builder

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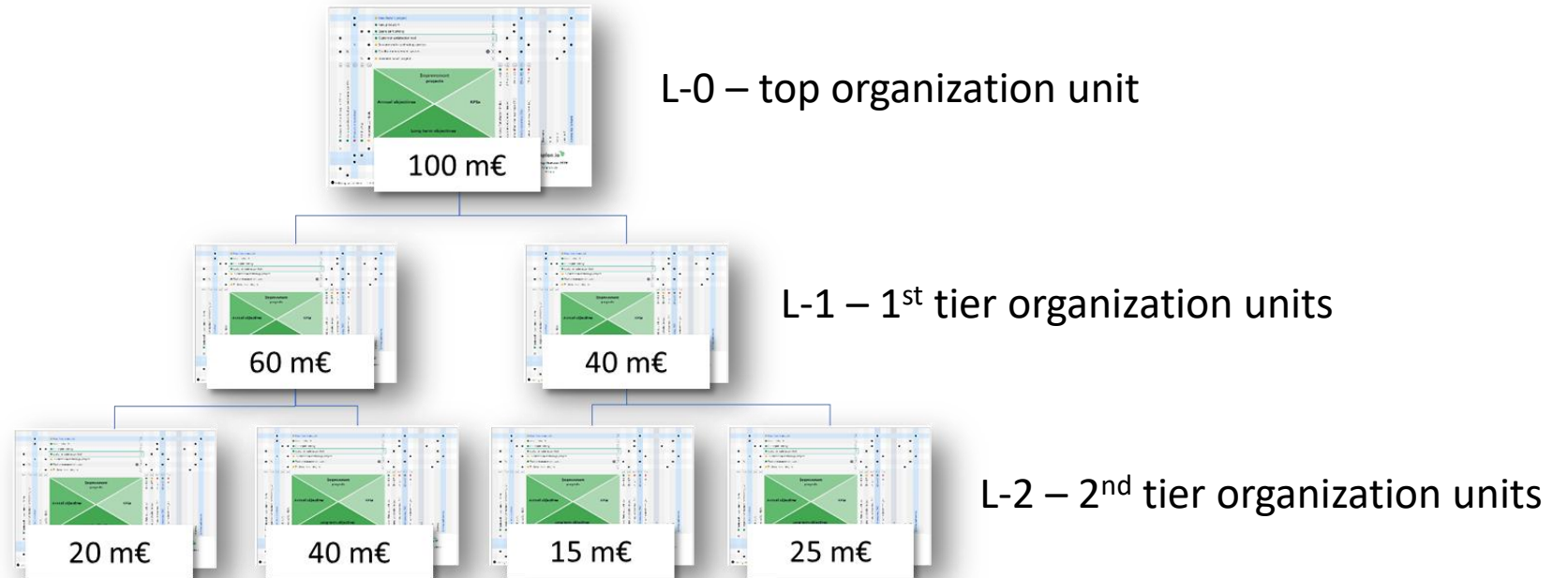
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# Strategic alignment

- Strong alignment is one of the key reasons organizations implement the Hoshin Kanri method.
- Amplon supports the traditional catchball (alignment) process, which means the organization links its contribution to upper-level objectives.
- With Amplon, the X matrix is not rotated 90 degrees from L-0 to L-1.



# Alignment builder

Amplon.io

MAIN

- Overview
- X-Matrix
- Portfolio Management

DASHBOARD

- Strategy Making
- Execution Reports
- My Tasks
- All Tasks

OTHERS

- Users
- Settings
- Integrations

Amplon Oy

Finland

Strategy Making

- Alignment Report
- Tag Group Report
- Comparison Report
- Alignment Builder
- Alignment Checker
- Objective Management
- KPI Management

Alignment Builder

GroupActiveCompare

Finland

Group

Long Term Objectives

- Employee satisfaction index to be improved
- Sales 20m€
- EBIT > 14%
- Digital customer service platform
- New services

Annual Objectives

- Customer satisfaction improved

50+ MEUR revenue

EBIT >12%

High Employee Satisfaction

World class customer satisfaction

Product portfolio renewed

Product x launched


Employee Satisfaction Increased by 5%

Sales 35mEUR


EBIT > 7%

The linking feature is available only for levels L-1 and onwards.

You can compare any organization unit side by side.

When the parent organization unit is selected, you can start building alignment through the symbol: 

NOTE: If edit button doesn't appear, you haven't chosen the right parent from one level higher.

You can add objectives, projects, and KPIs directly with symbol 



# Linking objectives

## Alignment Builder

Group

Filter Results

Active

Compare



Finland

Long Term Objectives



Employee satisfaction index to be improved



Sales 20m€



EBIT > 14%



Digital customer service platform



New services



Group

Choose Parent Objective

50+ MEUR revenue

EBIT >12%

High Employee Satisfaction

World class customer satisfaction

Product portfolio renewed

3. Save changes

1. Choose a parent objective

NOTE:

You can drag and drop the order

## Alignment Builder

Group

Filter Results

Active

Compare



Finland

Long Term Objectives



Employee satisfaction index to be improved



Sales 20m€



EBIT > 14%



Digital customer service platform



New services



Group

50+ MEUR revenue

EBIT >12%

2. Choose at least one objective to be linked.



# Alignment checker

Strategy Making

Alignment Report

Tag Group Report

Comparison Report

Alignment Builder

Alignment Checker

Objective Management

KPI Management

XMatrix History

Alignment Checker

Long Term Objectives

Show

1. Choose a topic you would like to validate the alignment

Group

High Employee Satisfaction

World class customer satisfaction

50+ MEUR revenue

EBIT >12%

Product portfolio renewed

Finland

Sales 20m€

Sweden

Turnover 15m€

UK1

Sales 3m€

2. Activate the organization unit and select an objective you want to check.

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The logo of Amplon Oy, featuring a stylized green icon with horizontal lines.





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