

Phishing Email Analysis Guide

Phishing emails are designed to trick users into **clicking malicious links, downloading harmful files, or giving away sensitive information.**

Below are the common **red flags** to look for and how to analyse an email header for deeper inspection.

Spotting Red Flags in an Email

1. Unfamiliar Sender or Email Address

- Attackers often use random or look-alike email addresses.
- **Example:** An email from `paypal-support@payments.com` instead of the official support@paypal.com.

2. Urgent or Alarming Language

- Phishers create urgency to make you act quickly.
- **Example:** “*Your account will be suspended in 24 hours. Click here to verify!*”

3. Suspicious Attachments or Links

- Attachments may contain malware, and links may lead to phishing sites.
- **Example:** A file named `Invoice_12345.zip` from an unknown sender.

4. Generic Greetings

- Instead of addressing you by name, they use vague terms.
- **Example:** “*Dear Customer*” instead of “*Dear Haroon Zaman*”.

5. Spelling and Grammar Mistakes

- Many phishing emails have poor language quality.
- **Example:** “*We suspend you account. Please update imediately.*”

6. Request for Personal or Financial Information

- Legitimate companies rarely ask for sensitive data by email.
- **Example:** “*Please send your credit card details to confirm payment.*”

7. Unexpected Request for Payment

- Asking you to pay for something you didn’t order.
- **Example:** “*Your parcel delivery fee of \$50 is pending. Pay now to receive it.*”

8. Too Good to Be True Offers

- Unrealistic promises are a common bait.
- **Example:** “*Congratulations! You’ve won \$1,000,000. Claim now.*”

9. Unfamiliar or Odd Attachments

- Files with strange extensions or unexpected format.
- **Example:** A `.scr` or `.exe` file sent as a “document.”

10. Lack of Company Branding

- Real companies use consistent logos, fonts, and signatures.
- **Example:** A “Microsoft” email with plain text and no logo.

11. Unusual Sender’s Email Domain

- Domains slightly altered to look genuine.

- **Example:** support@micros0ft.com instead of support@microsoft.com.

12. No Signature or Contact Information

- Professional emails usually end with proper contact details.
- **Example:** Phishing email ends with just “Thanks” and nothing else.

13. Failure of SPF, DKIM, or DMARC

- These email security checks ensure authenticity.
 - **Example:** Header shows SPF=Fail → sender is not authorized to use that domain.
-

Analysis of Email Header

Email headers contain hidden technical details that help verify authenticity.

1. “From” Address

- Check if the displayed name matches the actual email address.
- **Example:** From: PayPal Support random@unknown.com → suspicious.

2. “Reply-To” Address

- Sometimes different from the “From” address.
- **Example:** From: bank@secure.com but Reply-To: hacker@gmail.com.

3. “Received” Fields

- Shows the path the email took. Look for strange or unknown servers.
- **Example:** Email claiming from Google but “Received” from a server in Russia.

4. IP Address and Domain Reputation

- Use tools like MXToolBox or IPVoid to check sender’s IP/domain.
- **Example:** IP traced back to a server flagged for spam.

5. External Links and Attachments

- Scan links/files with VirusTotal or PhishTank.
- **Example:** URL leads to a fake login page flagged as phishing.

6. DKIM Signature (DomainKeys Identified Mail)

- Confirms the email wasn’t altered in transit.
- **Example:** DKIM=Fail → message may be forged.

7. SPF Record (Sender Policy Framework)

- Verifies if sender is allowed to send emails from that domain.
- **Example:** SPF=Pass → valid, SPF=Fail → forged.

8. DMARC Authentication

- Aligns SPF & DKIM to confirm authenticity.
- **Example:** DMARC=Fail → domain doesn’t authorize this email.

9. Message ID

- Every real email has a unique ID. Fake ones may look odd or missing.
- **Example:** A Gmail message without @mail.gmail.com in the ID → suspicious.

10. Subject Encoding and Language

- Strange characters or unusual encoding may indicate spam.
- **Example:** Subject shows as =?UTF-8?B?V2luIGEgUFJJWkU=?= instead of plain text.

