Austin Harrison – Project one-pager – MI 349 – SS16

Short Pitch:
A website composed of the work, talents, pictures and thoughts of Austin Harrison.

Long Pitch:
aharrison.com will focus on sharing the different pieces of design work of Austin Harrison, as well as feature other aspects of work such as pieces of writing and pictures with an emphasis on showcasing his work as a student at Michigan State University. The site will mainly be used as a creative space for Austin to post about anything that intrigues him as well as will serve as a personal portfolio for potential future employers to view and contact if interested.

Personas:
- Friends and family of Austin's
- A person connected to the MSU community
- Recruiter/Headhunter/Employer
- Someone that is interested in design

Comparables:
- melaniedaveid.com
- seanhalpin.io
- bjoernmeier.com
- ryanscherf.net