

A NBA blog that will keep visitors up to date with current happenings in the NBA, and will also entertain visitors with interesting and relevant material.

The Daily Dribble is focused on being a sports site for the internet generation. The Daily Dribble will have information and opinions on what is currently going on in the NBA, but it will also aim to entertain the needs of what a sports fan could want in a website. The Daily Dribble will also have what is currently being said about events happening in the NBA in the social media world, and will provide opinions on these things.

Personas:

- NBA fans
- General Sports fans

Comps

- basketballintelligence.net
- thesportsquotient.com
- basketbawful.com