11. MIME Versions

- Shows how the email is formatted. Strange or missing values can mean tampering.
- **Example:** MIME-Version is missing or altered in phishing attempts.

Example Email Phishing Analysis

Note: If the text of the Screen shots are small please zoom in.

The first step in conducting a phishing email analysis is to obtain the email's original message (including full headers) for detailed examination.

Click on the upper right three dots and the select "Show original".

Network Engineer – Operations at Five9 and 9 more jobs in Remote, US for you. Apply Now. Inbox

Glassdoor Jobs <noreply@glassdoor.com> [Unsubscribe](#) 10:40 AM (6 minutes ago)

to me ▾

'GLASSDOOR'
Job alert: Network Security Engineer

Your job listings for 17 August 2025
Network Security Engineer
Remote, US

GuROO 4.8 ★
Network Engineer (CCNA)
Remote
\$90K (Employer Est.)
[Easy Apply](#)

Reply Forward
Filter messages like this
Print Delete this message
Block "Glassdoor Jobs"
Report spam
Report phishing
Show original
Translate message
Download message
Mark as unread

It will redirect you to this page

Original message	
Message ID	<mGhY370gQ26RzraH3T2fsQ@geopod-ismpd-11>
Created at:	Sun, Aug 17, 2025 at 10:40 AM (Delivered after 0 seconds)
From:	Glassdoor Jobs <noreply@glassdoor.com>
To:	haroonzaman80@gmail.com
Subject:	Network Engineer – Operations at Five9 and 9 more jobs in Remote, US for you. Apply Now.
SPF:	PASS with IP 50.31.56.126 Learn more
DKIM:	'PASS' with domain glassdoor.com Learn more
DMARC:	'PASS' Learn more

[Download Original](#)

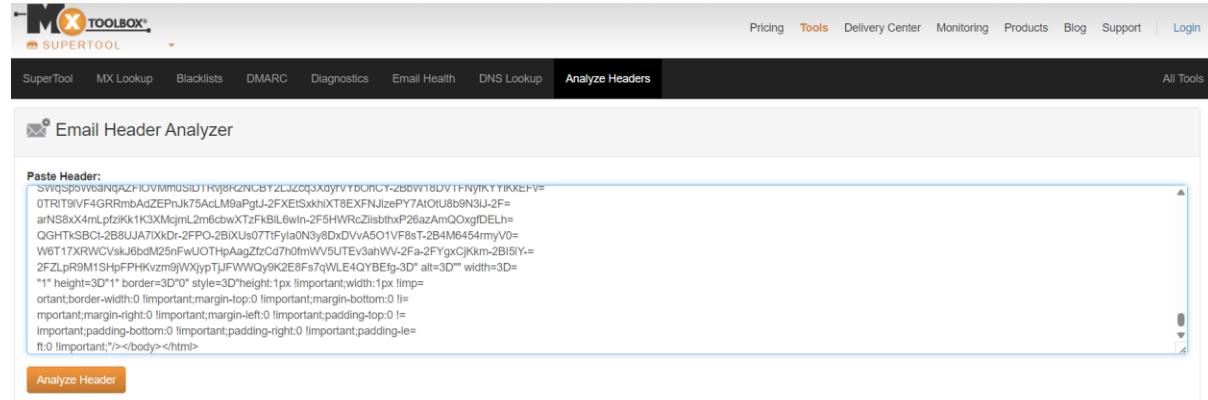
[Copy to clipboard](#)

Next simply click on the “Copy to clipboard”

And open MXToolBox.

Then head to Analyze Header and copy the original message here.

Next click on the “Analyze Header”.



