# Harpreet Singh (1553271)

# Integration Project 420-516-AB Milestone 1 [Individual / Group] (Between 12 or 15%)

## 1a. INDIVIDUAL: Research Similar Products (3%)

<https://www.giantvaudreuil.com/ca> : I like the fact that the website is very clear. There’s not too much information to confuse a user on the home page. It shows all the bikes they sell, the gear they offer, also sales section (promotion they have going, the services they offer to clients that already have their own bikes and information that describe them(about us).

I don’t like the fact that it asks me the category of bike as drop-down menu, I rather wanted a refine box somewhere in the side to choose the categories to select.

The language is not well setup. Once I am in English, the text is still in French. There’s no translation done. So the language selector doesn’t mean anything.

I would like to add a chat Box on the bottom right corner for the user to ask questions or be a little more interactive with the website and or maybe send an email to the owner if there’s any questions.

And also add a contact us form page.

<https://www.lesuroit.qc.ca> : I like the fact that we can easily sign into our account on the top left.

I also like the Total Sum that shows near the cart for the user to know how much they are spending.

Making a website response should be a must, because also attract customers can use any device, they have close to them.

I like the refine configuration which makes easy for the customers to personalize their needs and search.

I don’t like the fact that the website is only in French. Must be bilingual.

I would also include a chat box for a nicer user experience.

I would also have a clear contact us form so a customer can contact the seller without hesitation.

<http://www.zebrerouge.org> : I really the home page that this website has. I has the concept of One-Page-Website meaning that all information is provided in one page. I like it because it only shows relevant information. But it does have sub-domains or different route to show for example all the bikes they have to sell. I also like that they show used bikes to sell with all their pictures and of course their new-ones.

I like the Facebook page on the top right because it shows that they have another source of marketing.