



Bobr: Betterment of boroughs & regions

Empowering Communities,
Transforming Neighborhoods, Saving
Beavers

Problem Statement

Current systems:

- **Inefficient Reporting:** Reporting community issues are bureaucratic, and leads to significant delays in getting them resolved.
- **Lack of Accountability:** Residents often feel ignored as problems remain unresolved without any clear feedback.
- **Low Citizen Engagement:** Without incentives, community members would be reluctant to report or address local issues

Our Solution

Bobr:

Centralized Reporting: A single platform where residents can quickly report local issues with photos and details.

Gamified Engagement: Earn BobrBux (5 BB for reporting, 50 BB for fixing) to motivate citizen participation.

Volunteer-Driven Fixes: Empower community members to fix issues fast, reducing resolution times.

Government Nudges: Integrated micro:bit displays in government offices highlight overdue issues, ensuring accountability.

Product Demo





Product Metrics



**Donations to
beavers**
~\$33,780/year



Issues Fixed
1,500 - 2,000 per
month



Faster Fix Times
Traditional: 3 weeks
vs Bobr: 5 days



Our Features

- Community Feed:
Browse local issues with details; sort by Recent/Trending.
- User Interactions:
Vote, post, and volunteer to fix issues.
- BobrBux Economy:
Earn BB (5 for reporting, 50 for fixing) and spend on donations or costumes.
- Government Notification:
A micro:bit device alerts officials when issues hit an upvote threshold.



Thanks!

TeamBobr