Paste Header:
SvVqSpovWaBnqAZfIovVmMsIDtRkjyj8R2NCBy2LjZcqj3xayfrYbDmCY-zBbw18DVtFnYtKYYIKKEFV=0TRt39fV4fGRRmbAdZEPnjk7K5cLmPaPgJ-2FXEisXkhixT8EXFNJzlePy7AtOtUbb9n3J-2F=anNS8xX4mlptzlkK1K3XlqmL2m6cbwTzFkBIL6ln-2F5HWRCzlisbhPx26azAmQOxgIDEL=OGHTkScBL-2B8hUJA7XkDr-2FPO-2BxUs07TFlyal0n3xDxVvA5O1VF8sT-2B4M6454mryV0=W6t17XRWCVCsJ6bdM25nfWuOTHPagZtCj7hlmWV5UTEV3aIwV-2F-2FYgxJkkm-2B15Y=2F2lPR8M1SHpPhKvzm9jWxjyPjFWWWQyik2E8Fst7qVLE40YBEfq-3D alt=3D" width=3D="1" height=3D="1" border=3D="0" style=3D="height:1px; important; width:1px; limp=0; border-width:0; important; margin-top:0; important; margin-bottom:0; left:0; margin-right:0; important; padding-top:0; important; padding-left:0; margin-bottom:0; padding-bottom:0; important; padding-right:0; important; padding-left:0; ft:0; important;"/></body></html>

Analyze Header

ABOUT EMAIL HEADERS

This tool will make email headers human readable by parsing them according to RFC 822. Email headers are present on every email you receive via the Internet and can provide valuable diagnostic information like hop delays, anti-spam results and more. If you need help getting copies of your email headers, just read this tutorial.

It will show this in result.

Header Analyzed

Email Subject: Network Engineer – Operations at Five9 and 9 more jobs in Remote, US for you. Apply Now.

[Analyze New Header](#)

Copy/Paste Warning

Copying/Pasting a header works for most people, but sometimes it can cause problems with things like DKIM Validation. For the best results, use our [Email Deliverability tool](#)

Delivery Information

- ✓ DMARC Compliant
- ✓ SPF Alignment
- ✓ SPF Authenticated
- ✓ DKIM Alignment
- ✗ DKIM Authenticated

Relay Information

If you have still any doubts just scroll down and the MXToolbox organized the email header.

