

Product Ideas

Portable Study pod

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Online location searcher checks for open study areas

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Problems

Lack of Privacy

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Limited Study Space Available

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Poor Ergonomics: Makeshift study spaces like benches, coffee shops, ect lack ergonomic seating leading to discomfort

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Inadequate Light

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Enviromental Discomfort: Lack of climate control (too hot/cold)

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Lack of Power Outlets

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Noise & Distraction: Crowded Areas, Phones going of, foot traffic, ect

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Features

Customization

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Portability and Flexibility

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Aesthetic

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Noise-Canceling Walls

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Adjustable Lighting

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Proper Ventilation

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Fan

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Integrated Power Outlets

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Ergonomic Desk and Seating

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Hurdles

Would it be too expensive

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College students don't have a lot of money

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Solutions

Colleges pay for it and include a fee in tuition/use tuition to buy some for students

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Campuses Rent out pods

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