

CHURN ANALYSIS by HARRISH

BANK CUSTOMER DATA

10K
Customers



Churn Status

All

Customers by Gender

Male Female



Customers by Activity Status

Active Inactive



Customers by Credit Card Status

Owned Not Owned



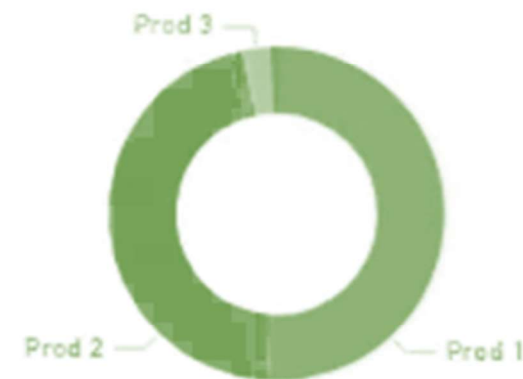
Customers by Country

France Germany Spain



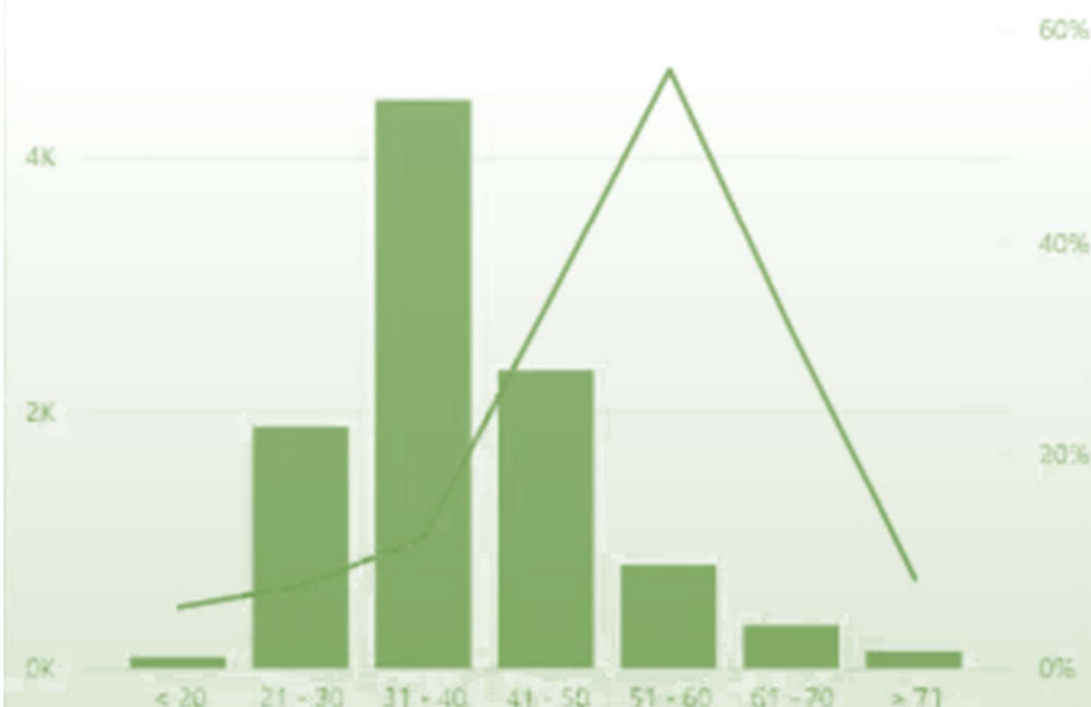
Customers by Products

Prod 1 Prod 2 Prod 3 Prod 4



Customers and Churn Rate by Age Groups

Customers Churn Rate



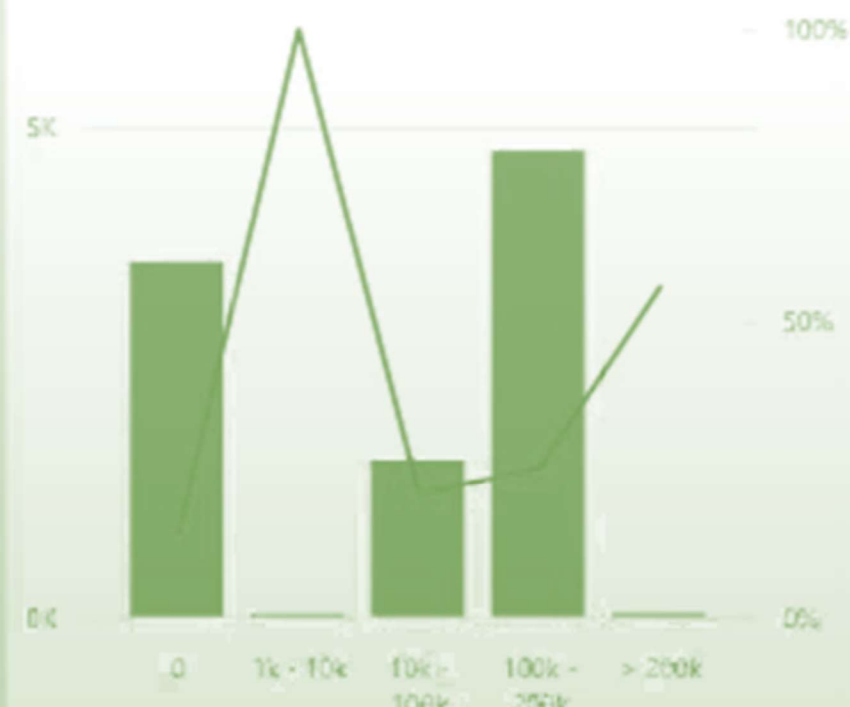
Customers and Churn Rate by Credit Scores

