



Press Release

Contact: David Wygant
Phone: +1.651.724.5184
Skype: davewygant
<http://www.designforchange.us>

FOR IMMEDIATE RELEASE
Sunday, October 2, 2011
10:00pm EST

Boston, Massachusetts - October 2, 2011. **ONE IDEA, ONE MISSION CHANGING LIVES IN AMERICA!** Today, [Design for Change - USA](http://www.designforchange.us) through its new website, brings to America the largest movement of children from around the world creating change.

In the spirit of Mahatma Gandhi, Martin Luther King, and Cesar Chavez, **Design for Change challenges students and groups to complete a project that positively impacts their community.** Our goal through this fantastic program and new website is to empower children to create sustainable impact and to design a future that is desired by all.

The new website is a powerful tool for schools and groups who want to identify and solve the problems they see in their school or in their community. It leads teachers, advisors and students through the process of **FEEL - IMAGINE - DO - SHARE** after which each student will be able to say, **"I CAN."**

Behind the **Implementations Tools** tab there is a **Professionally Developed Curriculum, Worksheets, and Teacher Tips**, along with a number of very helpful resources. One of the most impactful sections on the website is the **Videos of Change** section. In it are video clips by students and groups in 33 countries from around the world in which they have **SHARED** their projects and results. Through Videos of Change students clearly see how they can **"be the change"** not only in their community, but also globally. Other important resources include easy links to **Facebook, Twitter, Youtube** and the [Design for Change Blog](http://www.designforchange.us).

For more information contact Design for Change - USA at: info@designforchange.us