

Excel Superstore Practice Project

Project Instructions

Create an Excel workbook using the Superstore data:

https://docs.google.com/spreadsheets/d/13Aw2KjKXh6X-gemORgFX52aF7jnitqrt?rtpof=true&usp=drive_fs

Your workbook should answer the following questions:

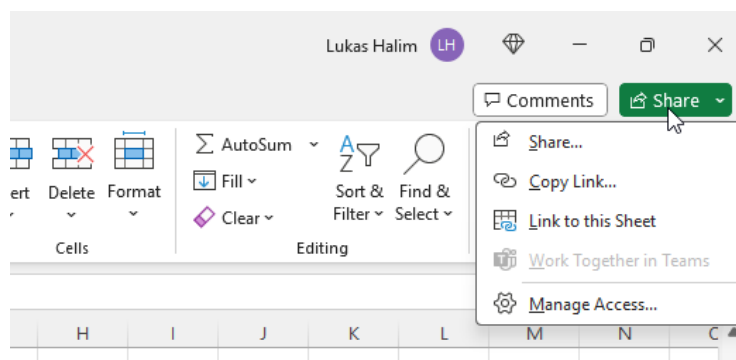
1. How have profit and revenue changed over time?
2. Create a visual showing % change in sales month-over-month for each product category.
3. What products are the most profitable?
4. What customer segment is the most profitable?
5. What geographic areas are the most profitable?
6. What products are the most likely to be returned?
7. Create a worksheet that shows sales by month and category
8. Create a worksheet that shows month-over-month % change in sales by category

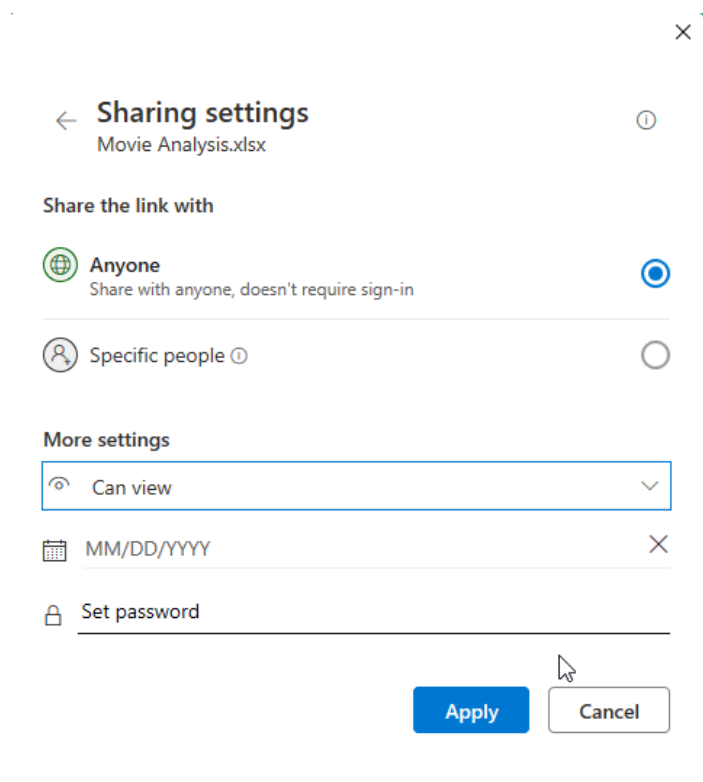
Hint: The formula for Month-over-Month growth rate is: $\text{Percent change} = (\text{Month 2} - \text{Month 1}) / \text{Month 1} * 100$.

Include a “Summary” worksheet in the workbook that summarizes your insights.

Creating a Shareable Link on Windows

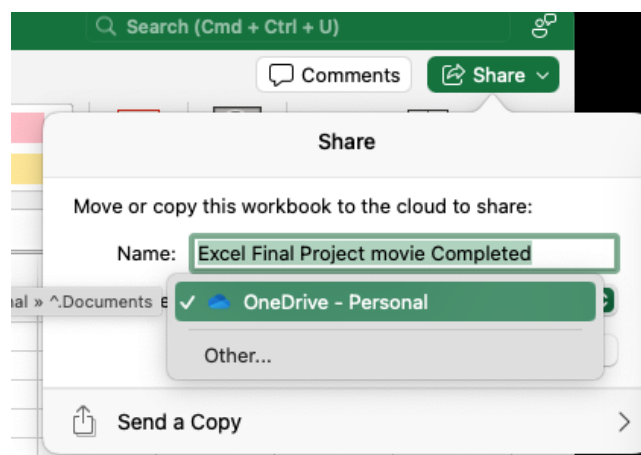
When you have finished, create a downloadable link to the workbook using the Share button in Excel, or with Google Drive or another cloud tool. Make sure the link is set to “anyone can view”.





Creating a Shareable Link on Mac

Before sharing, you will need to move or copy the workbook to the cloud. The interface on Mac looks like this:



Once you move the the cloud, you'll get the option to share.

Sharing your Progress

Then share you link in Excel channel on the Discord

<https://discord.com/channels/1120786520694075482/1161479137379237908>