Headers Found

Header Name	Header Value
Delivered-To	haroonzaman80@gmail.com
X-Google-Smtp-Source	AQH+Gnv2F6W/2N6ek53n+2e2iDM3QQxeXo+hB7yN/9syV+dXOO28FWG20215TP3flf2r
X-Received	by 2002.ac8.58ce.0.b4.b0.dfa.c3cf with SMTP id d75a77b69052e-4b12a5cd947mf59288551cf 10.1755416411467; Sun, 17 Aug 2025 00:40:11 -0700 (PDT)
ARC-Seal	i=1;a=rsa-sha256;t=1755416411;c=none;s=google.com;s=arc-20240605;b=UXAQNi035kdnW1leE/L35uvltVg/YEVkUmOvwQqKxWz4IRkpqBDH1o31CDW257cM06S72njql0tq2u2fyVnlanVEpQKddoJX1ld95n17Ys0N1NVUfE7ryRoXuPRPH_A216PLbxOsh88S92PFjxBbgCmyH8oLtfWb7lod/FujKaT4AoE+gKyRKwFbjxRMUmxpNmQuJ4BpvW0dJeUG-smiLePg+X+2DHPQ9ah149ldzD0FL914LRYwlOkdpj pFMwg0hHiL3LSvufCMRKCWk2YndUPSPQjPfPBvRChgpoQuwdWc3QfVhEi7hkw=
ARC-Message-Signature	i=1;a=rsa-sha256;c=relaxed/relaxed;s=google.com;s=arc-20240605;h=to-list-unsubscribe-post-list-unsubscribe-reply-to-subject:message-id:mime-version:from:date:content-transfer-encoding:dkim-signature:dkim-signatur e:bh=erZvExtauKbkykucTizR02XZM0m2n25RisrB0nBLgE:f=kh4r0fTe6sXYw6XgrghQG8ScwIefiufiLchaZxVnkc:b=Ngn1DmYR9a+3NLUzhhw+sKqN1fFKUNb1Fa+11yKWRXg8FVpw6GW3X4AX70TraqZE mVif1Eni7zrJA80b0mv1vhHpktdsGyVXoLQ4xvsb70ISq9x5iBN957CNmVmKU0sCSFVd0zPVjNUKxyOY5qffqPpCBEIxFUCGP07Id0n632NhjzadlmejjyDP3HV Dk2EhdmkmWMSwzqNxCL8TpGWxrf33hwMAGHPlmgdz5DmmlpGwdulD9qdTY9S49nmsDx3XjsfkLpavXap7suKNDN+ahLL227WZKvAIbU3Ry4hFsNEUz7qYD2ZDhA6vg/;;:data=google.com
ARC-Authentication-Results	i=1;mx google.com dkim=pass header.i=@glassdoor.com header.s=s1 header.b=WZhXq9qK dkim=pass header.i=@sendgrid.info header.s=smtpapi header.b=B8nSe1DH_spf=pass (google.com: domain of bounces+361267-35d6-haroonzaman80@gmail.com@mail9.glassdoor.com designates 50.31.56.126 as permitted sender) smtp.mailfrom="bounces+361267-35d6-haroonzaman80@gmail.com@mail9.glassdoor.com"; dmarc=pass (p=QUARANTINE sp=QUARANTINE dis=NONE) header.from=glassdoor.com
Return-Path	<bounces+361267-35d6-haroonzaman80@gmail.com@mail9.glassdoor.com>
Received-SPF	pass (google.com: domain of bounces+361267-35d6-haroonzaman80@gmail.com@mail9.glassdoor.com designates 50.31.56.126 as permitted sender) client-ip=50.31.56.126;
Authentication-Results	mx google.com dkim=pass header.i=@glassdoor.com header.s=s1 header.b=WZhXq9qK dkim=pass header.i=@sendgrid.info header.s=smtpapi header.b=B8nSe1DH_spf=pass (google.com: domain of bounces+361267-35d6-haroonzaman80@gmail.com@mail9.glassdoor.com designates 50.31.56.126 as permitted sender) smtp.mailfrom="bounces+361267-35d6-haroonzaman80@gmail.com@mail9.glassdoor.com"; dmarc=pass (p=QUARANTINE sp=QUARANTINE dis=NONE) header.from=glassdoor.com
DKIM-Signature	v=1; a=rsa-sha256;c=relaxed/relaxed;d=glassdoor.com;h=content-transfer-encoding content-type date from:mime-version subject: reply-to:list-unsubscribe list-unsubscribe-post to cc content-type date: feedback-id from subject; s=s1; bh=erZvExtauKbkykucTizR02XZM0m2n25RisrB0nBLgE:b=WZhXq9qKJkUgCo2f6f5W1dmWpsP+cIRccWl5Eueq3ynlmxDc10/9SA4ZXPFTkCu7qjOLny+Kengj6146JVXBgsY5Y5UP4WqzCdGjRMSbw14KHVBAWWEZjK85hR+cyNyMjpBnUBPXDLXb6q0gAdAb4ntW170BZQMIcMLyeDWr+QefabtYsU41RM2D93AhnsqIWurSKCyX6/2ka2QL2NwVQR6nfe6Q1v5V49/Grl6hTV2gRR8Cm0INYjP3H18V3p2EfjLrpWt07ZTaHzqJUycBcE1UsALY7Jc9ibWwkp3eqGB/TcroxyWwg40LQjqLz6Q=

You can start verifying each header from the topic in this document **Analysis of Email Header**.

1. Start from “from” sender and “Reply-to”.

They should be the same.

Date	Sun, 17 Aug 2025 07:40:11 +0000 (UTC)
From	Glassdoor Jobs <noreply@glassdoor.com>
Mime-Version	1.0
Message-ID	<emGHY370gQ26RZraH3T2fQ@geopod-smtpd-11>
Subject	Network Engineer – Operations at Five9 and 9 more jobs in Remote, US for you. Apply Now.
Reply-To	Glassdoor <noreply@glassdoor.com>
List-Unsubscribe	< https://partner-api.glassdoor.com/emailOneClickUnsubscribe?key=orarkOpY.ZLuuVSmYRMoP7aVbraqgQ&emailType=JOB_ALERT&emailCategory=JOB_ALERT&encryptedUserId=5A9AF270853F8FBD85145EA7F4000A35&IAK=277QpZ-g2Bsz23w3n4wA.TnhuckRaTD_14lhYUTPq7hPB3fNeHoZxQ1Z2t89PMhgMUGO7QtcKluR7Ufquqlq.eE5mjow9zD0l8ZhTonFgYGZ5LgncRxqoaW5H9O-tv7w&utm_medium=email&utm_source=jobalert&utm_campaign=jobAlertAlert&utm_content=ja-unsubscribe >

If that's not enough we go further to Received.

