



## **Executive Summary**

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# What is Design for Change?

- **DESIGN FOR CHANGE** is the largest global movement designed to give young people an opportunity to express their own ideas for a better world and to put them into action.
- Design for Change (DFC) reaches 35 countries and over 300,000 schools, inspiring thousands of children, teachers, parents, and communities around the world.
- DFC USA, our vision is to integrate the DFC framework into service-learning curriculums across the country. We are working to empower all students with the confidence, compassion, and agency to find solutions to their most pressing community challenges.



# Who Are We?



## Kiran Bir Sethi – Founder

- Renowned educator in India
- Principal at the Riverside School in Ahmedabad
- Recognized by the Rockefeller Foundation as a Young Innovator of the Year (2012)
- Ashoka Fellow
- TED India Speaker 2009



## The Design for Change USA Team



- Educators
- Designers
- Technologists



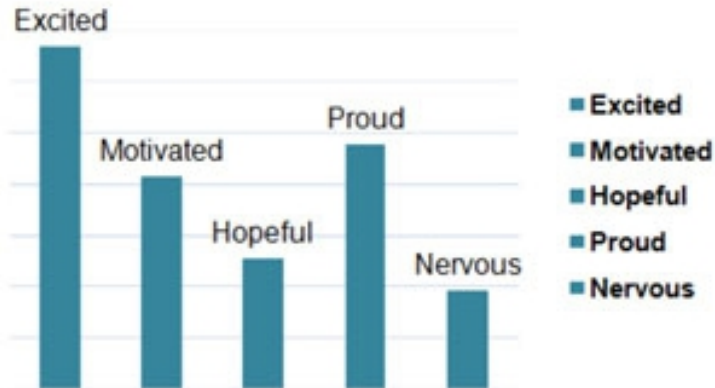
# Proven Impact

**DFC Research**  
conducted by

**GOODWORK™**  
TOOLKIT  
EXCELLENCE • ETHICS • ENGAGEMENT

**CONTINUUM**

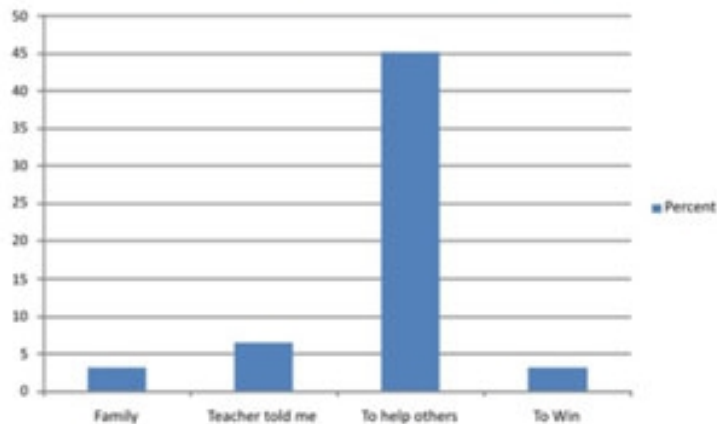
Feeling at the start of the project



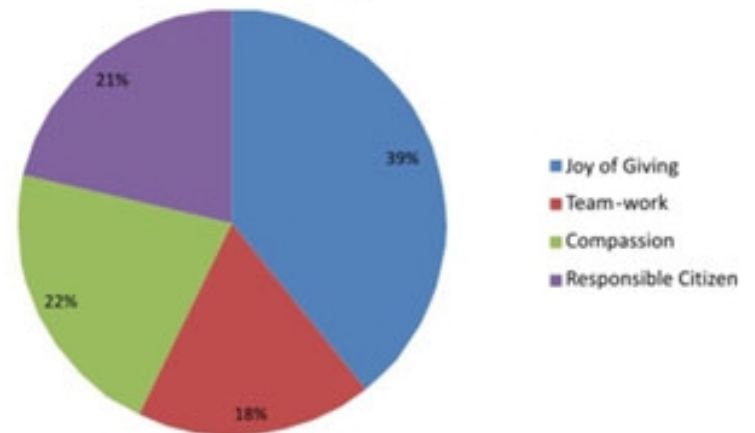
Feeling at the end of the project



Reason to enter DFC

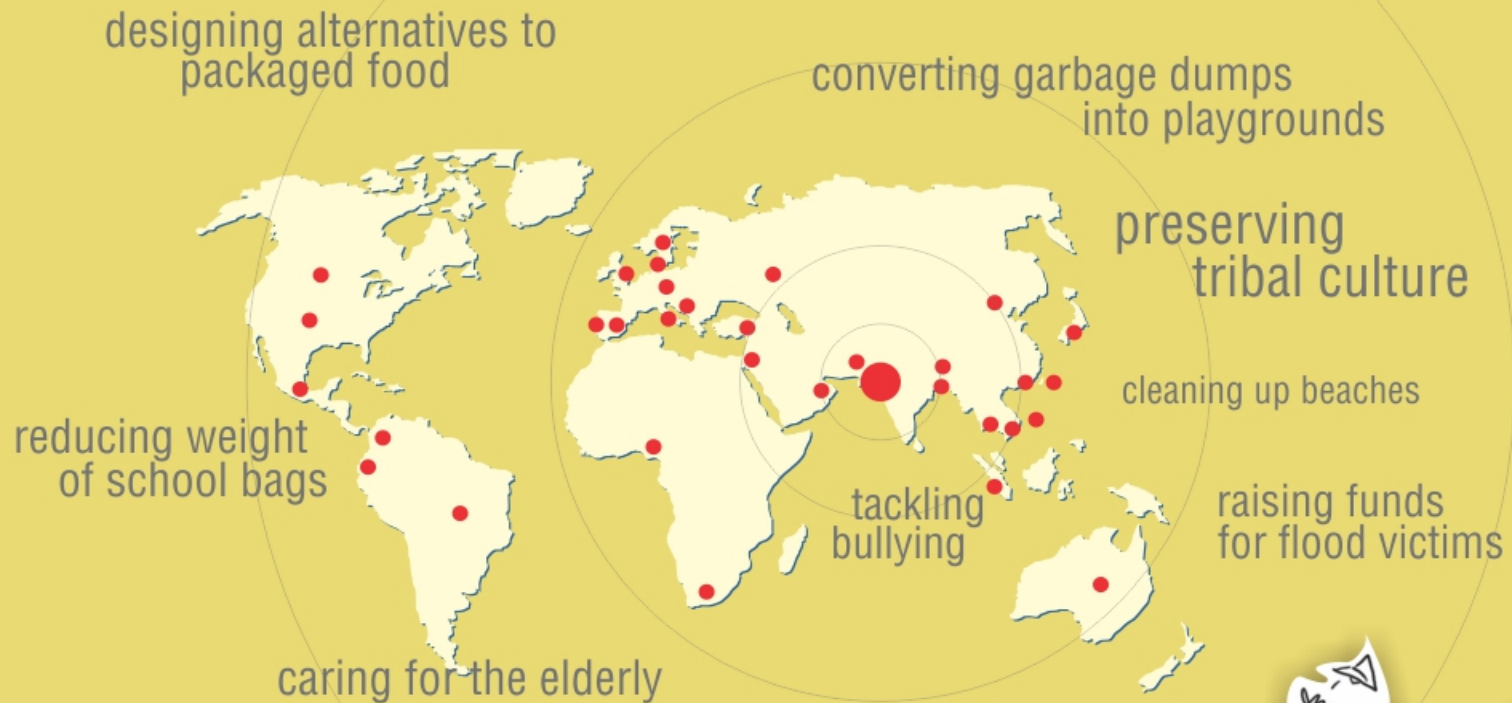


Learnings of DFC



# what are children changing around the world !

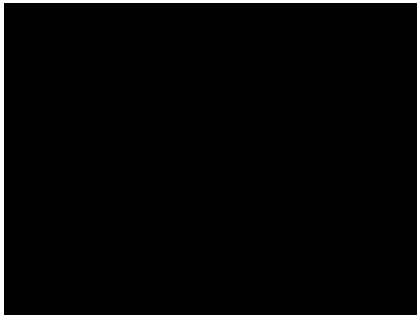
**35 countries** | **25 million** children



school children design solutions for the world's greatest challenges



Redona, Brazil



Project  
Transformation

Experimental Elementary  
School, Tapei, Taiwan



