

# **Submission**

#### **Process**

• As the mentor/teacher for your class project, you will be required to submit your project using the Design for Change online platform which can be found on the website.

#### **Deadline**

The last day to submit your entry is Saturday March 30<sup>th</sup> 2013.

#### Structure

We request that your submission be broken up into the four Design for Change stages:

Feel, Imagine, Do, Share

### **Format and Standards**

 We are able to accept your submission in the following formats and are happy to accommodate others upon request:

PowerPoint, Video, PDF, Word Document

## **Important Information**

- Be sure to document your project at every stage, this footage/documentation will be vital when constructing your final presentation
- Please remember, the goal of your presentation is to narrate the story of your class project as you ventured through each stage of the curriculum e.g., highlight key events and struggles

If you have any difficulty with the submission platform, please notify us at info@designforchange.us



# **Judging**

All entries will be judged by industry leaders including faculty from Harvard and Stanford University. Each entry will be assigned a point value out of 20 and will be evaluated based on the following 5 categories:

Design for Change - USA  Judging Rubric					
Scoring	1 Point	2 Points	3 Points	4 Points	Your Score
Categories	Novice Change Agents	Intermediate Change Agents	Advanced Change Agents	Master Change Agents	
Boldness of idea - looking at an existing problem with a fresh perspective	Commonly done in other places, but effective and helpful	Done in only a few other places	Not done before-but looks like common sense	Not done before-and considered revolutionary	
Number of people impacted	Immediate community	Adjacent neighborhoods	My city	My state	
Potential for long lasting change	None	Good	Great	Guaranteed	
How easy is the idea to replicate	One time project	Can be done elsewhere with minor changes	Works everywhere without changes	Works everywhere without changes and will spread like a virus through existing networks	
How green is the idea	Neutral to the environment	Has a positive impact	Will clean up the environment in a major way	Positive impact to the environment and will change the lives of people	

If you have any questions regarding the evaluation process, please notify us at <a href="mailto:info@designforchange.us">info@designforchange.us</a>