SheBuilds Presents "Code & Connect 3.O"

"Connecting talent, technology, and opportunities across India."

About the SheBuilds: [SheBuilds Deck](#)
SheBuilds is a non-profitable community-driven initiative for empowering women in technology and innovation.
We bridge the gap between skill development and real-world exposure through events, mentorship, and collaborations.

- 12,000 + community members nationwide

- 500 + events & workshops hosted **(Across the World)**

- 70 + industry speakers & mentors

About the Event:

Code & Connect 3.0 is the flagship networking and learning series by **SheBuilds**, designed to help women in tech - bridge the gap between academic knowledge and the real-world professional landscape.

It focuses on helping participants build the right connections, gain industry exposure, and develop clarity about their career path in both technical and non-technical domains.

Event Vision:

- To **empower women in tech** (students, professionals, entrepreneurs) to become confident, future-ready leaders in technology - by strengthening their technical expertise, leadership qualities, and self-belief.

- The event aims to **build an inclusive ecosystem** where participants not only learn and grow but also inspire others to break barriers, innovate, and lead with purpose in the evolving tech landscape.

Participation:
While the event is **85% women-focused**, **male participants are also welcome** to attend, ensuring the environment remains diverse, inclusive, and collaborative.

Key Themes & Sessions:

Code & Connect 3.0 offers a well-rounded mix of sessions designed to enhance both technical and professional growth, including:

- **Technical Deep-Dives:** Sessions on **AI, Machine Learning, Prompt Engineering, and Design/Graphics** — helping participants stay updated with evolving industry skills.

- **Career Transition Talks:** Navigating the switch between **tech and non-tech roles** and finding your right-fit domain.

- **Industry Sessions & Interview Insights:** Guidance on cracking HR rounds, building confidence, and presenting yourself effectively.

- **Networking & Personal Branding Workshops:** From writing impactful cold emails to mastering the art of professional pitching.

- **Community Building Talks:** How communities unlock opportunities and help you grow faster.

- **Hackathon Masterclasses:** Understanding what hackathons truly offer — why attending matters even more than winning, and how they transform your developer journey.

Event Cities & Schedule:

- Greater Noida – 8th November, VLIV Women's Residence

- Punjab – 29th November, Plaksha University

- **Chennai – 10th January, Rajalakshmi Engineering College**

- Bangalore – (Venue TBA)

- Hyderabad – (Venue TBA)

- Mumbai – (Venue TBA)

6 Cities | Hundreds of participants | One mission — Connect & Grow Together

Chennai Partnership Opportunities:

Note : **This proposal pertains exclusively to the Chennai Regional Edition** of *SheBuilds – Code & Connect 3.0.* While SheBuilds has overall national and city-level sponsors for the full event series, the collaboration outlined in this document is specific to the **Chennai chapter**.

All benefits, deliverables, and branding opportunities described here apply solely to the **SheBuilds | Code & Connect 3.0 – Chennai event.**

1. Chennai Regional Title Sponsor – ₹25,000

Exclusive premium partnership across the state

Deliverables & Benefits:

- Recognized as the **Official Regional Title Sponsor** across *all* event collaterals — banners, posters, certificates, backdrops, and digital creatives.

- **Top-tier logo placement** and mention as "*Chennai Regional Title Sponsor*" on all offline and online materials.

- **Official mention & tag** in every SheBuilds post, story, and campaign related to Code & Connect 3.0.

- **Dedicated brand reel** post-event, featuring student reactions and engagement with your brand.

- **Feature in post-event PR release and recap content** distributed across media and social channels.

- Acknowledgment during opening & closing remarks at the event.

- **Complimentary access passes** for your team to attend and network.

2. Regionally Powered By sponsor – ₹15,000

Exclusive premium partnership across the state

- Featured as **"Regionally Powered By" Sponsor** on all promotional materials and event collaterals.

- Logo placement on banners, digital creatives, and certificates.

- **Story mentions, tags, and highlights** across SheBuilds social media platforms.

- Option to include **brand merchandise or flyers**.

- Acknowledgment during opening & closing remarks at the event.

3. Regionally Co-Powered By sponsor – ₹7,000 - ₹10,000

Consistent brand association and **digital recognition**

Deliverables & Benefits:

- Featured as **"Regionally Co-Powered By" Sponsor** on event banners, posters, and digital campaigns.

- Logo visibility and acknowledgment during opening and closing sessions.

- **Tagging and story mentions** on SheBuilds platforms throughout the campaign.

- Option to display **standees** during the regional meetup on 10th January.