THE TIMES TO FLASH ELECTION RESULTS

North Means "Taft," South "Bryan," West "Hughes," and East "Chanler."

NOVEL BULLETIN SERVICE

Returns from All States Will Be Displayed Simultaneously on Three Bulletin Boards in Times Square.

The big searchlight of the New York Times Building to-night will flash the news of the election of the next President of the United States and Governor of New York. If Judge Taft should be elected the flash will be to the north, while if Mr. Bryan should triumph the flash will be to the south. A flash to the west will mean that Gov. Hughes has been re-elected, while a flash to the east will be the signal to the waiting thousands that Mr. Chanler has been successful.

In addition to the big searchlight which will flash its story from the top of the Times Tower, 400 feet above the sidewalk, and whcih can be seen for miles in all directions, THE TIMES will also supply a complete bulletin service. The returns from all the doubtful, as well as sure, States will be bulletined as fast as the telegraph wires can bring them into the Times Office, and the bulletins will be simultaneously displayed on three bulletin boards in and near Times Square.

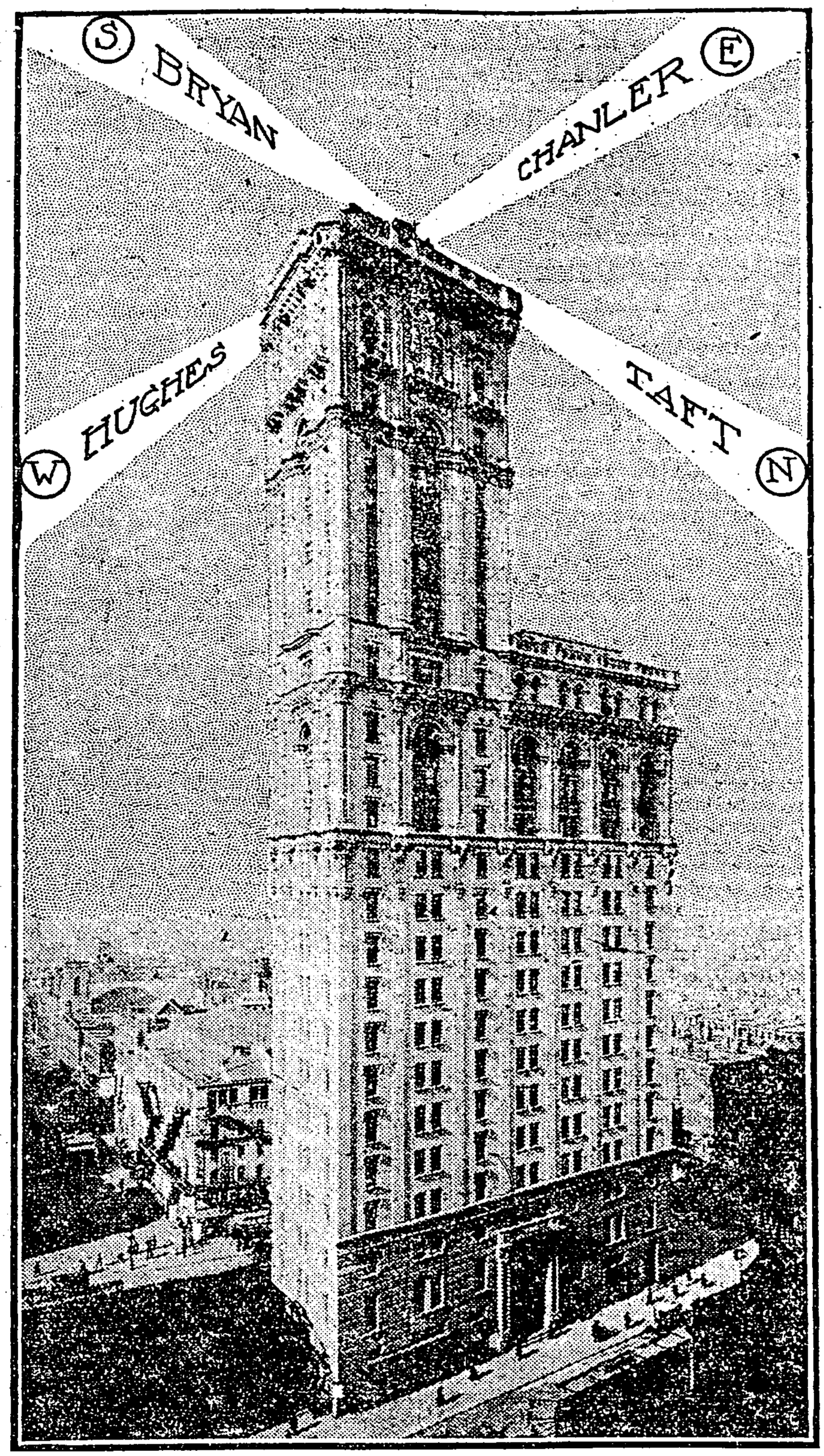
A new feature in the bulletining of election returns will be the utilization of the telautograph, on which Hy Mayer, THE TIMES cartoonist, will draw pictures for the throngs that will congregate in Forty-second Street, in front of the Times Building. On all the bulletin boards the latest moving pictures will be shown in the intervals when there is nothing doing in the way of returns. Stationary pictures, including those of the National and State candidates, will also be shown at intervals.

One of the bulletin kiosks will be located so that it will be visible from Broadway and Forty-second Street, the bulletins being displayed on a screen on the front of the Times Building in Forty-second Street. A second bulletin board will be located on the opposite side of the Times Building in Forty-third Street, the kiosk from which the bulletins will be flashed being in the space on Forty-third Street, between Broadway and Seventh Avenue.

The third bulletin display of THE TIMES will be in Times Square, between Broadway and Seventh Avenue, at Forty-sixth Street, the bulletin board being so located that it wil lbe visible from all angles, making it possible for thousands to see it easily.

For the display of its bulletins THE TIMES has had manufactured a series of special lanterns, as powerful as can be made, embodying all the modern improvements in lantern manufacture. The searchlight on the Times Tower will flash its news with a 30-inch projector, and it is estimated that the stream of light can easily be seen for twenty miles.

Election Night Code of The Times' Flashlight.



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