

dataset-code-my-project

March 30, 2024

```
[4]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
from sklearn.datasets import make_classification

# Generate synthetic data for subscription renewal prediction
def generate_subscription_data(n_samples=1000, n_features=10, n_classes=2,
    ↪n_clusters_per_class=2):
    X, y = make_classification(n_samples=n_samples, n_features=n_features,
    ↪n_classes=n_classes,
                                n_clusters_per_class=n_clusters_per_class,
    ↪random_state=42)

    # Convert to DataFrame
    columns = [f"Feature_{i+1}" for i in range(n_features)]
    data = pd.DataFrame(X, columns=columns)
    data['Renewal'] = y

    return data

# Generate synthetic subscription data
subscription_data = generate_subscription_data(n_samples=1000, n_features=10,
    ↪n_classes=2, n_clusters_per_class=2)

# Display the first few rows of the dataset
print(subscription_data.head())

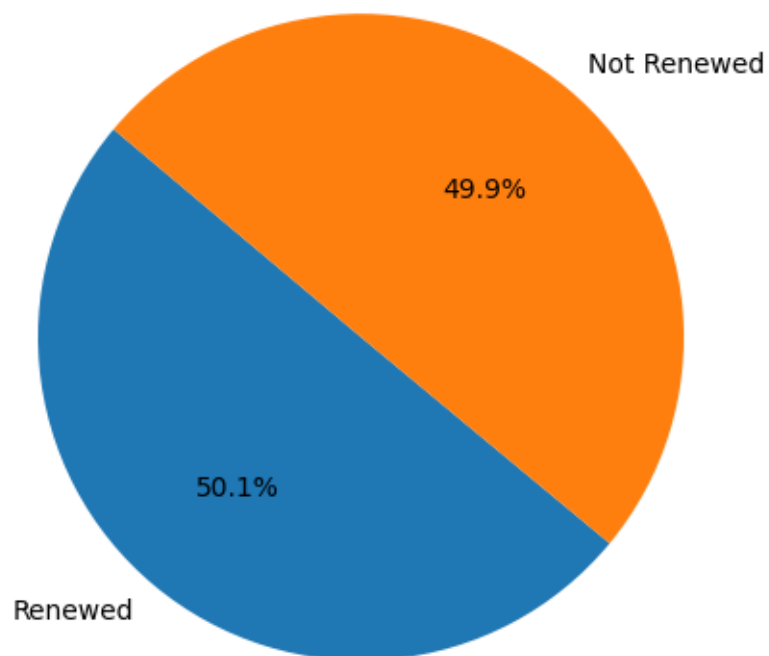
# Create a pie chart for subscription renewals
renewal_counts = subscription_data['Renewal'].value_counts()
labels = ['Renewed', 'Not Renewed']
plt.pie(renewal_counts, labels=labels, autopct='%1.1f%%', startangle=140)
plt.axis('equal')
plt.title('Subscription Renewal Prediction')
plt.show()
```

| | Feature_1 | Feature_2 | Feature_3 | Feature_4 | Feature_5 | Feature_6 | \ |
|---|-----------|-----------|-----------|-----------|-----------|-----------|---|
| 0 | 0.964799 | -0.066449 | 0.986768 | -0.358079 | 0.997266 | 1.181890 | |
| 1 | -0.916511 | -0.566395 | -1.008614 | 0.831617 | -1.176962 | 1.820544 | |

| | | | | | | |
|---|-----------|-----------|-----------|----------|-----------|-----------|
| 2 | -0.109484 | -0.432774 | -0.457649 | 0.793818 | -0.268646 | -1.836360 |
| 3 | 1.750412 | 2.023606 | 1.688159 | 0.006800 | -1.607661 | 0.184741 |
| 4 | -0.224726 | -0.711303 | -0.220778 | 0.117124 | 1.536061 | 0.597538 |

| | Feature_7 | Feature_8 | Feature_9 | Feature_10 | Renewal |
|---|-----------|-----------|-----------|------------|---------|
| 0 | -1.615679 | -1.210161 | -0.628077 | 1.227274 | 0 |
| 1 | 1.752375 | -0.984534 | 0.363896 | 0.209470 | 1 |
| 2 | 1.239086 | -0.246383 | -1.058145 | -0.297376 | 1 |
| 3 | -2.619427 | -0.357445 | -1.473127 | -0.190039 | 0 |
| 4 | 0.348645 | -0.939156 | 0.175915 | 0.236224 | 1 |