Your Existence is not  
only sound to me

Antono Park Primary  
School, Australia



4RV



school children design solutions for the world's greatest challenges



Children use a simple process of

**FEEL**

( anything that ***bothers*** them)

**IMAGINE**

( ***brainstorm*** ways to make it better )

**DO**

( ***implement*** the act of change )

**SHARE**

( *send the stories to **inspire** others* )

# “Think From Your Heart”

- **SENSITISE:** Ask children to walk around their school / community and locate problems / situations that bother them.
- **IDENTIFY:** Ask them to identify the people affected by the problem and THOSE who are part of the problem.
- **ENGAGE:** Ask the children to speak with the people who are affected / part of the problem and ask them WHY the situation is the way it is.





# Brainstorm Ideas



- Get the children to look at ways in which the situation can be changed for the better.
- All ideas are valuable; think bold, think creative; go for volume.
- Criteria for solutions:
  - Potential to be replicated **EASILY**.
  - Potential to impact **MAXIMUM** number of people.
  - Potential for **LONG LASTING** change.
  - Potential for **QUICK** impact.



# “Yes, I Can”



- Get children to work together to make the idea a reality.
- How many people will be needed?
- What resources will be required?
- What is the budget, how will they get the money?
- How much time will it take?



# “I Can! And now you can too”



- Share the story to inspire others with the I CAN spirit
- Invite the community.
- Invite parents.
- Invite the Press to cover the story!
- Send your children with the story to other schools and inspire them to ‘Be the Change’ as well!



# In The United States

- Our Supporters



- Our School Partners