Customers Churn Rate



Customers and Churn Rate by Acct Balance

Customers Churn Rate



Customers by Gender

● Male ● Female



Customers by Activity Status

● Active ● Inactive



Customers by Credit Card Status

● Owned ● Not Owned



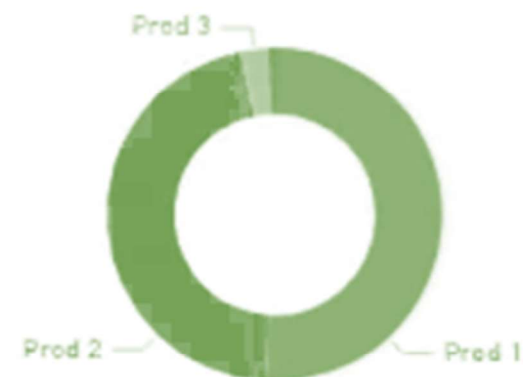
Customers by Country

● France ● Germany ● Spain



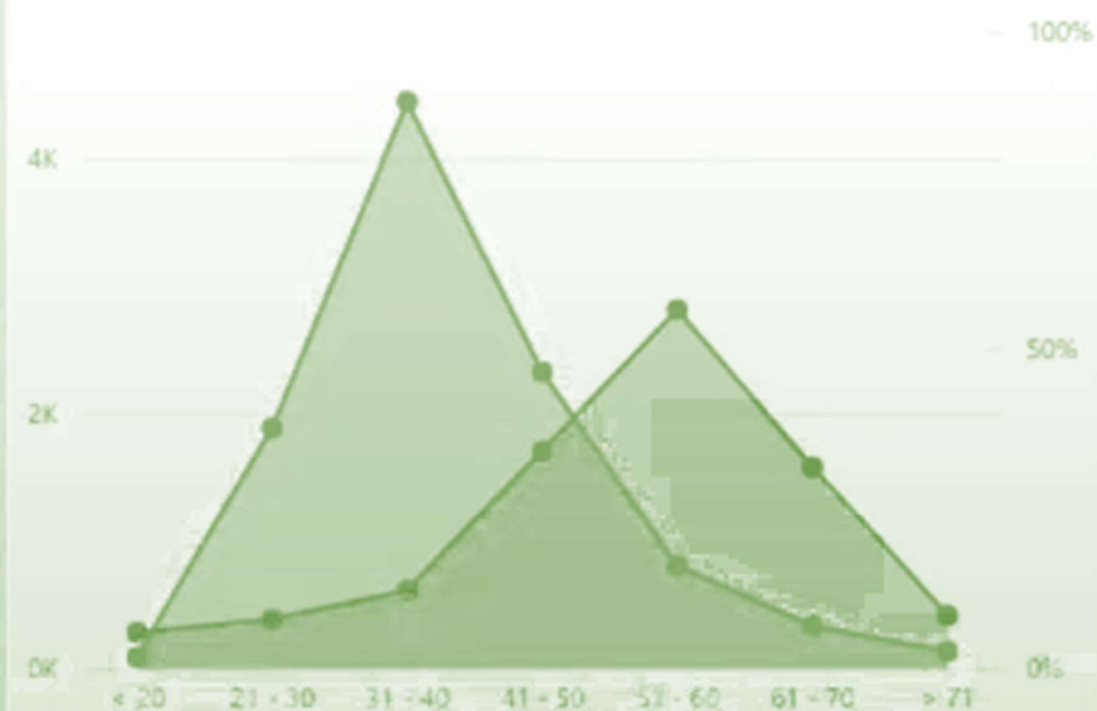
Customers by Products

● Prod 1 ● Prod 2 ● Prod 3 ● Prod 4



Customers and Churn Rate by Age Groups

● Customers ● Churn Rate



Customers and Churn Rate by Credit Scores

● Customers ● Churn Rate



Customers and Churn Rate by Acct Balance

● Customers ● Churn Rate