Subscription Renewal Prediction



```
[5]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
from sklearn.datasets import make_classification

# Generate synthetic data for subscription renewal prediction
def generate_subscription_data(n_samples=1000, n_features=10, n_classes=2,
                               n_clusters_per_class=2):
    X, y = make_classification(n_samples=n_samples, n_features=n_features,
                               n_classes=n_classes,
```

```

n_clusters_per_class=n_clusters_per_class,
random_state=42)

# Convert to DataFrame
columns = [f"Feature_{i+1}" for i in range(n_features)]
data = pd.DataFrame(X, columns=columns)
data['Renewal'] = y

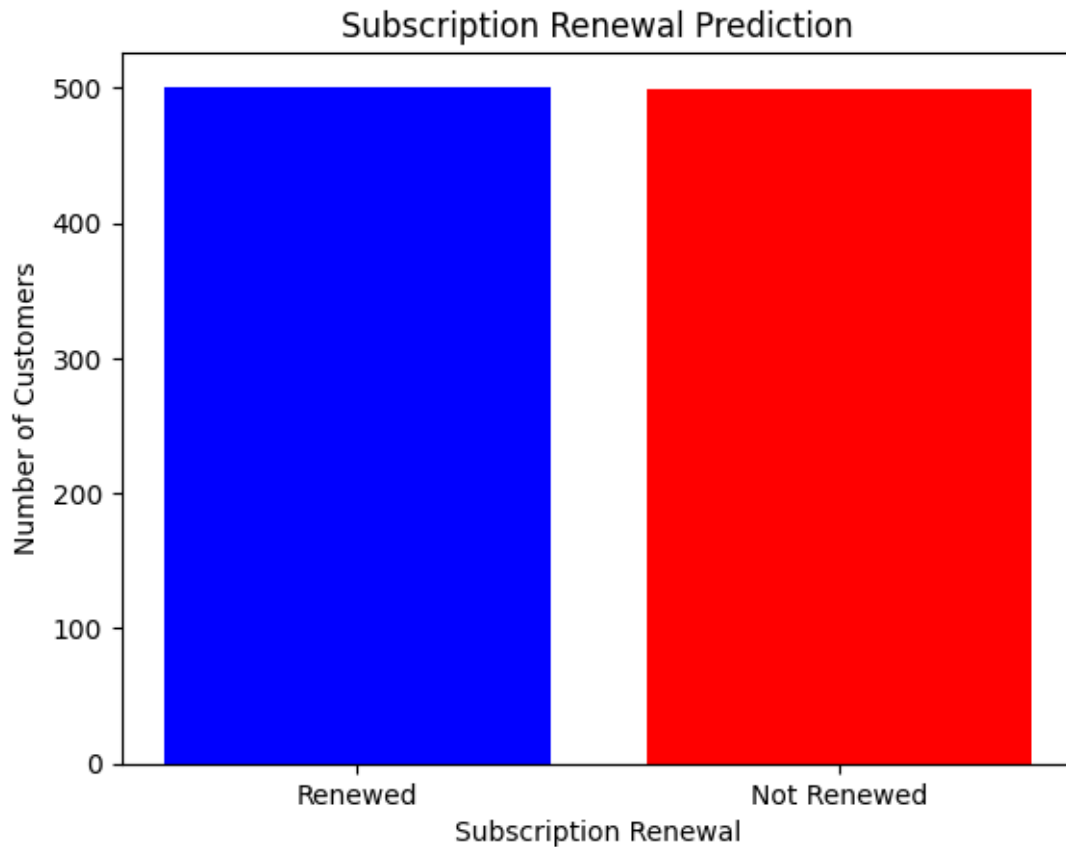
return data

# Generate synthetic subscription data
subscription_data = generate_subscription_data(n_samples=1000, n_features=10,
n_classes=2, n_clusters_per_class=2)

# Count the number of renewals and non-renewals
renewal_counts = subscription_data['Renewal'].value_counts()

# Plotting the bar graph
plt.bar(['Renewed', 'Not Renewed'], renewal_counts, color=['blue', 'red'])
plt.title('Subscription Renewal Prediction')
plt.xlabel('Subscription Renewal')
plt.ylabel('Number of Customers')
plt.show()

```



```
[6]: import matplotlib.pyplot as plt
from matplotlib.patches import Rectangle

# Define the positions of each block
blocks = {
    'Start': (1, 5),
    'Gather Data': (1, 4),
    'Preprocess Data': (1, 3),
    'Feature Engineering': (1, 2),
    'Train Model': (1, 1),
    'Evaluate Model': (3, 3),
    'Deploy Model': (3, 2),
    'Monitor & Update': (3, 1),
    'End': (5, 3)
}

# Define the connections between blocks
connections = [
    ('Start', 'Gather Data'),
    ('Gather Data', 'Preprocess Data'),
```

```

    ('Preprocess Data', 'Feature Engineering'),
    ('Feature Engineering', 'Train Model'),
    ('Train Model', 'Evaluate Model'),
    ('Evaluate Model', 'Deploy Model'),
    ('Deploy Model', 'End'),
    ('Evaluate Model', 'Monitor & Update'),
    ('Monitor & Update', 'End')
]

# Create the plot
plt.figure(figsize=(8, 6))

# Plot blocks
for block, pos in blocks.items():
    plt.gca().add_patch(Rectangle(pos, 1, 0.5, color='lightblue', alpha=0.5))
    plt.text(pos[0] + 0.5, pos[1] + 0.25, block, ha='center', va='center')

# Plot connections
for connection in connections:
    start = blocks[connection[0]]
    end = blocks[connection[1]]
    plt.arrow(start[0] + 0.5, start[1], end[0] - start[0], end[1] - start[1],
              head_width=0.1, head_length=0.1, fc='k', ec='k')

# Set plot limits and remove axes
plt.xlim(0, 6)
plt.ylim(0, 6)
plt.axis('off')
plt.title('Customer Subscription Renewal Prediction Flowchart')
plt.show()

```

Customer Subscription Renewal Prediction Flowchart

