TARGET TALK



Are you the early bird catching doorbuster deals or the night owl browsing flash sales from bed?

We crunched the numbers—and here's how you all roll:

- 27% shop in the morning for that fresh start feel
- 34% love an afternoon retail refresh
- **&** 26% hit the stores in the evening hustle
- → 6% thrive in the nighttime shopping glow
- 7% skip the crowds completely online all the way



If the heat's on and you've got seconds to grab your most prized purchases... here's the top 5 categories you shared that's making it out the door!



- Tech & Electronics
- Fashion & Style
- Home & Comfort Essentials
- 💆 Wellness & Self-Care
- **6** Bargains & Planned Buys

Welcome to Target Talk!

We're thrilled you're here - and you've already made an impression!

Keep the thoughts coming, stay curious and don't miss next week's scoop: a brand new retail confessions topic and another poll that will spark some hot takes.