2. “Received” Fields

If we can scroll up and go to “**Relay Information**”

We should match the received information to see if they match, if not then it is phishing

Relay Information



If that does not satisfy you then.

3. "IP Address"

You can copy the IP address.

Relay Information



You can go to Whois (<https://who.is/>). Paste the IP address here.

whois

Domain Name Information Lookup

Search WHOIS, RDAP, DNS, and nameserver information for any domain name

And it will show you, **who this IP address resolve into**.

If that leave you in doubt you go further into then next.

4. External Links and Attachments

Note: DONOT open the link just copy the link from the email.

When the link is copied head to the URL scanning tool like **VirusTotal**.

<https://www.virustotal.com/gui/home/>

VIRUSTOTAL

Analyse suspicious files, domains, IPs and URLs to detect malware and other breaches, automatically share them with the security community.

FILE URL SEARCH

mail&utm_source=jobalert&utm_campaign=jobAlertAlert&utm_content=ja-ja-alljobs-JACTABOTTOM

Search

When you click Search it will show the result if it is clean or not.

You can also scan a file without opening it.

The screenshot shows the VirusTotal analysis interface. At the top, it says "No security vendors flagged this URL as malicious". Below that, the URL is listed as https://www.glassdoor.co.in/Job/remote-us-network-security-engineer-jobs-SRCH_IL0,9_IS11047_KO10,35.htm?.... The status is 403, the content type is text/html; charset=UTF-8, and the last modified date is "a mom". There are tabs for DETECTION, DETAILS, and COMMUNITY. A green banner at the bottom encourages joining the community. The main section shows "Security vendors' analysis" with results from various vendors like Abusix, ADMINUSLabs, AlienVault, Artists Against 419, and BitDefender, all marked as "Clean".

It will come clean or not.

If that is not enough we go further into.

5. DKIM and SPF

We can find it here in **MXToolBox**.

SPF and DKIM Information

The screenshot shows the MXToolBox interface for the domain glassdoor.com. It has three main sections: 1) SPF Information for the IP 50.31.56.126, showing the SPF record as v=spf1 include:sendgrid.net ~all. 2) DKIM Public Record, which is currently empty. 3) DKIM Signature, which displays a long string of characters: k=rsa; t=s; p=MIIBIjANBgkqhkiG9w0BAQEFAAOCAQ8AMIIIBCgKCAQEAsVaAlnojh14d/schWXBciYiefyErw+4LirNvR3dNHRRX2sNuikmb8UQNYJui6Y/WaKro13g20snxbgBcqvFViStDsOa@dknAxgH119n5FuE8jChx6CweKzITmYE6q1Ofn7jIA. The "DKIM Signature:" label is visible below the signature string.

For confirmation, if the SPF is correct, copy the SPF link and confirm it further using the tool **SPF-Record** (<https://www.spf-record.com/spf-lookup/>).

SPF and DKIM Information

dmarc:glassdoor.com [Show](#) [Solve Email Delivery Problems](#)

```
v=DMARC1; p=quarantine; rua=mailto:postmaster@glassdoor.com,mailto:cb4qpxh2@ag.us.dmarcian.com; pct=100;
```

spf:mail9.glassdoor.com:50.31.56.126 [Show](#) [Solve Email Delivery Problems](#)

```
v=spf1 include:sendgrid.net ~all
```

dkim:glassdoor.com:s1 [Show](#)

Dkim Public Record:

```
k=rsa; t=s; p=MIIBIjANBgkqhkiG9w0BAQEFAAOCAQ8AMIIIBCgKCAQEAsVaAlnojh1d/schMX8ciYiefyErv+4LirNVR3dNHRRX2sNukWmb8UQNYJu16Y/WaKro13g20snxbgBcqvFVIStDs
```

