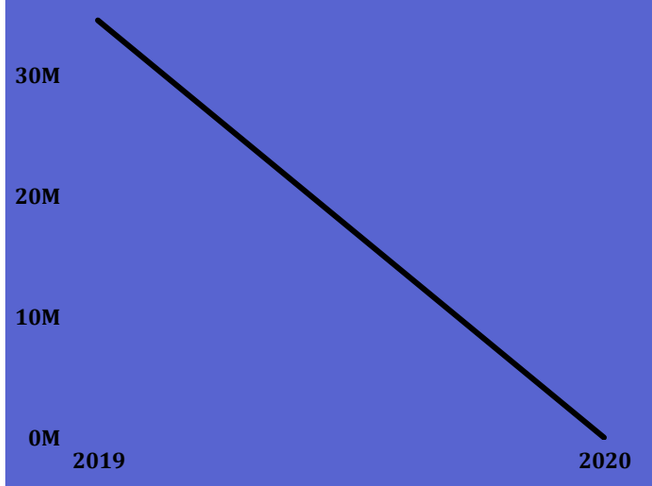
SALES DATA ANALYSIS

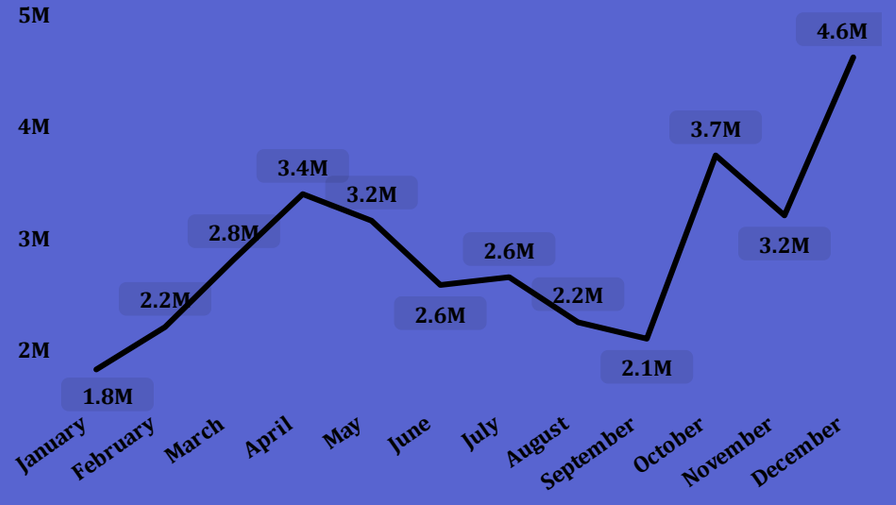
Total delivery's days	Sales	Order's Quantities	Average day for deliver an order
112K	186K	209K	1

Top 4 Cities: Boston | Los Angel... | New York... | San Franc...

Yearly Sale's Status

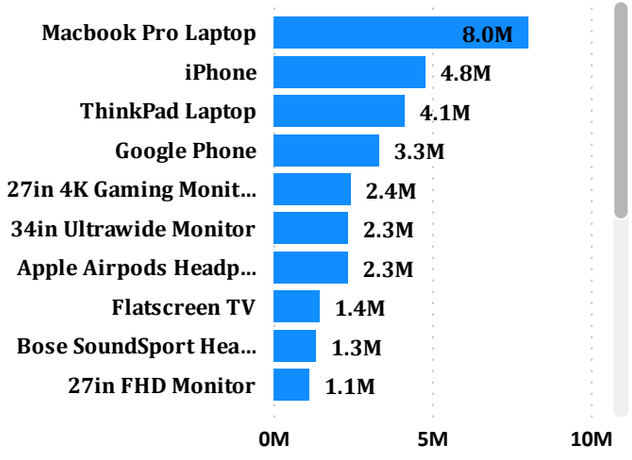


Monthly Sales

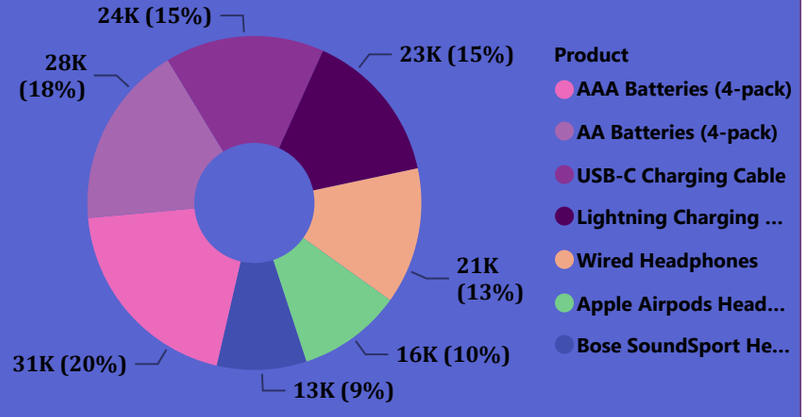


Geographically Sales areas

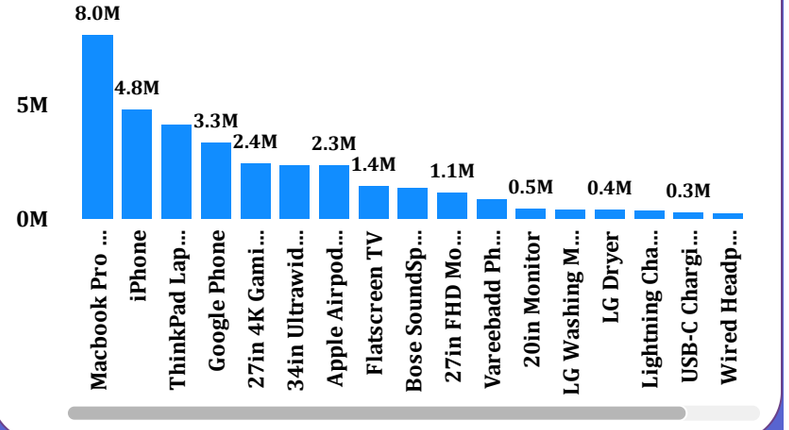
Product performance by price



Ordered quantity of Top 7 Products



Sales by Product



INSIGHTS:

1. **The highest sales month is December in 2019.**
2. **Average day of product delivered is approximately 1 and total days to delivered an orders are 112K.**
3. **Maximum Sales from all orders is 186 K with order quantity 209 K.**
4. **Highest rating and good performance goes to Mac pro laptop product having 8.0 M sales.**
5. **Maximum orders from customers goes to AAA batteries (4 packs) products in 2019.**
6. **Cities with highest sales:**

   San Francisco 23.95%

   Los Angeles 15.81%

   New York 13.52%

   Boston 10.62%

SUGGESTION:

1. **Try to give offers to your customers.**
2. **Highest sales is in San Francisco so give them good discounts to continue the same process.**
3. **Launch new offers and to attract more customers in low sale's areas.**
4. **Do more advertising in low sale area.**
5. **Give good plans to customers for new i-phone 15.**