

Milestone 1c: Product Backlog

Group: MVC Masters

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Category	User Story	Conditions Of Satisfaction	Priority	Effort Estimate
REQ	As a potential customer I want to be able to view the website in English and French.	The customer can click on a Language button near the top of the screen to swap between French and English.	5	1
REQ	As a potential customer, I want a search bar to be able to quickly find the product I'm looking for.	There will be a Search bar near the top of the Main page that when clicked on by the customer, can be used to search for any product or category in the store. The search bar will show recommendations based on what the customer has typed while the customer is typing.	2	3
REQ	As a potential customer, I want Google Maps integration on the Contact Us page so that I can see where the store is located.	When creating a Contact us page, add a Google Map at the bottom of the page linking to the store address.	2	2

REQ	As a potential customer, I want to see new products and products that are on sale on the home page.	On the Homepage , there should be a carousel that cycles between pictures of new and promoted products with nice pictures, and when they are clicked it takes the customer to the product's page.	2	3
REQ	As a potential customer I want to be able to filter the products by specific limits.	When on the Products List page there will be checkboxes for the customer to filter the products by price range, average rating, brand, size, type, and other specific filters depending on the product.	2	4
REQ	As a potential customer I want to be able to sort the products by name, price, average reviews, newest arrivals, and featured.	When on the Product List page, there will be a dropdown table allowing the customer to sort by name, price, average reviews, newest arrivals, and featured.	3	4
IMP	As a potential customer I want to know if it is safe to visit the store in person.	When the customer visits the website, a message near the top of the screen will state any store closures.	1	1
IMP	As a potential customer I want to be able to know of any Covid-19 information related to the store.	When clicking on the Covid-19 message at the top of the screen the customer will be redirected to the Covid-19 page where the customer can learn of all the measures in place.	1	2

REQ	As a potential customer I want to be able to add products to my cart for purchase.	On every Product page there will be a big Add to Cart button that will add the product to the cart.	2	3
REQ	As a potential customer, I want to be able to save items to wishlist.	Underneath the Add to Cart button, on the Product page, there will be a Wishlist button. The customer can view his wishlisted items and transfer them to his cart from the Cart page.	2	3
REQ	As a potential customer I want to contact the store to get more info.	Have a Contact us page that will display <ul style="list-style-type: none"> • Phone number • Email • A question form • Address linking to Google Maps 	1	2
IMP	As a potential customer I want to easily contact the store by phone.	In the Contact Us page, the phone number should be clickable, opening the phone app if being accessed on a mobile app.	5	1
REQ	As a potential customer I want to easily send an email to the store and to the right department.	In the Contact Us page, there will be a form with a dropdown table with the department, textboxes for the customer's email, a subject, and a description.	2	3

REQ	As a potential customer I want the option to pick up in store or request delivery.	At the Checkout page, the customer will have the option to pick up in store or request a delivery to the address on their account.	2	1
IMP	As a potential customer, I want a link to a Facebook page to get more information about the store.	Make a Facebook page and link it with a small icon located in the footer along with any other social media links.	4	1
REQ	As a potential customer, I would like to see a service page where I can see the maintenance plans the store provides.	The customer can click on the Maintenance page on the navigation bar to see all the plans and prices offered by the store for bike maintenance.	1	2
REQ	As a potential customer, I want to be able to sign in and make purchases on my account as well as view my purchases and modify my cart or account settings.	Create a Sign in/ Sign up button for the customer to create an account or sign in on the top right of the website. Once logged in the customer can manage their account by clicking on the My Account button.	1	4
REQ	As a potential customer, I want to be able to purchase products without having to create an account.	Customers can purchase products without the need to make an account but must provide their address in case of delivery.	2	2
REQ	As a potential customer before I purchase a product I want to see the reviews left by other customers.	At the bottom of the Product Page the customer can view reviews left by other customers and leave a review themselves. The reviews will have an average rating out of 5 at the top of the review section.	3	3

REQ	As a potential customer I want to be able to find a bike without having the required knowledge to make the right choice.	The customer can go to the Bike Guide page via the navigation button to answer a series of questions in order to display a list of bikes fit for them.	3	3
IMP	As a potential customer, I want to be able to ask questions in a chat box for quick service.	Use an API chat box that can ask the user what kind of help they're looking for, it can be either for searching for a bike they're looking for and then the website can be redirected to what the user searched for (to service fee, the type of bike, contact us page).	5	8
IMP	As a potential customer, I don't want to click on a product and then find out it is out of stock.	Products will not be shown in the product list if they are out of stock.	1	1
REQ	As a potential customer I want to know the history of the store.	There will be an About Us page that briefly explains the history behind the store and its employees.	1	1
REQ	As a potential customer I want to know info on shipping, warranty, returns, and in store pickups.	The customer can click on the Frequently Asked Questions page on the navigation bar to learn about all the information related to shipping, warranty, return and in store pickups.	3	1
REQ	As a potential customer, I want to be able to have my purchased parts installed for me.	The customer can choose at checkout whether they want the product to be installed for an added fee.	1	1