The redirect yourself to SPF-Record website and paste the link and the IP Address in the next field there to search.

spfrecord by njcmanager

Home Service ▾ Information ▾ SPF Tools ▾ [Personal SPF consultation](#)

SPF Check

1. Specify domain name
Enter a domain to be checked for the SPF record

2. Specify IP address (optional)
Enter any IP address to check if it is authorized to send e-mails by the SPF record

Do not display in recently performed SPF lookups

 Check SPF-Record

What is the SPF lookup for?
With the SPF lookup you analyze the SPF record of a domain for errors, security risks and authorized IP addresses. Optionally, you can specify an IP address to check if it is authorized to send e-mail on behalf of the domain. The SPF lookup analyzes registered TXT records in real time. If you want to specify an SPF record manually, use the SPF Analyzer.

Check the record to see its authentication.

Domain Security Score
mail9.glassdoor.com
... wird berechnet
[View details](#)

 - %

SPF check failed
Your SPF record check result

-  SPF record found
-  Syntax check: 8 Error
-  Email Spoofing Protection: Poor
-  The checked IP address **50.31.32.0/19** is authorized.

Warning: Compliance breach for email deliverability & security

The domain mail9.glassdoor.com does not fulfil the requirements for optimal deliverability to Google, Yahoo and other email service providers.
Mandatory IT baseline protection measures for email security are not fulfilled. There are risks of email misuse.

[Help & problem solving](#)

Summary of the SPF check

It will show that the link and IP address whether it is authorize or not.

We can further check the SPF if it is malicious or not, by grabbing the link from the “From” field in MXToolBox and the IP address from the SPF field.

Content-Transfer-Encoding	quoted-printable
Content-Type	text/html; charset=utf-8
Date	Sun, 17 Aug 2025 07:40:11 +0000 (UTC)
From	Glassdoor Jobs <noreply@glassdoor.com>
Mime-Version	1.0
Message-ID	<mGhY370gQ26RzraH3T2fsQ@geopod-ismtpd-11>
Subject	Network Engineer – Operations at Five9 and 9 more jobs in Remote, US for you. Apply Now.

SPF and DKIM Information

dmarc:glassdoor.com [Show](#) [Solve Email Delivery Problems](#)

```
v=DMARC1; p=quarantine; rua=mailto:postmaster@glassdoor.com,mailto:cb4qpxh2@ag.us.dmarcian.com; pct=100;
```

spf:mail9.glassdoor.com:5 [0.31.56.126](#) [Show](#) [Solve Email Delivery Problems](#)

And paste them in SPF-records website (the link is given).

SPF Check

1. Specify domain name
Enter a domain to be checked for the SPF record

2. Specify IP address (optional)
Enter any IP address to check if it is authorized to send e-mails by the SPF record

 Do not display in recently performed SPF lookups
Check SPF-Record

It will either match or not. If not then it is an indication of being malicious.

SPF Check: glassdoor.com

Domain Security Score
glassdoor.com
... wird berechnet
[View details](#)

[View your domain's free security report](#)

 **SPF check passed**
Your SPF record check result

-  SPF record found
-  Syntax check: 0 errors
-  Email Anti-Spoofing: Good
-  The checked IP address **50.31.32.0/19** is authorized.

Summary of the SPF check

Does a valid SPF record exist?
An SPF record was found for the domain *glassdoor.com*.

In this example, I have demonstrated a step-by-step process for analyzing a potentially malicious email. By following these steps, one can reliably identify multiple red flags that indicate the email is part of a phishing campaign.

Conclusion:

Phishing remains one of the most common and dangerous forms of cyberattack, exploiting human trust rather than technical vulnerabilities. By carefully examining both the visible content of an email and its hidden header information, suspicious indicators can be identified with a high degree of accuracy.

The step-by-step approach outlined in this document—from spotting red flags in the message body to verifying authentication mechanisms such as SPF, DKIM, and DMARC—provides a structured method to distinguish between legitimate and malicious emails.

Ultimately, consistent awareness and methodical analysis are the strongest defences against phishing campaigns. By practicing these techniques regularly, individuals and organizations can significantly reduce the risk of falling victim to email-based threats.